1943
NEGRO
YEAR
BOOK
And
DIRECTORY

Published by the
NEGRO CHAMBER OF COMMERCE
MEMPHIS, TENNESSEE
Out of the deathless courage of an unconquerable soul came

**UNION PROTECTIVE ASSURANCE COMPANY**

- It has invested thousands in war bonds
- Its organizers are men of faith
- They fought the depression and won!
- They have now enlisted in the fight for

**The Freedom of the World!**

In this titanic task they have put their energies, their substance and their hopes! Their battle cry is

**VICTORY**

The Union Protective Assurance Company offers you disability insurance and a decent burial for your loved ones.

It carries insurance upon approximately 48,000 people.

It gives employment to more than 100 agents and workers.

It has deposited with the state treasury $180,000 for the protection of policy holders.

It maintains offices in all the leading cities of the state.

**IT HAS INVESTED THOUSANDS IN War BONDS**

**UNION PROTECTIVE ASSURANCE COMPANY**

H. DAVID WHALUM, President and Organizer

---

**OFFICERS**

- H. David Whalum: President and Organizer
- T. H. Hayes, Jr.: 1st Vice President
- J. M. Alexander: 2nd Vice President
- E. Roscoe Kirk: Secretary and Treasurer
- Lewis H. Twiggs: Asst. Secretary and Treasurer
- W. O. Speight, M. D.: Medical Director

---

**SUB-BRANCH OFFICES**

- Clarksville, Tenn.: Roberts, Icie & Vance
- Columbia, Tenn.: Union Funeral Home
- Gallatin, Tenn.: Union Funeral Home
- Pulaski, Tenn.: Queen Ann Funeral Home
- Springfield, Tenn.: Roberts & Parham

---

**BRANCH AGENCIES**

- Chattanooga: Luther T. Artison, Manager, 425½ E. 9th St.
  - C. H. Hardwick & Sons
  - Buchanan Funeral Home
  - Ben Franklin Funeral Home
  - Mable Franklin Funeral Home
- Jackson: S. L. Johnson, Manager, 110 Shannon St.
  - Stephenson Funeral Home
  - Bell Funeral Home
  - Murray Funeral Home
- Memphis: O. T. Westbrooks, Manager, 365 Beale Avenue
  - T. H. Hayes & Sons
  - S. W. Qualls & Co.
  - N. H. Owens & Sons
  - Hayes and Langston
- Nashville: W. W. Butler, Manager, 331½ Cedar St.
  - Union Funeral Home
MEMPHIAN LEADS

Pictured in the accompanying picture is the swing-style drill master, Pvt. Sam Saine, Jr., 25, son of Mr. and Mrs. Sam Saine, 2857 Harvard Street. He attended Lester Street grade school and spent two years in Manassas high school of this city. He was employed as a stock checker at a rubber tire plant before entering the armed forces.

Pvt. Saine is typical of the fighting spirit now being shown by Memphis service men in every theatre of action of World War II.

-GET INTO THE FIGHT-

BUY BONDS!
KEEP BUYING BONDS!
NEGRO CHAMBER OF COMMERCE

346 Beale
1943

YEAR BOOK

and

DIRECTORY

Containing Reviews of Prominent Negro Men and Women, a Directory of Negro Businesses, Names and Addresses of Thousands of People Engaged in Professions, Government Work, Industry, Trades, Church and School Work, Together With Important and Interesting Facts About Memphis and the Opportunities It Affords Its Colored Citizens.

—Publishers—

MEMPHIS NEGRO CHAMBER OF COMMERCE

Edited and Compiled by

T. J. JOHNSON

1022 Woodlawn, Memphis, Tennessee

Directory Committee

M. S. Stuart, Chairman

Raymond Lynom

A. W. Willis

Address all Communications

Memphis Negro Chamber of Commerce

546 Beale Ave. Phone 8-0270
PURPOSES OF DIRECTORY

TO advertise the Negroes in business and what they sell.

TO acquaint the public with the large number among us who have a specific kind of service to offer.

TO give business a peep into the vast and important Negro market.

TO command appreciation by showing some of the things Negroes have done and are doing under great difficulty.

TO paint a real picture of our work and achievements with a view to inspiring our younger people.

TO show the many and increasing number of opportunities that are being given us, by our city, as pertains to our health, our education, and our civic welfare.

EDITOR'S NOTE

Efforts have been made to give the public a dependable Year Book and Directory of the colored citizens of our city. We realize it is not complete. Valuable information has been omitted because it was not obtainable. However, we have endeavored to be accurate, if not complete, and above all to put character into these pages.

Should errors in names or addresses appear we earnestly request that you bring them to our attention and they will be corrected in the next edition of this book.

All the information contained herein has been gathered at a great sacrifice and expense. However, we cannot guarantee its correctness, and the Negro Chamber of Commerce and its Directory Editor cannot assume responsibility for same.

IN APPRECIATION

The editor wishes to thank the Memphis World for its wholehearted cooperation in making this second edition of the Memphis Negro Year Book and Directory possible. The resources of this fine publication were used whenever necessary, and Editor Lewis O. Swingler worked hand in hand with the publisher from start to finish.

We are also grateful to the Memphis Chamber of Commerce, The Commercial Appeal, The Memphis Press-Scimitar, the Memphis Urban League, and other agencies and individuals who have helped to make this work possible.

T. J. JOHNSON, Editor.
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<td>156</td>
</tr>
<tr>
<td>Rose Hill Cemetery</td>
<td>174</td>
</tr>
<tr>
<td>Royal Inn Sundry Store</td>
<td>148</td>
</tr>
<tr>
<td>Salem-Gilfield Baptist Church</td>
<td>177</td>
</tr>
<tr>
<td>Satterfield</td>
<td>174</td>
</tr>
<tr>
<td>School of Practical Arts</td>
<td>94</td>
</tr>
<tr>
<td>Scissors, Knives, Sharpeners</td>
<td>71</td>
</tr>
<tr>
<td>Scott, Mr. and Mrs. Samuel</td>
<td>124</td>
</tr>
<tr>
<td>Scott's Luncheonette</td>
<td>63</td>
</tr>
<tr>
<td>Seventh Day Adventist</td>
<td>156</td>
</tr>
<tr>
<td>Sharp, Principal L. C.</td>
<td>158</td>
</tr>
<tr>
<td>Shoe Repairing</td>
<td>71</td>
</tr>
<tr>
<td>Simpson, J. K.</td>
<td>107</td>
</tr>
<tr>
<td>Small Variety Store</td>
<td>148</td>
</tr>
<tr>
<td>Southern Funeral Home</td>
<td>182-183</td>
</tr>
<tr>
<td>South Memphis Drug Store</td>
<td>50</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Name</th>
<th>No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spirit of Beale Street</td>
<td>8</td>
</tr>
<tr>
<td>Spiritualist Church</td>
<td>156</td>
</tr>
<tr>
<td>Stevenson, Mary Louise</td>
<td>112</td>
</tr>
<tr>
<td>Stevenson, Sam</td>
<td>164</td>
</tr>
<tr>
<td>Storey, Mr. and Mrs. R. B.</td>
<td>160</td>
</tr>
<tr>
<td>Streamline Beauty Shop</td>
<td>46</td>
</tr>
<tr>
<td>Stribling Family</td>
<td>131</td>
</tr>
<tr>
<td>Strozier Family</td>
<td>162</td>
</tr>
<tr>
<td>Stuart's Better Way Grocery</td>
<td>51</td>
</tr>
<tr>
<td>Sundry Bargain Stores</td>
<td>27</td>
</tr>
<tr>
<td>Swayze, J. A.</td>
<td>130-154</td>
</tr>
<tr>
<td>Tailoring Shops</td>
<td>71</td>
</tr>
<tr>
<td>Taylor, Rev. L. O. and Wife</td>
<td>140</td>
</tr>
<tr>
<td>Taylor, Mattie</td>
<td>191</td>
</tr>
<tr>
<td>Terrell Memorial Hospital</td>
<td>80</td>
</tr>
<tr>
<td>Twilight Beauty Shop</td>
<td>32</td>
</tr>
<tr>
<td>Union Protective Assurance Co.</td>
<td>1</td>
</tr>
<tr>
<td>Universal Life Insurance Co.</td>
<td>41-42-43</td>
</tr>
<tr>
<td>Urban League</td>
<td>37</td>
</tr>
<tr>
<td>U. S. Patent, Dr. U. S. Walton</td>
<td>25</td>
</tr>
<tr>
<td>Vanity Hosiery Shop</td>
<td>68</td>
</tr>
<tr>
<td>Walton, Dr. and Mrs. U. S. Home</td>
<td>168</td>
</tr>
<tr>
<td>War Bond Committee</td>
<td>10</td>
</tr>
<tr>
<td>Warren, Corpl. Charles</td>
<td>77</td>
</tr>
<tr>
<td>Warren, William Howard</td>
<td>76</td>
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<tr>
<td>Washburn Family</td>
<td>126</td>
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<tr>
<td>Waterford Beauty Shop</td>
<td>28</td>
</tr>
<tr>
<td>Watchmakers and Jewelers</td>
<td>71</td>
</tr>
<tr>
<td>Watson, Mrs. Ruth Gyndilon</td>
<td>81</td>
</tr>
<tr>
<td>Wellington Health Center</td>
<td>83</td>
</tr>
<tr>
<td>Westbrook, O. W.</td>
<td>130</td>
</tr>
<tr>
<td>White Star Cleaners</td>
<td>58</td>
</tr>
<tr>
<td>Wilkins, Mrs. E. M.</td>
<td>130</td>
</tr>
<tr>
<td>Williams Cafe</td>
<td>133-172</td>
</tr>
<tr>
<td>Willis, Robert C.</td>
<td>106</td>
</tr>
<tr>
<td>Woods Family</td>
<td>95</td>
</tr>
<tr>
<td>Woodstock Training School</td>
<td>147</td>
</tr>
<tr>
<td>Wright, Robert</td>
<td>115</td>
</tr>
<tr>
<td>Y. M. C. A.</td>
<td>102</td>
</tr>
<tr>
<td>Young, Mrs. Elizabeth</td>
<td>52</td>
</tr>
<tr>
<td>Young Matrons Social Club</td>
<td>111</td>
</tr>
</tbody>
</table>
Here is the bomber that soon will be scattering death upon the Japs or Germans. Already in service, the four-motored Consolidated Liberator bomber recently was named The Spirit of Beale Street after Memphis Negroes bought $303,000 in War Bonds last year. Lieut. George W. Lee, in charge of the fund raising group, is co-operating with the Second War Loan Drive and planning to raise enough through sale of additional War Bonds before April 30 to have a squadron dedicated to the street "which is representative of the civic life of the Memphis Negro," according to Lieutenant Lee.
The Memphis Negro Chamber of Commerce hereby presents its 1943 edition of The Memphis Negro Directory.

It has required long, patient effort and tact to gather, and great expense to print and publish, this book.

But the Chamber believes that the services it will render and the information provided make the work worth while.

In these pages will be found convenient lists of the addresses and other data of many important people and concerns of various kinds; and there are many attractive stories of the histories of numerous types of business enterprises.

It is believed that this book will prove valuable and inspiring, not merely to the members of the Chamber and the owners and operators of the units herein advertised, but to every good citizen who may read its pages.

Forty-one per cent of the whole population of Memphis, Tennessee—about 130,000 people—are Negroes. Within the Memphis territory there are about a million more people of the Colored Race. It requires no deep thinking to understand that the progress of the city and of the spheres of its influence is directly and inevitably related to the progress of this large Negro population. Therefore, it is important that the people of the Negro Race be encouraged, inspired and contented. It was with a desire to contribute to the accomplishment of these objectives that these pages were prepared.

Sometimes there is a tendency to grow discouraged with the "daily grind" and to undervalue the things of close contact. By presenting herein the various units of business and service establishments in an attractive manner, the Chamber hopes to awaken anew the spirit of pride of the owners and operators and to make them conscious of the value they are rendering by their services.

To emphasize the industry and business acumen of Negroes, recorded herein will be found many simple stories of faith and struggles and final success achieved under conditions of an especially difficult and testing nature. While in the majority of cases the units established are not of great magnitude, the fact that they are of sufficient profit and persistence to provide a respectable livelihood for the families of the owners and to furnish employment for many employees establishes them as necessary factors in community welfare.

With a list of the names and the addresses and a description of the natures of the businesses operated, the Memphis Negro Chamber of Commerce invites the public to utilize the opportunities thus provided for obtaining a wide variety of necessary commodities and trained services at prices and bargains that compete.
Sold Two Millions In Bonds

THE COLORED DIVISION OF THE WEST TENNESSEE WAR FINANCE COMMITTEE
Who Were Responsible for the Sale of Over One Million Dollars of Bonds Last April.

GEO. W. LEE
Director, Manager of Atlanta Life Insurance Company
BLAIRE T. HUNT
Principal, Booker T. Washington High School
L. C. SHARPE
Principal, Douglas School
J. ASHTON HAYES
Principal, Manassas High School
O. T. WESTBROOKS
District Manager, Union Protective Assurance Company
JOHN ARNOLD
Executive Secretary, Friendly Clinic
President Junior Negro Chamber of Commerce
H. D. WHALUM
President, Union Protective Assurance Company
REV. W. H. BREWSTER
Pastor East Thigp Baptist Church
REV. J. L. CAMPBELL
Pastor St. Stephens Church
DOCTOR W. A. BISSON
President, Bluff City Medical Association
S. W. QUALLS
President S. W. Qualls & Son
J. H. JOHNSON
Pastor Morning View, Little Rock Churches

REV. AUTHUR W. WOMACK
Pastor Collins Chapel C. M. E. Church
EDDIE HAYES
President Negro Chamber Commerce
DOCTOR S. B. HICKMAN
Exalted Ruler, Beale St. Elks
DOCTOR U. S. WALTON
Rev. D. L. GARRETT
Warner Temple Church
ROBERT JONES
Business Manager Colored Carpenters Union
MATTHEW THORNTON
Mayor of Beale St.
MRS. MARY MURPHY
President of City Federated Clubs
MISS LUCY CAMPBELL
Teacher Booker T. Washington High School
MISS ALICE DEAN
Cashier Atlanta Life Insurance Company
MRS. ROBERT JACKSON
Daughter Ruler of Elks
T. H. HAYES
President T. H. Hayes & Sons
MRS. ADDIE DANDRIDGE JONES
Teacher at Manassas High School
REV. W. E. MACK
President Pastor Alliance

REV. I. C. FRANKLIN
Pastor New Salem Baptist Church
R. S. LEWIS, JR.
Manager R. S. Lewis Funeral Home
W. F. NABORS
Manager Dixie Homes
DOCTOR A. N. KITTRIE
DOCTOR W. O. SPEIGHT
Director Union Protective Assurance Co.
J. A. SWAYZE
Vice President Universal Life Insurance Company
M. S. STUART
Vice President Universal Life Insurance Company
H. E. OATES
Manager Foote Home
ROBERT WRIGHT
ALONZO LOCKE
Head Waiter Peabody Hotel
NAHANIEL (NAT) WILLIAMS
Professor History, Booker T. Washington High School
REV. ROY LOVE
President Ministers Alliance
REV. H. B. BRUNSON
Pastor Mt. Moriah Baptist Church
REV. FLOYD DANIELS
Pastor Progressive Baptist Church
MEMPHIS COLORED POPULATION, EMPLOYMENT

POPULATION

as per 1940 Census

The Census of 1940 accorded Memphis a population of 292,942. The racial characteristics of this population are, as follows:

- White (Male) — 82,321, Female — 89,618, Total — 171,939.
- Colored (Male) — 57,133, Female — 63,870, Total — 121,003.

TOTAL — 292,942

On this basis then, the percentage of colored as related to total population was 41.0 percent, and that of white 58.7 percent.

On a conservative basis, Memphis is now estimated to have a population of 305,000. The same percentage of division might be safely employed, which would give Memphis a colored population of 125,965, of which 59,455 would be male, and 66,510 female.

RETAIL SALES—FOOD PRODUCTS

The Census of Retail Trade (1940) shows that Memphis had a total of 995 retail establishments in the Food Group, as follows:

<table>
<thead>
<tr>
<th>Type</th>
<th>No.</th>
<th>Net Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grocery Stores</td>
<td>92</td>
<td>$773,000</td>
</tr>
<tr>
<td>(without fresh meats)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Combination Stores</td>
<td>641</td>
<td>19,169,000</td>
</tr>
<tr>
<td>(groceries-men's)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dairy products, stores,</td>
<td>15</td>
<td>1,540,000</td>
</tr>
<tr>
<td>milk dealers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Meat markets, fish markets</td>
<td>34</td>
<td>479,000</td>
</tr>
<tr>
<td>Candy, nuts, confectionery</td>
<td>38</td>
<td>198,000</td>
</tr>
<tr>
<td>stores</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Delicatessen stores</td>
<td>4</td>
<td>74,000</td>
</tr>
<tr>
<td>Fruit stores, vegetable</td>
<td>73</td>
<td>145,000</td>
</tr>
<tr>
<td>market's</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bakeries, catersers</td>
<td>51</td>
<td>447,000</td>
</tr>
<tr>
<td>Egg and poultry dealers</td>
<td>36</td>
<td>142,000</td>
</tr>
<tr>
<td>Other food stores</td>
<td>11</td>
<td>250,000</td>
</tr>
</tbody>
</table>

TOTAL 995 $22,217,000

EMPLOYMENT

Census figures have not yet been released covering the total of our population gainfully employed, or the number employed in various types of employment. There is, therefore, no available authentic source from which this type of information may be procured.

PER CAPITA CONSUMPTION

Using the 1940 population figures obtaining at that time, it is computed that each person in Memphis consumed per capita $79.25 worth of food. While this figure is surprisingly low, as compared with a per capita figure of $109.62 obtaining in the 1930 census, nonetheless, we have no other comprehensive source to which we may turn. We know, however, that our Memphis populace has not reduced its consumption of food products per person to the amount of $30.37 per year, or an equivalent of 27.7 percent under the average consumed in 1929 (1930 Census).

Therefore, it may be safely assumed that each person in Memphis purchases an average of $100 per year in food (to use round figures).

With the employment of such figures, the colored population of Memphis (125,965-1942) would consume $12,596,500 in food products annually.

PURCHASING POWER

There is no source from which might be determined the total earnings or income of all of the people of Memphis. "Sales Management," a publication devoted to sales and promotion, has for many years conducted an annual survey of buying power in accordance with an established formula, and which has come to be the nearest approach to accurate information of this kind.

Their survey of April 10, 1941, showed Memphis with a total effective buying income of $197,212,000 per year, a per capita income of $677.00 or $2,463.00 per family.

THE RESEARCH BUREAU
MEMPHIS CHAMBER OF COMMERCE
FEBRUARY 10, 1942

COMPLIMENTS OF
CARRINGTON MASON & SONS
Insurance in Memphis Since 1866
Long-Time Friend of the Colored People
NATIONAL NEGRO BUSINESS LEAGUE

Founder and 1st President

Booker T. Washington

"Cast down your bucket where you are ... and the hope you think is far off will come and you will soon grow independent and useful."
NATIONAL NEGRO BUSINESS LEAGUE

President

DR. J. E. WALKER

“We must cease spending more than we make. We must learn how to manage money. The economic future of the Negro depends upon the proper use of our resources.”
NEGRO CHAMBER OF COMMERCE

EXECUTIVE COMMITTEE
L. O. Swingler, Chairman
J. A. Beauchamp
M. W. Bonner
Miss Flora Churchville
James Clark
Irby Fogleman
Rev. B. T. Hunt
A. B. Johnson
T. J. Johnson

EXECUTIVE COMMITTEE
C. R. Lawrence
R. L. Lynom
B. G. Olive
S. W. Qualls
L. C. Sharp
M. A. Sloan
M. S. Stuart
A. Maceo Walker
Dr. J. E. Walker

Eddie F. Hayes, Pres.

PURPOSES

1. The Purpose of the Negro Chamber of Commerce is to Help Negro Business:
   a. By organizing in Negro Communities units of the House-wives League for the purpose of contacting house wives in the interest of Negro Business.
   b. By maintaining Trade-Week Campaigns twice yearly; one in the spring and one in the fall.
   c. By publication and distribution of leaflets through which our businesses can be advertised and given general publicity.

2. The Chamber also encourages the organization and operation of New Business.

Local Membership Dues $10.00 Annually
Membership dues are payable monthly, quarterly, semi-annually or annually.

National Dues $2.00 Annually
Payment of National Dues entitles one to membership in the National Negro Business League and one year's subscription to the Service Magazine.

546 Beale Avenue
Memphis, Tenn.

Phone 8-0270
Negro Chamber of Commerce
OFFICERS

MR. UTILLUS PHILLIPS
Financial Secretary

REV. J. A. McDANIELS
Executive Secretary

MR. L. O. SWINGLER
Chairman Executive Committee

ACHIEVEMENTS

In recent years the Chamber of Commerce has been able to give a prize of $100.00 to the Negro tenant farmer, who reported through the Commercial Appeal "Live at Home Program" the best yearly report of Farm activity.

The Chamber has given recommendations to various young men and women, which have enabled them to receive very worth-while positions.

The Chamber has presented the various types of Negro Business to the public through its Trade-Weeks Campaigns.

In sponsoring the "Miss Memphis Scholarship Contest" each year, the Chamber again advertises Negro Businesses and offers a means of self-support to worth-while young women, who plan to further their education. The 1943 Scholarship Contest is being conducted by Miss Beulah Mackey, one of our city school teachers, who has been a great stimulus to the contestants.

The Chamber in joint cooperation with the Junior Chamber of Commerce presented Lord Halifax to an appreciative audience at LeMoyne College during the year. About the same time, the Chamber was able to aid in the Million Dollar Bond Drive, conducted by colored people here.

The Activities of the Negro Chamber of Commerce are constantly growing and during another year all completed activities will have been completed.
IN MEMORIAM

Mr. Lucian J. Searcy

The late Mr. Lucian J. Searcy, at the time of his demise was president of the Memphis Negro Chamber of Commerce, and in this capacity he had served well. His many fine programs and plans for the further development of the Chamber will always stand as the "Ideal Plan for Chamber members."

For ten years Mr. Searcy served as Executive Secretary of the Community Welfare League, which in 1936 became an affiliate of the National Urban League. He was truly a civic and social service worker, serving many worthy organizations. He was sought by many.

In 1911 he graduated from Fisk University with the B. S. degree and prior to this he completed his studies at Howe Institute. He was a student of Dr. George H. Haynes, a nationally know specialist in Sociology and Dr. E. T. Atwell of the National Recreation Association of New York, and former director of the Community Welfare League.

Those who knew Mr. Searcy well were surely benefitted by his life and character. He will always be remembered by the members of the Chamber of Commerce.

May His Soul Rest in Peace.
Memphis Negro Chamber of Commerce

Membership Roll

Adkins, Wm. .............. 386 Beale Ave.
Anderson, R. J. Sr. ....... 934 Miss. B’lvd.
Anderson, R. J. Jr. ...... 398 Manassas
Arnold, John Jr. ......... 514 Beale Ave.
Barbour, H. S. ......... 776 E. McLemore Ave.
Beauchamp, J. A. ........ 175 S. Third St.
Bell, B. F. ............... 546 Beale Ave.
Bell, Moses ............. 397 S. Third St.
Berry, Mrs. Cora ......... 375 C. Vance Ave.
Beasley, W. A. .......... 175 S. Third St.
Bisson, Dr. W. A. .. 2312 Park Ave.
Bobo, Mme. M. .......... 823 N. Claybrook
Bonner, M. W. ........... 234 Hernando St.
Bonner, Z. L. ........... 175 S. Third St.
Bowman, Dr. J. C. ....... 675 S. Lauderdale
Brooks, W. L. ........... 1320 Jackson Ave.
Burchette, Mme. H. M. .. 201 Hernando St.
Buffington, Ed. .......... 337 S. Beale Ave.
Bryant, Mrs. J. A. ....... 323 Beale Ave.
Carter, Dr. A. B. ....... 907 Florida St.
Cash, Harry T. .......... 945 N. Mansfield
Chandler, J. T. .......... 234 Hernando St.
Chatman, Mrs. Viola .... 827 Miss. B’lvd.
Churchville, Flora ....... 964 Miss. Blvd.
Clark, James ............ 1248 Jackson Ave.
Coleman, T. H. ........ 1310 Horace St.
Carroll, Louis .......... 672 Walker Ave.
Collins, Ellis .......... 1228 Jackson Ave.
City Quartet Union .... 929 Lane Ave.
Cochran, Rev. M. B. .. 449 F. Vance Ave.
Davis, Ed. B. ........... 871 Marechalnell
Davis, Edgar H. ....... 1855 S. Parkway, E.
Davis, John ............. 793 N. Claybrook
Duncan, F. S. .......... 681 Edith Ave.
Grill, Deluxe .......... 1019 Miss. B’lvd.
Dockery’s Tire Shop ... 240 Linden Ave.
Franklin, Mrs. Aline .. 350 Dunlap Ave.
Fogleman, Irby ......... 193 S. Lauderdale
Fuller, T. O. Jr. ...... 830 Williams Ave.
Green, Joe .............. 450 Scott Ave.
Hamilton, J. W. ........ 1057 Kansas St.
Hancock, D. H. ......... 145 Beale Ave.
Harris, Louise .......... 867 Miss. B’lvd.
Harris, Lonnie .......... 338 Vance Ave.
Hayes, E. F. ........... 699 N. Second St.
Hayes, Mrs. Viola ...... 935 Leath
Henderson, Geo. W. .... 530 Linden Ave.
Herron, Joseph .......... 672 Wells Ave.
Hooks, Robert .......... 164 Beale Ave.
Hopkins, Archie ....... 3035 Calvert
Hose, Dr. J. W. ....... 1090 Miss. B’lvd.
Hill, S. A. ............. 989 Miss. B’lvd.
Hulbert, Alex .......... 2381 Cable
Hunt, Rev. Blair T. ..... 695 Linden Ave.
Henley Floral Shop ..... 595 Wells Ave.
Johnson, Colorado ...... 220 Hernando St.
Dixon, Worthy .......... 1599 S. Lauderdale
Johnson, R. E. .......... 737 Neptune
Johnson’s Bakery ...... 701 Lauderdale
Johnican, Otto .......... 739 Speed St.
Johnson, T. J. .......... 1022 Woodlawn St.
Jackson, Charles ...... 878 Miss. B’lvd.
Jones, Dr. C. S. ........ 1084 Thomas
Jones, H. O. ........... 1386 Tunica
Jones, Preston .......... 830 Williams Ave.
Jones, R. F. ........... 376 Simpson
Kelso, Dr. J. W. ....... 234 Hernando St.
Chamber of Commerce

Membership Roll (Cont’d.)

Knight, Oscar ............. 1370 Richmond
Kirk, Ed. R. ............... 326 Beale Ave.
Latting, A. A. ............. 197 Beale Ave.
Lewis, Arthur .............. 1083 Beach Pl.
Leflore, Dr. ............... 708 Walker Ave.
Lawrence, C. B. ........... 816 Miss. B’lvd.
Luster, Mrs. W. H. ........ 389 Cynthia Pl.
Lloyd, Dr. C. F. .......... 1014 Miss. B’lvd.
Locke, Alonzo ............ 699 Edith Ave.
Lynom, Raymond .......... 460 Vance Ave.
Mackey, Bulah ............. 1049 S. Bellevue
McDaniels, Rev. J. A. .... 1269 Dunnavant St.
Martin, Dr. A. T. .......... 160 Beale Ave.
Martin, Dr. B. B. ........ 195 S. Third St.
Martin, Wm. ............... 907 Florida St.
Moss, O. L. ............... 216 Hernando St.
Murphy, Mrs. Geneva ...... 964 Miss. B’lvd.
Murphy, Mrs. Mary E. .... 1087 Walk Place
Mathews, Mrs. Lillian P. 1249 S. Parkway E.

Olive, B. G. Jr. ........... 234 Hernando St.
Pipe’s Shoe Shop .......... 2625 Broad St.
Peebles, Mrs. Mary M. .. 629 Vance Ave.
Parks, T. H. ............... 697 S. Lauderdale St.
Patterson, J. O. .......... 1121 Mississippi
Park Avenue Sandwich Shop
........................................ 2262 Park Ave.
Petterson, Rev. J. .......... 561 Auction Ave.
Perryman, L. S. ........... 797 E. McLemore Ave.
Phillips, Uillius .......... 826 E. McLemore Ave.
Price, Hollis F. ......... 707 Edith Ave.
Qualls, S. E. Sr. ........ 479 Vance Ave.
Rankin, S. E. ............. 1128 Hollywood
Raines, Dr. J. J. ......... 247 Main St.
Reams, Mrs. Mamyre .... 863 Saxon St.
Reid, Watts ............... 612 Arrington Place
Riley, Lee W. ............ 1008 Seattle
Rivers Pressing Shop ...... 320 Beale Ave.
Roddy, R. J. .............. Lucy, Tenn.
Sheffield, Clarence ....... 912 Lane Ave.
Sharp, L. C. .............. 1495 Felix
Phil-Simpson Cafe ....... 160 Hernando St.
Sloan, M. A. .............. 964 Woodlawn
Small, Jesse ............... 2489 Park Ave.
Smith, Hamilton .......... 830 Williams Ave.
Speight, Dr. W. O. ....... 368 Beale Ave.
Strozier, Dr. F. R. ...... 2190 Chelsea Ave.
Stafford, J. C. ........... 1129 Miss. B’lvd.
Stuart, M. S. ............. 234 Hernando St.
Sugarman, R. H. ........ 780 Walker Ave.
Swayze, J. A. ............. 234 Hernando St.
Swingle, L. O. ........... 390½ Beale Ave.
Taylor, Lois .............. 964 Miss. B’lvd.
Taylor, Marion .......... 1203 Trezevant
Taylor, Mattie .......... 333 N. Main St.
Toles, George ........... 657 S. Wellington
Universal Life Insurance Co. 
........................................ 234 Hernando St.
Union Protective Assurance Co. 
........................................ 368 Beale Ave.
Vester, Sam ............... 472 E. Georgia
Walker, A. Maceo ....... 234 Hernando St.
Walker, Dr. J. E. ....... 234 Hernando St.
Walton, Dr. U. S. ....... 78½ E. Calhoun St.
Watson, Dr. I. A. ....... 157 Beale Ave.
Warren, L. ............... 521 E. Georgia
Westbrook, O. T. ........ 368 Beale Ave.
White, Mrs. Wilmus ...... 405 Beale Ave.
White, Otto ............... 359 Beale Ave.
Willis, A. W. ............. 234 Hernando St.
Wilson, R. N. ............ 154 Hernando St.
Witherspoon, Dr. E. A. . 548 Vance Ave.
Woods, Mrs. Gertrude ... 788 S. Lauderdale
Young, Mrs. Elizabeth, 832 A. Walker Ave.
Housewives League
OF THE
NEGRO CHAMBER OF COMMERCE

Mrs. M. T. Mitchell
Mrs. C. R. Lawrence
Mrs. M. A. Sloan

OBJECTIVES

It is the opinion of the Memphis Negro Housewives League that the following objectives of the National Negro Housewives League as set forth in one of its Annual Sessions constitute the objectives of its local branch.

1. Affiliating with the National Negro Business League's efforts to organize Negro business in its various classes and groups, to encourage more of our people to enter those business pursuits which deal with the necessities of life and the home, and to gain recognition for the race in all branches of trade and commercial activities of the country.

2. Support business enterprises owned and operated by Negroes.

3. Patronage to business enterprises not owned and operated by Negroes, but which employ Negroes in varied capacities according to their fitness and abilities.

4. Conducting campaigns of education and research to determine our own economic strength as represented in our buying power.

5. Employing every possible method to make America aware of our value as consuming and spending citizens, and to use this power as the basis for a reasonable demand for just and impartial economic recognition for our people.
NATIONAL NEGRO HOUSEWIVES LEAGUE

DECLARATION OF PURPOSE

TWELVE MILLION NEGROES live in America. These citizens have been loyal to this country’s traditions; speak its language, and obey its laws. These Negroes spend their incomes, the same as other population groups, for merchandise and products manufactured and sold in America.

It is both a custom and sound economics for all groups of consumers to receive certain recognition in the form of employment, proportionately and impartially allocated.

The Negro is not “proportionately and impartially” employed in accordance with his purchasing power for the necessities of home and body.

A National Housewives’ League, representing the women of the 750,000 Negro homes, recognizing and deploiring these conditions, organized to conduct an economic crusade in behalf of the employment of their children, and to promote the progress of our race.

To Negro Women

The following statement was taken from an article that appeared in the January 1933 Issue of “The Negro Market”

written by

Mrs. Fannie B. Peck, President of the National Housewives’ League.

“The National Housewives’ League seeks to reveal to Negro womanhood the possibilities of self-help; to increase employment for our group by throwing our combined purchasing power behind Negro business and professional men and women; to endeavor by sympathetic understanding to encourage many in business to improve their business, and to instill in our youth the fact that all work well done is honorable.

“We have definitely established these objectives as the aims and purposes of the Housewives’ League and believe that in pursuit of attainment we shall find sufficient scope for all of our efforts along these lines.”
Memphis Junior Negro Chamber of Commerce

OFFICERS
Harold Jamison, 2nd Vice Pres.
Dr. H. H. Johnson, 3rd Vice Pres.
R. S. Lewis, Secretary
Clarence Blakeley, Asst. Secy.
W. A. Varnado, Fin. Secy.
Chas. Washburn, Cor. Secy.
E. L. Hawkins, Treasurer
T. L. Lumkin, Sar. at Arms
Rev. Gailor King, Chaplain

DIRECTORS
Raymond Lynom, Chairman
William Atkins, Secretary
L. O. Swingler
B. M. Moss
B. M. Morgan
L. A. Snell
Sam Qualls, Jr.
A. T. Stams

JOHN R. ARNOLD

OBJECTIVES OF THE MEMPHIS JUNIOR CHAMBER OF COMMERCE

1. To promote the civic, commercial and industrial interest of Negro citizens.

2. To afford members an opportunity to study the problems and processes of our local, county and state governments as they affect our lives, homes and futures with a desire to cooperatively solve such problems.

3. To educate members to comprehend, appreciate and apply such knowledge gained toward execution of their duties and responsibilities as citizens and to improve the educational, commercial, industrial and religious status of Memphis Negro citizens.
Memphis Junior Negro Chamber of Commerce

OFFICERS AND DIRECTORS

In Front Row sitting are, Raymond Lyman, Chairman of Board of Directors, 2nd Vice President, John R. Arnold, President, Dr. H. H. Johnson, 3rd Vice President and O. L. Moss, Ex-President and Director. Back Row, S. W. Qualls, Jr. and L. A. Snell, Directors, E. L. Hawkins, Treasurer, Wm. Adkins, Secretary of Board, R. S. Lewis, Jr., Secretary, A. T. Stams and L. O. Swingler, Directors. Inset is T. L. Lumpkin, Sergeant-At-Arms.
War Program of the
JUNIOR NEGRO CHAMBER OF COMMERCE

1. EXPANSION AND INTENSIVE CULTIVATION OF VICTORY GARDENS:

    Farm labor is scarce. Our boys in the armed services must be fed first. The home front will be contributing its share by raising its own food. Save more food. Grow more food. Can more food. Victory Gardens is the answer.

2. SKILLED TRAINING OPPORTUNITIES FOR NEGRO YOUTH:

    America needs skilled workers. Training of Negro youth is a part of America's effort to out produce the Axis. Negro youth wants such training. The State and Nation demand such training.

3. HEALTH CONSERVATION:

    Weaklings can't fight a war. America must be strong. Good health is paramount.

4. ACCIDENT PREVENTION:

    The industrial accident rate in America for the year 1942 is stupendous. More deaths and injuries occurred in industry than on actual fields of battle. Be alert. An accident is an aid to the Axis.

5. JOB OPPORTUNITY CAMPAIGN FOR NEGRO YOUTH:

    Approximately five million Negro youths are ready and willing to serve. Un-American practices must cease. Open the doors. Give Negro youths a chance too.

6. REDUCTION OF "ABSENTEEISM" IN INDUSTRY:

    Absenteeism is a problem of both capital and labor. Don't let our boys down. Stay on the job. Be on time. Take no unnecessary lay-offs. Five million machine gun bullets can be made in an hour. So every hour counts.

7. INCLUSION OF NEGROES AS FIREMEN AND POLICE OFFICERS:

    The draft and war industries are depleting the ranks among competent Firemen and Police Officers. Protect democracy by filling these ranks with competent Negroes. They love America too.

8. POST WAR PLANNING:

    Our boys should come back to jobs instead of hand outs. Now is the time to insure their jobs. Let's go, America!
Memphis Junior Negro Chamber of Commerce

Membership Roll

Adkins, William ............ 354 Person St.
Anderson, Hiram ........... 734 N. Bellevue Blvd.
Arnold, John R., Jr....... 1074 Neptune St.
Bell, Mose F............... 393 E. Iowa Ave.
Blakeley, Clarence ......... 199 S. Lauderdale
Brown, Carl ................ 584 S. Wellington
Clark, H. D................ 862 Miss. Blvd.
Clark, O. H................ 410 Lauderdale St.
Culpepper, Walter ......... 204 Hernando St.
Cochrane, M., Rev........ 449 Vance St.
Davis, Edgar, Jr.......... 1520 McMillan St.
Dockery, J. N............. 1115 Woodlawn St.
Davidson, Robert ......... 345 S. Fourth St.
Durham, Marcellus ......... 1320 McLemore Ave.
Fogleman, Irby ............ 193 S. Lauderdale
Guy, Walter P............... 353 Simpson
Hall, Odie ................ 222 E. Pauline Circle
Hayes, Eddie .............. 699 N. Second St.
Hayes, T. H., Jr........... 680 S. Lauderdale
Hawkins, E. L............... 1238 Cannon St.
Henderson, Rev. C. R...... 365 S. Third St.
Henderson, E. L............ 250 Calhoun St.
House, William ......... .926 Lane
Jamison, H. A.............. 637 Miss. Blvd.
Johnson, Dr. H. H......... 505 Vance Ave.
Jones, Rev. C. B.......... 567 Bwntyn St.
Johnson, Louis R.......... 979 Delmar St.
King, Rev. Gailor ......... 1242 Evergreen St.
Knox, A. D................ 353 N. Second St.
Lattig, A. A.............. .974 Clack Pl.
Lewis, R. S., Jr.......... 585 Dudley St.
Lumpkin, T. L............. 713 Leach St.
Lynom, Raymon ........... 560 Vance St.
Little, L. D............... 250 Calhoun St.
Meacham, E. C............ 225 S. Fourth St.
Morgan, B. M............... 1656 Cameron St.
Moss, O. L................ 640 Stephens Ave.
Moore, Dee ............... Rt. 5, Box 462
Morris, Robert .......... Rt. 1, Box 618
Martin, William ......... 1093 Florida St.
Moore, A. D.............. 203 Hernando
McDowell, William ....... Ne\nNeville, John .............. 473 Williams Ave.
Parks, T. H................ 697 S. Lauderdale
Qualls, S. W., Jr........ 481 Vance Ave.
Riley, Grant ................ 989 Neptune St.
Robinson, J. L............. 410 S. Lauderdale St.
Robinson, T. R............ Menager Rd.
*Scott, Frank, Jr........ 992 Seattle
Segrest, Henry, Jr........ 881 Porter St.
Sharpe, L. C.............. 1435 Felix Ave.
*Stanback, E............... 2475 Deadrick St.
Stams, A. T................ 972 Latham St.
Strickland, R. L.......... 508 St. Martin Pl.
Snell, L. A............ 1357 McLemore Ave.
Swingle, L. O............ 390½ Beale Ave.
Thomas, C. M.............. 897 Neptune St.
Taylor, C. A.............. 801 Ioka Ave.
Varnado, W. A............ 430 Lucy Ave.
Washburn, Chas........... 598 Alton Ave.
Weathers, W. C............ 601 Lauderdale St.
Witherspoon, E. A........ 548 Vance Ave.
Wright, Henry J.......... 744 Boston
Wright, William ........ 2667 Spottwood
Woods, E. L............. 426 S. Lauderdale
Zinn, L. M............... 773 Saxon Ave.
THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

Whereas

ULYSSES S. WALTON,

of

Memphis,

Tennessee,

PRESENTED TO THE COMMISSIONER OF PATENTS A PETITION PRAYING FOR THE GRANT OF LETTERS PATENT FOR AN ALLEGED NEW AND USEFUL IMPROVEMENT IN

DENTURES,

A DESCRIPTION OF WHICH INVENTION IS CONTAINED IN THE SPECIFICATION OF WHICH A COPY IS HERETO ATTACHED AND MADE A PART HEREOF AND COMPLIED WITH THE VARIOUS REQUIREMENTS OF LAW IN SUCH CASES MADE AND PROVIDED, AND

WHEREAS UPON DUE EXAMINATION MADE, THE SAID CLAIMANT IS ADJUDGED TO BE JUSTLY ENTITLED TO A PATENT UNDER THE LAW.

NOW THEREFORE THESE LETTERS PATENT ARE TO GRANT INTO THE SAID

ULYSSES S. WALTON, his heirs or assigns

FOR THE TERM OF SEVENTEEN YEARS FROM THE DATE OF THIS GRANT

THE EXCLUSIVE RIGHT TO MAKE, USE AND SELL THE SAID INVENTION THROUGHOUT THE UNITED STATES AND THE TERRITORIES THEREOF.

In testimony whereof, I have hereunto set my hand and caused the seal of the Patent Office to be affixed at the City of Washington this twenty-third day of March, in the year of our Lord one thousand nine hundred and forty-three, and of the Independence of the United States of America the one hundred and sixty-seventh.

Attest:

E. T. REYNOLDS

Law Examiner.

[Signature]
SEARCY EDGAR RANKIN

Some men waste away all their energies before they find themselves and settle down to the all-absorbing task of building a life work. Fortunate is that man who finds his work early in the years.

Searcy Edgar Rankin is one of the few who have been thus blessed. With many years of promise yet ahead, already he has built on Hollywood, in northeast Memphis, not only an imposing Dry-Cleaning Building, but also a flourishing and interesting Dry-Cleaning business.

Mr. Rankin's partner in business is none other than the former Mrs. Vivian Campbell Coffey Rankin of Jackson, Mississippi, and Chicago, (grocery business woman). She is a graduate of Campbell College and a former teacher in Mississippi. She and Mr. Rankin married in 1934, four years after he opened his cleaning business in Orange Mound. In 1940 the business was moved to Hollywood where there was an unusual outlet for its growth and development.

Rankin Cleaners is now one of our most successful Negro enterprises. New and modernly constructed at a cost of $5,000, and equipped with more than $4,000 worth of modern machinery, it stands out as one of our leading businesses.

Fourteen people are employed daily, and an observance of the routine work shows organization, cleanliness, and arrangement most unusual to our group. These fourteen people are kept busy partly because of the personal interest of the route salesmen who, with the Rankin Cleaners modern and streamlined trucks, cover the northeast end of the city like the morning dew.

Mr. Rankin speaks in grateful terms of all his employees, most of whom are not only well prepared for the work assigned them, but who give to it daily their best and most unselfish service.

Rankin Cleaners invites the public to visit its plant for inspection. It is amply prepared for the cleaning of the most delicate garment as well as the apparel of our mill and factory workers. The plant is beautifully located at 1128 Hollywood Street and is as near you as your phone. If its cleaning or pressing you need call Rankin—Phone 4-9139.
AUTOMOBILE REPAIR
SHOPS AND GARAGES

B. B. ............................................. 213½ Driver
Bennett, Walter ..................... 96 S. 4th St.
Calloway, John ..................... 318 S. 4th St.
Curtis Garage ...................... 242 Fourth St.
Fourth St. .............................. 132 Fourth
Green, Joseph ....................... 450 Scott Ave.
Hutson, Hosey ....................... 1123 Woodlawn
Jones, Paul .......................... (Rear 382 Beale
Ratcliff, Joe W. ..................... 353 Simpson (Rear
Reid .................................... 612 Arrington
Smith .................................. 1194 Jackson Ave.
Tate, George ......................... 1059 Mississippi
Taylor ................................. (Rear) 225 S. Driver
Taylor, Marion ...................... 1203 S. Trezevant
Tillman, Sam ........................... 616 Marble St.
Williams .............................. 2236 Chelsea

BARBER SHOPS

Anderson, William ............... 363 E. Butler Ave.
Bailey, William ................. 743 Walker Ave.
Barksdale, Schuler H .............. 2477 Carnes Ave.
Beard, Lucius C ........................ 179 Beale Ave., 2nd Fl.
Belle, William ...................... 811 Florida St.
Bessie's Sanitary Barber Shop ... 345 Beale Ave.
Black Cat ............................ 200 Mulberry St.
Bledsoe, Geo ........................ 578 Auction Ave.
Brumley, Wade ..................... 195 Ayers
Bryant, Mattie ...................... 323 Beale Ave.
Buford, Jos ......................... 684 Ayers St.
Cade, Chester ...................... 671 S. Lauderdale St.
Campbell's .......................... 202 E. Calhoun
Crawford, Isaac ..................... 1135 Thomas St.
Crowder & Wells ................ 872 Florida St.
Cunningham, Mack ............. 403 Beale Ave.
Curtis, Jas ......................... 243 S. 4th St.
Darnell, Guy ......................... 516 Scott Ave.
Dewberry, Charles ................. 1015 Vollintine
Donaldson, Jos ..................... 831 Heiskell Pl.
Douglas, David ...................... 689 Walker Ave.
Powells, L. C ......................... 1353 Thomas Ave.
Ellis, Mrs. Otha ..................... 1140 Florida St.
Fraser, Horace ..................... 810 Breedlove
Geowdin, Geo ...................... 571 S. Wellington
Graham's ........................... 2809 Broad St.
Green, Ephraim .................... 690 Marchal Neil St.
Halliburton, Edw ................. 944 S. Lauderdale
Hester, James ..................... 908 Poclar St.
Hill's ................................. 200 S. Third St.
Jefferson, Palmer ................. 407 Ayers St.
Johnson Bros ...................... 403 Beale Ave.

Jones, Marshall ................. 2691 Park Ave.
Jones, Napoleon .................. 661 Boston Ave.
Lan... Ave. ..................... 901 Lane Ave.
Lay, John L ......................... 1323 Jackson Ave.
Lemmons, Floyd K .............. 348 Beale Ave.
Lumpkin, Thos L .................. 545 Miss. Blvd.
Martin, Arthur P ............... 347 Beale Ave.
McDonald, John W .............. 858 Miss. Blvd.
McGuire, Gus L .................... 2535 Broad
McNeely, John H ................. 1319 Thomas St.
Moody, James E ................... 422½ S. Lauderdale
Newton, George .................. 938 Florida
O. K. Barber Shop .............. 916 Florida
Parker, Walter .................... 791 Lane Ave.
Phillips, Eddie .................... 784 Lane Ave.
Porter, William .................. 2936 Chelsea Ave.
Powell, George .................... 600 Wells St.
Randell, Edw ....................... 618 Scott Ave.
Ratcliff, Roosevelt .......... 200 S. 4th St.
Saxon, Oston L ..................... 2466 Chelsea Ave.
Scales, Edw ......................... 353½ N. 2nd St.
Service .......................... 339 Beale Ave.
Snipes, Wm. M ..................... 1218 Jackson Ave.
Sparrows' ........................ 201 S. 3rd St.
Spencer, Thos ....................... 1253 E. McLemore Ave.
Terry, Levi ......................... 2686 Southern Ave.
Tucker, Fred L ..................... 1406 Hyde Park
Walker, Nathaniel ............... 1617 S. Lauderdale St.
Wallace .............................. 1151 Hollywood
Walls, Greenie ........................ 2648 Southern Ave.
Weaver, Jos ......................... 1087 Thomas St.
Webb, Andrew ...................... 1669 Kansas
West, Thos ......................... 741 Alston Ave.
White, Floyd ......................... 423 Beale Ave.
Wiggins, Moses ..................... 365 Beale Ave.
Williams, Clyde ...................... 671 Marble St.
Williams' & Son ................. 345 Beale Ave.
Wooden, Benj ....................... 2503 Carnes Ave.
Young, Charles ...................... 618 Marble St.
Young's ............................ 937 N. Second St.

BARGAIN, VARIETY AND
SECOND-HAND CLOTHING STORES

Broad St. Bargain Store .... 2830 Broad St.
Clark's ................................ 574 Scott Ave.
Lawn Variety ...................... 2557 Carnes Ave.
New and Used Clothing ...... 765 Mansfield
Small Variety Store ........... 2489 Park Ave.

CAFES AND LUNCH ROOMS

Adams, Walter ...................... 263 N. Dunlap
Allen, James C ...................... 2543 Broad Ave.
Anderson, Mamie ......... 1318½ Dunnivant
Armfield, Thomas ................. 500 Scott Ave.
Mrs. Elizabeth J. Waterford

Mrs. Elizabeth J. Waterford is the proprietor of the E. J. Waterford Beauty Shop, 969 Florida. She received her professional training at the Nudy Butts Beauty School, and worked in the Beauty Shop for approximately six years.

In October, 1939, she opened her own Beauty Shop which she has since successfully operated at the above address. Working with her in the shop are two other beauticians: Mrs. Minnie Bilton and Mrs. Alberta Scott.

Mrs. Waterford, who formerly was Miss Elizabeth Johnson of Little Rock, Ark., was a student of Arkansas State College, finishing in its High School department in 1930.

Since being in business Mrs. Waterford has built up one of the most successful Beauty Shops on the South End, fully equipped and artistically arranged. The shop specializes in all lines of Beauty Work. Its slogan is “Where there is beauty there is charm.”

Mrs. Waterford is a member of New Bethel Baptist Church, Rev. C. L. Goloby, Pastor. She is a member of its Choir and of its most progressive club, the Smart Set.

THE McCALISTER BEAUTY SALON

The McCalister Beauty Salon, located at 675 Pontotoc, is one of our most popular beauty institutions. Its owner and official head is Mrs. Georgia McCalister, who helped to pioneer the profession during the days when the great Madam C. J. Walker’s institution was in its glory. During those days she merely engaged herself in the rudimentary part of the profession.

Since those pioneering days she has graduated from the famous Gorine Beauty College, and has done special work at the Basso School, which combined training enables her to stand out as one of our best cosmetologists.

She is assisted in her shop by her daughter, Mrs. Hattie M. Braddock, a graduate of Mary Holmes Seminary and Tougaloo College, Mississippi. Both Mrs. Braddock and her mother are connected with the St. Andrews A. M. E. Church where they maintain a most active membership.

Mrs. McCalister is also an active member of the Business and Professional Women’s Club and of the organization of the Colored Tennessee Cosmetologists.

The family is originally from Canton, Mississippi. It moved to Memphis in 1921 and since has identified itself with all move men’s having for their purpose the betterment and advancement of the people of our city.
ALLURA'S SCHOOL OF BEAUTY CULTURE.

Planned in keeping with modern trends, equipped with the latest in mechanical appliances, and systematically arranged for superior attention and service, Allura's School of Beauty Culture stands out as a symbol of the very art of the beautician.

Its President and Founder, Mrs. Allura Stams, is herself one of the most ardent students of her school—studying the science of her profession, taking courses in its various phases, and visiting each summer for observation the leading beauty schools of the country. During the month of August Mrs. Stams took extension work at The Lydia School of Beauty Culture in Chicago, Ill. Her major work was permanent waving, Hair Tinting and Electrical Devices. She also studied qualities, textures and hair weaving in a Chicago Hair Co. All of this work is cheerfully offered in the school course.

The Allura's School of Beauty Culture is located at 972-74 Latham. Phone 9-4519. It has its conveniently arranged class room, practice room, electrical machine department, library, and spacious Beauty Shop with its adjoining shampoo department.

Its work covers the teachings of theory, anatomy, sterilization, finger, croquinole, marcelle and muchinless waving. This school offers a special course in scalp treatment sponsored by the F. W. Fitch Company of Des Moines, Iowa. Separate diplomas are given for this work. In 1942 fifteen graduates from the school received diplomas from this Company in the science of scalp treatment. In 1943 eighteen received such diplomas.

Mrs. Stams, herself, is a product of LeMoyne. Her mother is Mrs. Alice Galloway Durrah, a graduate of Oberlin College, Ohio.

Mrs. Stams is a member of the Dunbar Art and Social Club and president of the YM and W Club, a group she organized, and which for the past fourteen years has given its time and funds in doing charity work with worthy organizations and individuals.

However, the work of her school is fundamental, and to it and organizations having for their purpose the promotion of the profession goes most of her time and energies. She is Supervisor of the Memphis Chapter No. 1 Beauticians, Vice-President of the Tennessee State Beauticians Association, and State Organizer of the National Beauty Culture League.

Mrs. Stams is a member of St. Andrews A. M. E. Church and the wife of Alvin Stams, member of the Board of Directors of the Junior Chamber of Commerce, and one of its charter members.
MME. HATTIE BURCHETT

Warriors and statesmen have their need of Praise
Men record what they do
But the long sacrifice of woman’s days
Passes without a thought, a word of praise.

The story of Hattie Burchett begins in the
quagmire of poverty and its attendant hardships.
It is the story of a lone widow woman, who
with a child tied to her apron strings, dared to
branch out in an unknown field to find the means
to make a living, to educate her son, to buy a
home and to build a business. After twenty-five
years of work and sacrifice and suffering she
owns that home, has built that business, and her
son, a product of Knoxville College, is successfully
filling an important position in one of our largest
defense plants.

Hattie Burchett is the founder of the Burchett
Beauty Shop and Laboratories. She is the first
woman in Memphis, perhaps in the south, to
engage in such work. She pioneered this field
during the hey days of Mme. Anne T. Malone
of St. Louis and the late Mme. C. J. Walker of
Indianapolis and New York City.

In 1923 she established Burchett’s Beauty Col-
lege, from whence hundreds of students have
graduated, and who because of her training and

MR. HORACE BURCHETT

the inspiration of her life, are successfully domiciled
in the various states of the union, making
good, and training others. Her students are not
merely local girls or Southerners. They come from
the North from the distant East and from the
farthest West. They have heard the story of
Burchett, the name that is the synonym of the
science and art of the Beautician.

Mme. Burchett was born on the cotton farms
of Miss. She came through life the hard way.
If ever a woman can be called self-made, she is
that woman. With neither parents nor friends to
help her in the beginning of her career, she dared
to take a chance, she reached for the unreachable,
and when all seemed lost, she simply employed
the age-worn tools of prayer, hard work, self-
denial, determination, and she won.

Gracing Hernando Street, near Beale, is her
two-story brick building, housing the business
she has built. You would want to know its cost
in dollars. That is intrinsic. The real cost of
that building is securely wrapped in sweat and
tears, and pains and heartaches, and sufferings
that no amount of money can approach, nor
words can portray. Its greatest value lies in the
fact that it is her monument, built through her
sacrifices, dedicated to the thousands of Negro
girls who have no chance.
MOTHER AND DAUGHTER

Mrs. Annie Smith

Miss Erma Hill

In a cottage on a spacious lawn on Dunnavant Street lives Mrs. Annie Smith, farm owner in Haywood and Fayette Counties, and her affable daughter, Miss Erma Hill, owner and operator of Erma's Beauty Shoppe.

Miss Hill is a product of the Booker T. Washington High School and the Haywood County Training School, at Brownsville, Tenn. During her school days in Brownsville she also took a course in Beauty Culture, graduating the same year she finished her literary work.

The art of the beauty culture so impressed her with a love for the profession that in 1938 she journeyed to New York City where she took a course in the world famous C. J. Walker's School and Laboratories. Miss Hill now operates at 1254 Dunnavant, one of the most up-to-date shops in the southeast end of the city.

Mrs. Smith is the widow of the late J. T. Smith, who for 47 years was a merchant at Stanton, Tennessee, on the Somerville Highway. He passed following a stroke in 1939.

Both Mrs. Smith and daughter are members of the Olivet Baptist Church of which Rev. L. O. Taylor is pastor. Mrs. Smith is also a member of the Federated Clubs, the Child's Welfare Organization and an enthusiastic worker in the City Beautiful Commission.

MISS LAURA MAE JONES

Laura's Beauty Shop, one of the most fashionable of our Beauty institutions, is at 343 Hernando, corner Vance. It was opened by Miss Laura Mae Jones in 1937 and has a staff of six operators who are kept busy from early morning until late in the evening.

The success of the Beauty Shop is due largely to the individual service given by the operators who are all licensed and graduates of Beauty Colleges.

Miss Jones, herself is a product of Nudye's Beauty College and is one of its most successful graduates. Her native home is Woodstock, and while living there she was a student of the well known Woodstock Training School.

Those assisting her in the operation of her business are Misses Clara Parker, Modenia Wright, Willie Banks, Ruby Graham, and Frankie Williams.

Particular ladies, who demand the finest and best in Beauty culture will do well to contact Laura's Beauty Shop — Phone 8-8965.
TWILIGHT BEAUTY SHOP AND SCHOOL

Giving A Complete Course In Beauty Work

We do all kinds of Beauty Work In The Latest and Most Fashionable Styles.

Mme. Lillie E. Little .................................. President
Mme. Mary W. Gaston ................................. Manager
Miss Lillie A. Williams ......................... Se’cy and Cashier

351 Boston and 520 Linden—Phone 4-6316

BUCHANAN BEAUTY SHOP

Patronize Those Who Specialize in

HAIR STYLING

Facial - Scalp Treatment

Competent Operators

935 MISSISSIPPI  ................................... PHONE 9-9304
1943 GRADUATING CLASS OF THE LAURA HARRIS BEAUTY SHOP AND SCHOOL

This presentation of the picture of the 1943 Graduating Class of the Laura Harris Beauty School and Shop is the culmination of twenty years of sacrifice and hard work. It is a physical and fitting testimony of the success of a lone woman who without capital, has built an institution that is sending out yearly young women to take their places in the ranks of Negro businesses.

During the twenty years in which Mme. Harris has operated, the record shows that ending December 31, 1942, she had sent out one hundred and fifty graduates. Some of these graduates operate in shops as far east as New York City and as far west as Los Angeles. Many of them own their own places of business, not only in the small towns, but in such metropolitan areas as Chicago, Detroit, Atlanta, and other cities.

The Laura Harris Beauty Shop is a representation of the famous Poro System and Products. Mrs. Harr’s became acquainted with Mme. McIone, founder of the Poro System, in the early days when beauty culture was being pioneered by a few faithful women, here and there, who saw in it the seed of promise.

Year by year the Laura Harris Beauty Shop has grown in popularity and the constant demands for training coming from many quarters forced the opening and operation of the Beauty School.

Ably assisting Mme. Harris is her talented daughter, Miss Beatrice Harris, herself a product of the school, and presently serving in the capacity of manager. This fact seems to give Mme. Harris her greatest joy—the consciousness to know that her work will become the birthright of her daughter who will carry it on and on through the years to come.

In addition to the daughter there are five other competent operators employed in the Beauty Shop, namely, Miss Katharine Goodrum, Mrs. Hester Bell, Mrs. Marie Johnson, Mrs. Robie Perkins, and Mrs. Barbara Henderson.

While Mme. Harris gives direct attention to the growth and development of the school, her daughter gives attention to the satisfactory operation of the shop, and thus the successful Shop and School move forward together.

Mme. Harris and daughter are both members of the St. Andrew A. M. E. Church and give liberally to the support of its departments and programs. With their business located in the heart of the colored residential section, they are at times swamped with appeals from friends and customers in the aid of this or that, but few, if any of the deserving ones are ever turned down. Thus it is evident that in their religious beliefs there is also somewhere a consciousness that knows with the Master that “the liberal soul shall be made fat.”
LYNOM BROS. GROCERY & MARKET

Carrying a Full and Complete Line of
FRUITS,
STAPLE and FANCY
GROCERIES and FRESH MEATS

We are located just across the street from the office of the Foot Homes

STOP BY ON YOUR WAY OUT!

ANNOUNCEMENT

By

RAYMOND LYNOM, President

To our many friends, and to the public in general, we wish to announce our purchase of the JOHNSON GROCERY STORE, 589 Mississippi.

The business was purchased at a sacrifice by us because we were given an opportunity to buy and we wanted to see it remain in the hands of our people.

You will always find it clean, sanitary and inviting ... The same kind of approach and the same brand of service that has characterized our efforts in business for years, will be employed in our grocery venture.

You are invited to stop by and observe. We are ambitious to make our store characteristic of COURTESY, PATIENCE, PROMPTNESS and INDIVIDUAL ATTENTION.

LYNOM BROS. GROCERY & MARKET

589 MISSISSIPPI

PHONE 5-9112
## BUSINESS DIRECTORY (Continued)

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avery, Pearl</td>
<td>397 N. Manassas</td>
</tr>
<tr>
<td>Bar-B-Q Inn</td>
<td>1128 Florida St.</td>
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<tr>
<td>Bar-B-Q Stand</td>
<td>2483 Park Ave.</td>
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<tr>
<td>B. C. Luncheonette</td>
<td>206 Mulberry</td>
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<tr>
<td>B &amp; D Fruit Stand</td>
<td>963 Leath St.</td>
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<tr>
<td>Bell, Mose F.</td>
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<tr>
<td>Bertha's Place</td>
<td>672 Wells</td>
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<tr>
<td>Bessie's Chicken Shack</td>
<td>388 Vance</td>
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<tr>
<td>Better-Way Sandwich Shop</td>
<td>1372 Adelaide St.</td>
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<tr>
<td>Black-Cat</td>
<td>202 Mulberry</td>
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<tr>
<td>Black Diamond</td>
<td>901 N. Second St.</td>
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<tr>
<td>Blue Moon</td>
<td>950 N. Second St.</td>
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<tr>
<td>Bob's Steak Shop</td>
<td>195 S. 3rd St.</td>
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<tr>
<td>Bolden, Alberta</td>
<td>523 Scott Ave.</td>
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<tr>
<td>Bowers Lunch Room</td>
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<td>Brotherhood Cafe</td>
<td>200 S. 4th St.</td>
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<tr>
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<td>262 Decatur St.</td>
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<td>Carter, Forest</td>
<td>1359 Thomas St.</td>
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<td>Cedar Garden</td>
<td>655 S. Wellington</td>
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<td>Chandler, Mervyn</td>
<td>985 Miss. Blvd.</td>
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<tr>
<td>Clifford's Bar-B-Q Barn</td>
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<tr>
<td>Cole, Wm. H.</td>
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<tr>
<td>Cook, Isaac G.</td>
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<td>Cottage Inn</td>
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<td>Davis, Thelma</td>
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<tr>
<td>Dipsey Doodle</td>
<td>1458 Rozelle</td>
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<td>Dixie, Elsie</td>
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<td>211 Ayers</td>
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<td>Dixon, Henry</td>
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<td>Dixon, Sophia</td>
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<td>Hampton, Eddie</td>
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<tr>
<td>Harlem Cafe</td>
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<td>Hawkins Gull</td>
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<tr>
<td>Helemy, Margt.</td>
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<td>Home Cafe</td>
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<td>Iona Sheffield</td>
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<tr>
<td>Jenkins</td>
<td>379 N. Dunlap</td>
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<td>Jerry's Place</td>
<td>Broad &amp; Scott Ave.</td>
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<td>Johnson's Chicken Shack</td>
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<td>Labelle Cafe</td>
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<td>Lane, Bertha</td>
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<td>LaRose Sch. Cafeteria</td>
<td>417 Alston</td>
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<tr>
<td>Lewis, Kate</td>
<td>281 Ashland</td>
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<tr>
<td>Little Friendly</td>
<td>971 Florida</td>
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<tr>
<td>Little Peabody</td>
<td>1562 Orr</td>
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<td>Little Wonder</td>
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<td>Lone Star Eat Shop</td>
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<td>New Monte Carlo</td>
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<td>Rebecca, Davis</td>
<td>1282 N. Second</td>
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<td>Robinson, Laura</td>
<td>1254 Thomas</td>
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<td>Robinson, Lester</td>
<td>672½ S. Orleans</td>
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<td>Rosary Luncheonette</td>
<td>154 Hernando</td>
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<td>Rose, Henry</td>
<td>1100 Thomas</td>
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<td>Rosebud Inn</td>
<td>3116 Chelsea</td>
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<td>Roy's Cafe</td>
<td>1179 Hollywood</td>
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<td>Sanders, Lelia</td>
<td>1212 Florida</td>
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<tr>
<td>Savoy Inn</td>
<td>309 Lucy</td>
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<tr>
<td>Scott, Linnie</td>
<td>420 So. Lauderdale</td>
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<td>Scott's Luncheonette</td>
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<td>Scottie's</td>
<td>1320 Jackson</td>
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<td>Servistan Grill</td>
<td>1019 Mississippi</td>
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<td>Stewart, Carrie</td>
<td>607 So. Wellington</td>
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<td>Sunnyside Inn</td>
<td>1546 Norford</td>
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<tr>
<td>Talk-O-Town</td>
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<tr>
<td>Third Street</td>
<td>285 S. Third</td>
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<td>Thomas</td>
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<tr>
<td>Thru-Point</td>
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<td>Toney, Wm.</td>
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<td>Uncle Joe's Barbecue</td>
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<td>White's Beer Tavern</td>
<td>361 E. Butler</td>
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<td>Williams</td>
<td>2501 Carnes</td>
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<td>Williams, Fred</td>
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<tr>
<td>Willie Daniels Place</td>
<td>2565 Carnes</td>
</tr>
</tbody>
</table>
THE MOSS FAMILY

Mr. Osie L. Moss

Among the big planters and farmers of Southern Alabama was the late Henry Moss, who gave more of his life and effort to the production of children, than he did to the production of crops and cattle. The training of four boys and six girls, was to him and his wife a pleasant responsibility that superceded any other duty coming before them. The passing of the mother in '33 and the demise of the father in '39, left Osie, a worthy son, as administrator and head of the Moss family.

O. L. Moss is a product of the Baptist Seminary, Meridian, Miss. However, he has attended the Dunbar School in Birmingham and the Tennessee State College. One year before his father's death he came to Memphis and opened a Beauty Shop at 216 Hernando, and in the course of a few years this shop has become one of our leading and most prosperous businesses. Ably assisting him in this work are four of his sisters, Miss Lula Catharine, Manager; Miss Annie Beatrice, Assistant Manager; Miss Nancy Lillian, Secretary; and Miss Sadie Catharine, Cashier. The shop has eleven operators, and being situated in close proximity to the Beale Street neighborhood, it draws heavily from its congested centers.

As a hairstylist, O. L. Moss stands out in the performance of his art. He has not only endeavored to lift higher the standards of his own business, but he has been instrumental in lifting the standards of the whole beauty profession, being among the first to advocate the organization of the Cosmetologists for the improvement of the profession and the protection of it from the ruthless encroachment of scabs and incompetents. He is an active member of his local board, his state association, and the National Beauty Culture League.

Around Memphis, Mr. Moss and his family are well entrenched in its established society. Enterprising, well-reared, educated—their presence here is an asset to our civic life and well-being. They are all members of the St. John Baptist Church and give liberality of their time and means to the promotion of its programs and services.

In 1938, Mr. Moss, defeating other contestants, was made King of the Cotton Makers Carnival and Jubilee. He is still a member of its Executive Committee, and an ardent supporter of its annual programs and activities.

He was, perhaps, one of the first to conceive the idea of the organization of the Junior Negro Chamber of Commerce and served as its first President. As the Founder, he still wears the title, President Emeritus.

He is a member of its board of Directors thus giving of his experience and knowledge to the formation of its policies and the shaping of its activities. He is also a member of the Memphis Negro Chamber of Commerce and the Elks.

The family still owns the home farm in Alabama, and another in Shelby County.

A brother of Mr. Moss, H. M. Moss, also resides in the city and is the proud head of a family of his own. Another sister, Miss Adell Moss, is a teacher in the Virginia Union University, Richmond, Va., where she instructs as a dietician in the home-making department of the school.

Thomas Moss, another brother, is engaged in business in Birmingham, while L. P. Moss, youngest brother, is serving in the armed forces of our government. Another sister, Mrs. Mary B. Simmons, also lives in Birmingham.

The Moss family is one of our most substantial family units, having acquired much city and farm property in the past four years. In giving the reason for its success Mr. Moss simply says: "together we were reared, together we live, together we work, together we have succeeded."
PUTTING VICTORY FIRST

We Must Win the War Now! Later May Be Too Late! Victory Means the Use of EVERY AMERICAN!

The job is just beginning ... Now is the time to make full use of Memphis' reservoir of Patriotic Negro Workers ... 135,000 strong.

"The Negro's Problem Is Mainly Economic"

WALTER CHANDLER, Mayor of Memphis
LeMoyne College, June, 1943

WHAT CAN YOU DO?

IF AN EMPLOYER — Open your doors to Negro Workers.

IF AN EMPLOYEE — Welcome Negroes and other minority groups as fellow workers.

IF A UNION MEMBER — Demand non-racial discrimination in your Contracts.

IF A PUBLIC SPIRITED CITIZEN — Use your vote and voice against job discrimination.

IF A NEGRO — Be efficient, on time, and carry your load.

"FOR SOCIAL SERVICE AMONG NEGROES"

THE MEMPHIS URBAN LEAGUE, Inc.
Formerly: Community Welfare League

546 BEALE AVENUE PHONE 8-2088 MEMPHIS, TENNESSEE

Affiliated: Memphis War Chest and Welfare Fund, Inc.,
Memphis Council of Social Agencies
The National Urban League

BUY WAR BONDS AND BOMB BERLIN!!

BENJAMIN F. BELL, JR.
Executive Secretary
BESSIE'S CHICKEN SHACK

“Something to Crow About”

Emerson says, “if a man can build a better rat trap, write a better book, or preach a better sermon than his neighbor, though he builds his house in the woods, the world will make a beaten path to his door.”

The building of Bessie’s Chicken Shack at 338 Vance Avenue, four blocks away from popular Beale Street, in a section that was verily dead when the business was established, and finding it now crowded in the evening with those of our people whose ideals and taste have been developed to an appreciation of the best, is proof of the truthfulness of Emerson’s much quoted statement.

Only seven restaurants in Memphis carry upon their walls an A Grade rating from the Memphis Health Department and one of the seven is Bessie’s Chicken Shack, built by Mr. Lonnie Harris and Mrs. Bessie Toliver Harris. From Mrs. Harris the Shack gets its name and from her also it gets the supervision that for five years, has kept it clean in deportment, beautiful in appearance, and superior in service.

Only the best foods are served at “Bessie’s Chicken Shack,” only the best cooks are hired to cook this food; and only the best waitresses are permitted to serve this food. Those who dine there can be conscious that their money is purchasing the best in quality, in preparation and in service. To build the best of anything is indeed a worthy compliment, but to build the best Restaurant, that which has to do with the Health and happiness of a people, is indeed “something to crow about.”

Mr. Harris has often told this writer how he started Bessie’s Chicken Shack and how he spent several thousand dollars in preparation of its interior before even a coca-cola was sold. For several months it operated at a complete loss because the public had not been educated up to the purchase of quality meals and sought the inferior, for the most delicate and important part of the human body. But the years have taught us better, and Memphis society is happy that it has Bessie’s Chicken Shack.

“Bessie,” as Mrs. Harris is commonly known by her customers, is the owner of the Shack. Because it is a valuable gift from her husband she has sought to make it a valuable rendezvous for her customers. Hence she takes time out to teach and train her employees in the art of serving the public.

A little “Booklet” called Employees Service Manual has been edited by her for the use of her waitresses. At the conclusion of this little book she gives what she has appropriately called “Daily Do’s and Don’ts.” Because of their simplicity and importance we urge you to write “Bessie” for one of these pamphlets. They are both interesting and helpful.
“BESSIE”

Mrs. Bessie Toliver Harris

Owner of our First A Grade Cafe
THE LEFLORE DENTAL LABORATORY

Established for the service of Dentists in Memphis and the Tri-States Territory. Mr. B. L. Leflore, Dental Technician; Mrs. Johnnye Leflore, Assistant.

343 S. FOURTH ST.

PHONE 8-6028

NOTICE! IMPORTANT!
YOUR COUNTRY NEEDS NURSES

NOW!

REGISTERED, GRADUATE, PRACTICAL and RED CROSS

Along with the regular courses in nursing, Terrell Memorial Hospital is offering a new practical course that is much in demand today. This is the only new practical course that grants a certificate at the end of twelve months hospitalization and class room work.

The Nursing Profession offers our women their greatest opportunity for service.

WRITE ANY HOSPITAL
OUT FOR... VICTORY!

...WHO IS ESSENTIAL?

NO ONE is essential in the particular.

There is a healthy rivalry throughout America to make the maximum contribution in the war. As is natural, some groups, some businesses feel that they are more important and are contributing more than others. Fortunately, in any larger sense it is not necessary to pass judgment on this friendly competition. This is a total war and the essence of a total war is that everyone is in it and must help. Millions are engaged in the armed services. Other millions are producing war material.

Still others are growing food.

The contribution of the “indirect producer,” whether it is a housewife conserving her food and gasoline, a banker raising war funds, or an insurance company buying Government bonds and building civilian morale, is a vital part of the total effort. The life insurance companies, their staffs in the home office, and their well-trained field men are doing their share as good citizens. They could not do less and they would not claim more. Collectively we are all essential to achieve complete victory and enduring peace.

Annual Statement
as of December 31, 1942

<table>
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<th>Category</th>
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<td>Capital and Surplus</td>
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Writing Industrial and Ordinary Insurance

UNIVERSAL LIFE INSURANCE COMPANY

Home Office: 234 Hernando Street
Memphis, Tennessee

J. E. Walker, M. D.
President
THROUGH UNIVERSAL...

UNIVERSAL LIFE INSURANCE COMPANY

PAY TO THE
ORDER OF
MEMPHIS, TENN., December 17, 1942
$100,000.00

DOLLARS

TO MANHATTAN SAVINGS BANK
103 UNION PLANTERS NATIONAL BANK & TRUST CO.

ORIG. $100,000.00

MEMPHIS, TENN.

No. 112164

UNIVERSAL LIFE INSURANCE COMPANY

PAY TO THE
ORDER OF
MEMPHIS, TENN., January 5, 1943
$50,000.00

DOLLARS

TO MANHATTAN SAVINGS BANK
103 UNION PLANTERS NATIONAL BANK & TRUST CO.

ORIG. $50,000.00

MEMPHIS, TENN.

No. 112327

UNIVERSAL LIFE INSURANCE COMPANY

PAY TO THE
ORDER OF
MEMPHIS, TENN., January 9, 1942
$50,000.00

DOLLARS

TO MANHATTAN SAVINGS BANK
103 UNION PLANTERS NATIONAL BANK & TRUST CO.

ORIG. $50,000.00

MEMPHIS, TENN.

No. 105706
ONE OF THE FUNCTIONS OF A SUCCESSFUL INSURANCE COMPANY IS THE WISE INVESTMENT OF ITS FUNDS. THE CHECKS REPRINTED ABOVE ARE PROOF OF UNIVERSAL'S FAITH IN AMERICA . . . AND, CONSEQUENTLY, IN ITSELF!

BUY MORE AND MORE BONDS . . . WE DO!
ARDELIA OLDS

“Find a way or make one” has been the determination of many Negro men and women in whom the unquenchable fire of ambition has burned. The story of Ardelia Olds, is but another of the many Negro women who have worked through the years and out of the very scraps of life have created a business.

From morning to late in the night the electric bulb that burns in Room 7 of the Masonic Temple is furnishing light for the tired eyes of this marvelous woman who has devoted her life to the making of caps and gowns for choirs, and has done her work so well and effectively that overtime is necessary to complete her orders.

Miss Olds began work in the Millinery Shop of Mrs. Irene Dawson in 1920. She was a student of the Dawson School of millinery completing her course in two years. Finding the work interesting she opened a place of business on Scott Avenue, Binghamton, where she remained for twelve years when the success of her business forced her to move to more central and accessible quarters. She moved to 200 South Fourth Street, Masonic Temple, where she now conducts one of the best and most profitable businesses of its kind in the country.

Perhaps, there is no happier woman in the performance of her daily duties than Ardelia Olds, who is not only a lover of her work, but a lover of the Church of God. Connected with the Salem-Gilfield Baptist Church, she is one of its most active members, a teacher of the Junior Choral Club, and an Associate Deaconess.

The merits and appreciation of her services can be testified to by the fact that many times she has been selected as representative of her church to County, State and National meetings.

Miss Olds, in the course of the years, has created a manufacturing business that has an unlimited future. Gradually she is taking on help that she hopes to train as her associates. While her work is now confined to Memphis and Shelby County she looks forward to the day when her business will be National in its scope and numbers of worthy young men and women can be given profitable employment. While she is a Notary Public and an ardent Church worker, she, nevertheless, is a maker of Negro History in being the first woman to pioneer the enormous cap, gown and costume business now being done by our churches through the hands of other people.

Miss Olds is the daughter of Mrs. Ida Olds. She came to Memphis from Brunswick, Tennessee, and attended the old Howe Institute High School.
CAFES, (Cont’d.)
Woods, Gertrude. 788 So. Lauderdale
Works, Willie. 706 Hastings
Your Sandwich. 447 Scott

CANDY KITCHENS
Anderson, Ridley. 234 Mississippi Blvd.
Anderson, Ridley, Jr. 398 N. Manassas
Honey Moon. 842 S. Wellington
Lacy, Joe. 556 Scott Ave.
Tri-State Candy & Pecan Co. 313 Beale Ave.

CEMETERIES
Mt. Carmel, Ellison Ave. & Hernando Rd.
New Park. Highway 61
Rose Hill. Elliston & Blakemore
Zion. So. Parkway & Pillow

CLEANING & PRESSING
SHOPS
Bowen’s. 551 S. Second St.
Brandan’s. 1401 Hyde Park
Bury Bee, 350 E. Calhoun, 4th St. Entrance
Butler, John. 660 Wells
Clark’s. 860 Miss. Blvd.
Cooper, Phil. 914 Miss. Blvd.
Excelsior. 659 Boston St.
Gardner & Cas. 2648 Southern Ave.
Fuddleston. 175 S. Third St.
Johnson’s. 993 Jackson Ave.
Johnson, Charles. 1067 Thomas St.
Loving, Thos. 393 N. Second
N. Memphis Clrs. & Shoe Rebuilders 345 Poplar St.
Parks The Tailor. 697 So. Lauderdale St.
Phillips, Wm. A. 1078 Breedlove
P. yor, Jessie. 708 Walker Ave.
Rankin, S. E. 1128 Hollywood
River’s. 320 Beale Ave.
South Memphis Cleaners. 924 Florida St.
White Star. 225 S. 4th St.
Wyatt’s. 314 Beale Ave.

CONFECTIONERY
Anderson’s. 398 Manassas
Botto & Popcorn Stand. 321 Beale
Clark. 390 N. Second
Guy’s Sundry. Iowa & Mississippi
Kendike Sundry Store. 793 N. Claybrook
Lawn Varieties. 2557 Carnes
Royal Inn. 2195 Carnes
Skinman & 13 Shop. 367½ Beale

DRUG STORES, (Cont’d.)
Anderson Drug Co. 1250 Jackson Ave.
Bungalow Pharmacy. 3092 Chelsea
Dixon Drug Store. 1596 Florida St.
East Memphis Drug Co. 554 Scott Ave.
Jackson’s Drug Store. 1014 Miss. Blvd.
North Side Drug Store. 1084 Thomas St.
Service Drug Store. 674 S. Lauderdale St.
South Memphis Drug Store. 907 Florida St.
Strozier Drug Store. 2158 Chelsea Ave.

FILLING STATIONS
Ashurst. 546 Scott Ave.
Ewell & Washington. 2629 Carnes Ave.
Ewing. 871 Miss. Blvd.
Fogleman Bros. Beale Ave. & Lauderdale St.
Green’s. 450 Scott Ave.
McFadden’s. 1275 Bellevue
Rufus & Holmes. 2487 Carnes Ave.
Swayze’s. 382 Beale Ave.
Taylor, Marion. 1203 S. Trezevant

FLORISTS
Artificial Flower. 405 Beale
Binghamton. 568 Scott
Blackstone. 698 Fleming
Chu-chville, Flora. 964 Mississippi
Henley. 595 Wells
Lee. 901 N. Main
Lynam. 366 Vance
Manley. 569 Weakley
Mathews. 1249 S. Parway E.
Scott. 568 Scott Ave.

FUNERAL HOMES
Anderson Bros. 730 Porter
Barnwell and Spencer. 898 Florida St.
Bellevue. 1299 N. Bellevue
Breathett, George. Bartlett, Tenn.
Davis, Edward B. 871 Marschal Neil
Ford, N. J. Horn Lake Rd.
Hayes & Langston. 699 N. Second St.
Hayes, T. H., & Sons. 680 S. Lauderdale
Hollywood. 2896 Chelsea St.
House. 438 S. Lauderdale St.
Lewis, R. S. 374 Vance
Mims, H. M. 541 Hernando
Oates, J. C., & Sons. 314 Auction St.
Orange Mound. 2647 Carnes St.
Patterson, J. O. 2204 Chelsea
Qualls, S. W., & Co. 479 Vance
Snow, Mrs. J. H. 1231 Latham St.
Thomas, Cutis. 913 Mississippi Blvd.
Walker, Wm., & Son. 681 Wells

GROCERY STORES
Anderson. 3106 Chelsea
Bell’s. 1120 Florida
Better Way. 1372 Adelaide
Bufford. 1299 Wilson
Burford’s. 1450 Rozelle
The Streamline Beauty Shop is the symbol of all that goes to make a modern, sanitary, up-to-date beauty institution, where style and service constitute the ideals and standards of the operators.

Headed by Miss Eunice Richie, who has had unusual experience in Beauty work, the Streamline has become one of the best Beauty Shops in Memphis as well as one of the largest. It is ideally located on Jackson Ave., has seven chairs, spacious rooms, and the latest equipment. Among its operators are Mrs. Marie Barber, Mrs. Rosa Wesson and Misses Addie Mae Harrison and Essie Lee Richard.

Miss Richie is a Memphis girl. She began her career as a beautician at Burelutta’s Beauty Shop, from there she went to the Modernistic Beauty Shop, where under the supervision of Mme. Edna Harris, she rose to the position of manager. From thence she worked at the Wiggins Beauty Shop, where in her was born the idea of going into business for herself. Her first experience was at Lane and Ayers Street. There she stayed until the salvage work began in preparing ground for the Dixie Homes Swimming Pool. Next she went to Lane Ave. and finally to her present location at 1224 Jackson.

With this valuable amount of experience coming from the heads of different shops and this rare opportunity to meet and know customers in all parts of the city, she has appropriately combined them in such a way that her service is of a superior degree and attracts customers from the North, South and East ends.

Miss Richie is well thought of by the Beauticians of the City. At present she is secretary of Memphis Chapter No. 1 and was for a number of years secretary of the Cosmotologist League. She is a member of the Mt. Olive Baptist Church and engages herself in may of its religious programs.

While Miss Richie is generally known by her maiden name, nevertheless she is the happy wife of Sergeant James C. Bruce of the United States Army, stationed at Eglin Field, Florida.
ship with M. L. Langston and since then has been affiliated with that company, and at present is its sole and motivating spirit.

No man in Memphis is more active in civic circles and the things that pertain to the advancement of the Colored people of Memphis than Mr. Hayes. It is this interest that has made him our beloved citizen and the idol of the people of North Memphis.

At present he is the President of the Negro Chamber of Commerce, and a member of the Junior Chamber of Commerce. For years he has been chairman of the Board of Directors of the Tennessee Funeral Directors Association, and was recently re-elected, and is at present a member of the Executive Board of the National Negro Funeral Directors Association. He is a member of the Elks, the exclusive Harmony Club and for years has been an active member of the Jackson Avenue Baptist Church.

In 1936, by popular vote, Mr. Hayes was elected King of the Cotton Carnival, and served with dignity and distinction. In our first Bronze-Mayor election he was unanimously elected Vice-Mayor of Beale Street, and was commissioned by Mayor Watkins Overton as the Commissioner of Public Safety.

As a civic worker he is affiliated with the North Memphis Civic League, and has served as vice-president since its organization. He is a supporter of the Y, a member of the N. A. A. C. P. and President of the Union Church Burial Association, an organization functioning in his home community under the management of his father, S. W. Hayes.

Connected with Hayes & Langston is the Security Mutual Burial Association with offices at 699 N. Second St. Through this organization Mr. Hayes opens the door of opportunity to the poor and aged, to the end that their bodies may not have to rest in potter's field.

In all the work above listed Eddie Hayes serves admirably the community and city in which he lives. He is an asset to his city, a fitting example for young and ambitious men, a worthy influence for our great community.

Just recently Mr. Hayes completed the purchase of the interest N. H. Owen & Son Funeral Home held in the Union Protective Assurance Company at an approximate cost of $5,000.00. The Union Protective Assurance Company is one of the largest race organizations writing disability and burial insurances.
MR. EMMETT HAWKINS

MRS. WARREN EVA HAWKINS

"STORY OF THE HAWKINS"

Her mother and father had always rented; his mother and father had always rented; so when the two agreed to marry, they also agreed: "We will never rent." This successful couple that has been happily joined together for seventeen years, lived apart for the first year of their married life, each with their own relatives, until the two had saved enough money with which to make the down payment on a home. What they sacrificed and suffered only they themselves could tell, but their vow became their motivating spirit and they kept it. They even made it a creed for going into business. Others might look for a place to rent in which to start a business, but the Hawkins did not, they looked for a place to buy. They found it at 1251 E. McLemore—a building too small and a lot too large—but here was the desired room for growth and expansion.

Only the war, with its priorities and demands could stop the march of progress of this successful couple. When they had saved enough money with which to enlarge their business, they had plans made for its future development, and when they were ready to give the contractor the green light, they found they would have to await the duration of the war. So they have the plans for a streamlined and modern Grill tucked away, and the funds with which to build it safely deposited or invested in government bonds.

Emmett Hawkins is a Memphis boy. He began his career by shining shoes in a Barber Shop owned by the late Rev. S. Woodard. Rev. Wood-
Hawkins Grill

most respected business men. The fact that he was recently selected as Treasurer of the Junior Negro Chamber of Commerce, is testimony of the high regard and esteem young business men have for him. His education, as far as schools are concerned was cut short, because as a boy he had to support his mother, but he got it just the same through the universal school of experience. His hobby is hunting and fishing, other than that, he is what is generally called a home man.

Mrs. Warren Eva Hawkins, his wife, is a native of Mississippi. She came to Memphis in 1915 with her mother and attended LeMoyne. Here she became initiated into Memphis society and is exceedingly popular in clubs.

Both Mr. and Mrs. Hawkins are members of St. Augustine Catholic Church of which they both speak with reverence and pride. Their adopted daughter, Vera Mae is a student of St. Augustine school in the 6th grade. The picture of their collie dog has been presented as another member of the family, only because of the happiness and comfort his presence adds to the home.

Ably assisting Mr. and Mrs. Hawkins at the Grill are James Parker Davis and Walter West, Jr. Mr. Davis is a senior at LeMoyne College and a member of the Omega Fraternity. Mr. West was a former employee at Fortunes, but left to join his friend at Hawkins Grill, in an effort to build for Memphis its first drive-in restaurant for colored. The thing that has made the Hawkins Grill grow by leaps and bounds, we give it from the word of Mr. Hawkins: “Keep the drinks cold and never let the stock run out.” The Hawkins Grill has been run now for a little more than four years and a conservative estimate of their equipment would readily exceed $7,000. However, they have only started, and in eagerness await the end of the war, when they can present to Memphis the latest in Drive-In service.

Mr. Hawkins’ mother, Mrs. Ida Duncan, whom he cared for as a lad, is still living; he and his sister, Mrs. Percy Berry, are now her greatest comfort in the declining years of her life. Mrs. Hawkins’ mother and father, Mr. and Mrs. Warren Baldwin, also are living. She has a brother, James E. Baldwin, living in Denver, Colorado.
SOUTH MEMPHIS DRUG STORE

Largest and most complete institution of its kind in the South

Manager

William Martin

When William Martin, youngest son of Dr. J. B. Martin, became manager of the South Memphis Drug Store, his one consuming ambition was to modernize it and make it a temple of beauty and service for our people. Thus, against the advice of his elders, and at an expense to be derived from future profits he tore down and put in, until today the interior of the Drug Store presents an artistic and stream-lined appearance unsurpassed by any other race business of its kind in the country. The South Memphis Drug Store was organized by Dr. J. B. Martin, formerly of Memphis, but presently heading the National Negro Baseball Association with offices in Chicago. Managed now by a worthy son, it still maintains its former prestige—it still vies for leadership in the march of Negro business.

The Drug Store was built upon the slogan "We are on our way." In the yesteryears that was the signal of promptness of delivery. And now, in spite of curtailments and limitations brought about as a result of the present world conflict, under the leadership of ambitious youth, it is still on its way—serving Memphis, supporting War programs, purchasing bonds, making sacrifices for the cause and triumph of democracy.

**

907 Florida St.

Phones 9-4556—9-9341
STUART’S BETTER-WAY GROCERY AND CAFE

STAPLE AND FANCY GROCERIES

Mrs. Evelyn Stuart, Mgr.

Stuart’s Better-Way Grocery and Cafe is one of the cleanest and most modernly arranged businesses of its kind in the city. Located in the heart of one of our densely populated sections, and headed by its courteous and affable manager, it has become, within a few years, a leader among our business enterprises.

The Store was organized primarily for the purpose of serving the community in which it is located. It has rigidly adhered to this policy and especially so in the hiring of clerks and other necessary help.

Mrs. Stuart is the wife of Mr. M. S. Stuart, Vice President of Universal Life Inc. Co. and Pittsburgh Courier Columnist.

Six persons are presently employed in the Grocery and Cafe: Mrs. Ruth Clayton, clerk, Mr. Eddie Jones, butcher, Mrs. Della Cooper, assistant butcher, Misses Annie Weathersby and Annette Williams, waitresses, Daniel Partee, delivery boy.

WE GIVE PARTIES AND BANQUETS SPECIAL ATTENTION

1372 ADELAIDE

PHONES 9-7121 and 9-9148
"FROM WAITRESS TO TAXI-CAB OWNER"

When Mrs. Elizabeth Young lost her husband in 1939, as the result of an automobile accident, she wondered "what shall I do?" Finally she thought of the family car for which she had no need. After interviewing Robert Strickland, owner of Strickland's Cab Company, she placed the car on his stand on a percent basis. The success of this venture is what inspired her to enter the Taxi-Cab business as a co-partner with Harrison Yarbrough, when in 1941 they established themselves at 672 Miss. Boulevard. Their business, begun with two personal cars, and called the Y & Y for Yarbrough and Young, grew by leaps and bounds until it reached its peak in 1941 at the time the Japanese so cowardly attacked Pearl Harbor. In 1942, just before Mr. Yarbrough was inducted into the armed forces of his country, she became sole owner of the Y & Y Cab Co. through the purchase of the interest of Mr. Yarbrough.

Mrs. Young is a Memphis girl, being the daughter of Mr. and Mrs. George Whitnal, 1751 Benford St. She attended the old Kortrecht High School during the days of the late G. P. Hamilton, principal. Coming as she does from a simple, yet Christian family, she knew it was up to her to make her future life.

For eleven years she worked at the Memphis Country Club as waitress. Her industry, initiative and enterprise kept her there as one of the Club's most valuable employees. Not only did she wait tables, a work in which she excelled, but she was called upon at times to assume other responsibilities of a higher and more interesting nature. Always she gave her best, and because of her work and experiences at the Country Club her life was made richer with the kind of experience one must employ in doing a profitable and growing business.

Whereas a few years ago she knew nothing of the work in which she is now engaged, today she glides along with ease and with a sense of perfect security.

Well organized and well-managed the Y & Y Cab Company did one of the most profitable businesses of its kind in the city. The personality of its owner, her honest and business methods, her keen sense of appreciation of values, and her deep interest in people, made for her public acclaim that is as unusual as it is deserving.

Mrs. Young is representative of our social life. She is an active member of the Cobra Bridge Club, and a member of the newly organized Golf Club. In both of these she plays with interest and enthusiasm, yet beyond them she places the importance of her church and in it finds her greatest comfort and happiness. Besides the direct responsibilities of the church, she engages herself in working for such organizations as the Y. M. C. A., the N. A. A. C. P., the Negro Chamber of Commerce, and other worthy agencies. To all of them she gives not only her funds, but her best services.
Flora’s Flower Shop

Flowers by Flora

MEANS

SERVICE

AND

SATISFACTION

7 YEARS OF

Pleasing You

Flora M. Churchville

I’ve planted my garden of seed and flowers,
The best that I could do
I’ve worked it happily for days and hours
Knowing I was working for you.

It seems there ought to be some spot
In the realms of the great above
To keep on planting in a heavenly lot
The flowers we so dearly love

We furnish FLOWERS for

Weddings, Funerals, Parties, Anniversaries
and for Every Occasion

Reasonable Prices  FLOWERS WIRED ANYWHERE  Dependable Service

964 Mississippi Blvd.  Phone 9-6880
J. O. PATTERSON
FUNERAL HOME

Located in the center of our largest suburban territory

- Away from the noise and commotion in the heart of the city

- Giving individual service to the remains left in our charge and keeping

Trained and painstaking attendants and helpers

- Licensed embalmers who are prepared for superior service

- Quality caskets, a commodious chapel ample and roomy cars courteous attention

J. O. PATTERSON, President

Originator of the popular

ISRAELITE FUNERAL SYSTEM

Designed for the improvement of burial arrangements... Covers every detail in the correct handling of funerals... A most attractive and economical contract for the burial of your loved ones.

Our agent will be pleased to explain

PHONE 7-7628

EFFICIENT AMBULANCE SERVICE

OPEN DAY AND NIGHT

2204 CHELSEA

MEMPHIS, TENN.
R. S. LEWIS & SONS FUNERAL HOME

Built through years of conscientious service and public appreciation

Handed down by a worthy father to a faithful son; and now from this father to two of the most promising sons of Memphis.

R. S. Lewis and Sons was formerly a co-partnership named Barnett & Lewis, Undertakers. It fell in the hands of R. S. Lewis, only son of the co-partners, who, in the course of years has developed the business to become one of the leading institutions of its kind in the Mid-South.

The success of the business is largely due to the personality of Mr. Lewis and the sacrifices he has made to serve the people of Memphis.

He was perhaps the first business man to recognize the necessity of clean sports for our people; as a result he organized the Memphis Red-Sox Baseball Club.

Later he realized the need of a Baseball Park for our people where our women could attend baseball games without the usual embarrassment that accompanies Jim Crow conditions. Hence the present park known as Martin's Park was purchased by him.

Presently, he is sponsoring the Negroes' Voice Radio Program over WMPS every Wednesday night at 10 p.m., for the purpose of giving our business, professional and civic leaders an opportunity to reach the negro public. The program is purely religious and educational with young R. S. Lewis, Jr., announcer.

The personnel of the R. S. Lewis & Sons Funeral Home is R. S. Lewis, Sr., President; R. S. Lewis, Jr., Manager; Clarence Lewis, Secretary; Robert Donaldson and Charlie Foster, two of the Company's oldest employees.

The Spirit of Lewis is the Spirit of Service . . .

374 Vance Ave.—Across the Street from the Wm. H. Foote Homes.

Call 8-3264
LARKIN'S GROCERY AND MEAT MARKET

On the corner of Broad and Lipford, in the community of Binghamton, is located one of our most progressive grocery businesses.

The business is housed in a beautiful two-story brick building, and serves the community in a most valuable manner.

Mr. W. S. Larkin, a product of Memphis, began this business in 1928 in a small frame building. By industry and thrift the business grew and year by year he made additions and improvements. Today he carries in his store a complete line of staple and fancy groceries, sufficient to satisfy the most meticulous of his customers.

The Larkin Grocery is clean, neatly arranged, its shelves filled with a first class stock of packed, wrapped and canned goods, and its refrigerator carries an unusual assortment of the best in fresh meats and perishable articles.

Mr. Larkin's success, however, has not been all due to his own energy and enterprise alone. Assisting him has been his faithful and devoted wife, Mrs. Willie Mae Larkin. The two have worked together through the years witnessing both the lean and the fat days.

The Larks are a young couple, with one child, Lena Ruth, a senior high school student at St. Augustine, and their success is an example of what a young couple can accomplish when they apply themselves to a single task and work together. The Larkin's brand of service can be had by calling 4-9178. Store is located at 557 Lipford at Broad.

Mr. and Mrs. Larkin are members of the Mt. Pisgah C. M. E. Church, in the Orange Mound Community, and are active in the development of the spiritual programs of the church.
BUSINESS DIRECTORY (Continued)

Cal’s ........................................ 1359 Thomas
Canady ...................................... 438 Scott
Culley ....................................... 1103 Hollywood
Cox ........................................... 1298 Wilson
East Chelsea ................................ 1772 Chelsea
Gillum, E. H. ............................... 3172 Chelsea
Hornes Cozy No. 2 ......................... 1216 Vollenite
Hornes Cozy No. 3 ......................... 3078 Chelsea
Klondike .................................... 874 Olympic
Knights, Geo. .............................. 1318 Dunnavan
Larkin’s ..................................... 557 Lipford
Mitchell Bros. ............................. 2912 Chelsea
Montgomery ................................. 1023 Mississippi
Murphy ...................................... 1495 Hyde Park
Neighbors ................................ 753½ Beale
P. & B. ....................................... 850 Mississippi
People’s Grocery & Meat Market, 537 Scott
Robinson’s .................................. 3134 Chelsea
Rankin’s .................................... 473 Carpenter
Segrest, Henry .............................. 780 Brunswick
Sanderlin .................................. 2997 Broad
Sanders ...................................... 2279 Eldridge
Springdale ................................ 3014 Mt. Olive
Sunset ....................................... 1620 Sunset
Thompson ................................... 2984 Chelsea
Thompson ................................... 588 Alston
Thompson ................................... 588 Alston
Vanhooks ................................... 1567 Brookins
Waller ....................................... 1151 Hollywood
Williams No. 1 ........................... 952 So. Lauderdale
Williams No. 2 ........................... 2456 Spottswood
Williams No. 3 ........................... 549 Mississippi Ave.
Wyatt, Mrs. Dora ......................... 1031 Mississippi Ave.

HAT SHOPS
Lockett Hat & Hosiery Shop, 868 Miss. Ave.
Mrs. Olds—The Hatter .................. 200 S. 4th St.
Wyatts Hat Shop ......................... 314 Beale Ave.

HOSIERY SHOPS
Lockett Hat & Hosiery Shop, 868 Miss. Ave.
Moss’ ....................................... 216 Hernando St.
Storey’s ................................... 200 S. 4th St.
Vanity Hosiery ............................ 358 Beale Ave.

HOTELS
Clark Apartments .......................... 144 Beale
Eureka ...................................... 212 So. Third
Howard’s ................................... 362 Vance
Mitchell’s .................................. 160 Hernando
Rosary ..................................... 181 Beale
Travelers ................................... 347 Vance
Whittaker .................................. 124 Beale Ave.

INSURANCE COMPANIES
All States Life Ins. Co. .................. 200 S. 4th St.
Atlanta Life Ins. Co. .................... 392 Beale Ave.
Metropolitan Burial Asso., 190 Hernando
North Carolina Mutual Life Ins.
Orange Mound Burial Ass’n ............ 145 Beale Ave.
Security Mutual Burial Ass’n ......... 2647 Carnes Ave.
Supreme Liberty Life .................... 699 N. Second St.
Union Protective Assurance Co. ....... 247½ Poplar St.
Universal Life Ins. Co. .................. 368 Beale Ave.

KEYMAKERS AND LOCKSMITHS
Cobb & Patterson ....................... 200 S. Third St.
C. H. Taylor ............................. 145 Hernando

LAUNDRIES
Adams, Nathaniel ....................... 903 Riverview
Binghamton Laundry .................... 564 Scott Ave.
Bornett, Gibson ......................... 819 Orleans Ave.
Cooper Curtain Laundry ............... 858 Alaska St.
Satterfield’s ............................. 972 Peach St.

LIQUOR STORES
Altrus Liquor ............................. 2656 Southern Ave.
Klondyke .................................. 1248 Jackson
Georgia St. ............................... 521 E. Georgia

MANUFACTURERS
Barbee Casket Mfg. Co. ............... 50 S. Parkway
Brown Belle Bottling Co. .............. 252 E. Calhoun
Buffco Products Co. .................... 337 Beale Ave.
Inter-City Casket Manufacturing Co. . 1373 E. McLemore

NEWSPAPERS
Chicago Defender ....................... 365 Beale Ave.
Memphis World ......................... 350½ Beale Ave.
Pittsburg Courier ....................... 220 Hernando St.

ORCHESTRAS
Al Jackson’s Orchestra ................. 316 Beale Ave.
Ike Piron’s Orchestra .................. 321½ Beale Ave.
Charley Robinson’s ..................... Orleans & Georgia
Ross & Yancy’s Orchestra .......... 316 Beale Ave.

PHOTOGRAPHERS
Blakeley ................................. 199 S. Lauderdale
Coleman ................................ 621 Miss. Blvd.
Hooks Bros. ............................. 164 Beale Ave.
Parker ..................................... 332 Beale

POOL ROOMS
Avalon Pool Room ...................... 346 Beale Ave.
Busy-Bee .................................. 349 Beale
Dunlap Billiards ......................... 387 N. Dunlap
Idle-A-While ............................. Miss. Blvd. & Georgia St.
Stag Billiard Parlor .................... 327 Beale Ave.

PRINTING COMPANIES
C & T Press .............................. 390 Beale Ave.
Cut Rate .................................. 2914 Chelsea Ave.
Johnson Printery ....................... 220 Hernando St.
Woods Printing Shop ................... 178 E. Iowa
"All I know is to plow and press," this is what E. E. Meacham said in filling out his Occupational Questionnaire. This is what he has been doing all his life—plowing for a "foot hold" and pressing forward. His is a beautiful and interesting story, filled with the fire of inspiration. Let every black boy read it.

Meacham was born in Germantown, Tennessee. His parents were share-croppers. When he was seventeen years old he came to Memphis to see the Ringling Bros. shows. He liked the town and wanted to stay. He went to Madison and Front Streets to see a man about a job as house-boy. As he stood wondering which building to go into to find this man, destiny sent another man by, who was to hand him the key of opportunity that would unlock for him the door to his future life. "Happy is the man who has found his calling," says one writer; "he should ask for no other blessedness."

The man offered Meacham a job as clothes presser. He began pressing in the Falls Building, where cotton men had their offices, where the ticker in the Cotton Exchange rang daily in his ears, and where a hundred, more or less, of our present white business men found inspiration to branch out in various fields of endeavor.

Thrilled by his new job, one can imagine his disappointment, when, in the course of two weeks, the man sold out and left him jobless. But destiny would not be defeated. She sent another man by, who had just started the White Star Pressing Club with his only capital, a bicycle and an iron. Misfortune again struck Meacham, for the man had to leave for Birmingham and out of the savings of his meager salary of $9.00 a week, he had to lend his Boss the money with which to purchase his ticket. This unusual deed, a Negro boy lending the white man to whom he was hired, must have impressed his employer deeply, for in January, 1918, when he returned, he sold Meacham the business, and thus began the life of the White Star Cleaners.

Almost two decades and a half have passed since the beginning of this the largest and most complete Negro cleaning and pressing business in the city. Most of these many years have been lean, but the boy who knew only how to "plow and to press" just kept on plowing for a foot hold—just kept on pressing forward. Today the White Star Cleaners gives employment to fifteen people, is installed with the latest and newest in equipment, and in the course of years has bought and paid for more than $50,000 worth of equipment.
Meacham Apartments

While Mr. Meacham modestly tells of his success, he does not fail to give due credit to the devotion and cooperation of his industrious wife, Mrs. Vashti Meacham, who, since their marriage in 1922, has stood by him, giving him both physical and spiritual inspiration.

Together they have suffered, together they have toiled, together they have accumulated, and saved. “By their fruits ye shall know them,” says the Bible. Yet, with pride and reluctance they tell of their ownership of Meacham’s Apartments, a 24-room, two-story brick building on Vance Avenue, in the heart of the most desirable Negro property in Memphis.

Mr. Meacham never forgets his loyal and faithful employees, many of whom have been with him for years. He respectfully refers to Mrs. Sallie Crutcher, who has been with him for twenty years, and, who, assisted by her daughter, Mrs. Lula Wade, heads his tailoring department. Others held high in his esteem are Miss Tony Joseph, in charge of the office, assisted by Miss Elizabeth Ransom and Mrs. Hattie Rutherford; Leroy Meacham, in charge of Mens Furnishing Department, and his able assistants James Tatum and Jesse Morgan. He speaks in complimentary terms of Louis Rutledge, one of the best and highest paid dry cleaning experts in Memphis.

(He was at one time instructor and inspector for one of our large white cleaners.) Mr. Rutledge is ably assisted by Sim Wright. Miss Alene Irving, in charge of checking-in Department, is assisted by Miss Stokes. Miss Earnestine Steward, in charge of Ladies’ finishing department, is assisted by Misses Ratcliff, B. Ewell and Maud Maples. Miss Stewart is bookkeeper for the company. Frank Williams, Inspector of clothes, and Dennis Nolan, in charge of Delivery are assisted by Jimmie Hewitt. He even gives credit to his two adopted children, a boy 11 years of age and a girl of 7, both of whom have chores to do daily in and around the building.

Eddie Meacham is an ideal man. Half way between youth and age, he belongs to both the Junior and Senior Chamber of Commerce. He plays a little golf, but that is about his only diversion. He loves his church, Mt. Olive C. M. E., and is devoted to his 90 year old mother, Mrs. Hattie Meacham. Besides his work, these consume his time and attention. Other than this, the boy from Germantown who learned to plow in the country and to press in the city is still plowing and pressing at 225 South Fourth Street. It is fortunate for both himself and his Race that he knows nothing else.
COLORADO B. JOHNSON

One of the most successful, most useful and most admired of Memphis negro business men is Colorado Johnson, founder and builder of that successful business known far and wide as Johnson Printery.

Located at 220 Hernando, in the heart of the Negro business section, and in close proximity to the home office of the Universal Life Insurance Company, the business has grown by leaps and bounds in the past few years and serves the entire Tri-States territory.

The success of Johnson Printery can be based directly to the personality of Mr. Johnson, who, in spite of its enormous amount of daily business, finds time to serve every purpose or organization. While his education has been limited, he, nevertheless, has a liberal education in the affairs of life and people, and led by the influence of his experiences he has marched step by step to success.

He began a printing business a few years ago in his wife’s kitchen on Speed Street. Later he moved out of the kitchen to an improvised building in the back yard. Four years ago he moved to Hernando Street. Today that kitchen and its cook have both been transformed into the service of the Johnson Printery, for Mrs. Johnson is presently manager of the production room at the institution.

The Johnson Printery is not only one of our most successful businesses, but it is also one of the most thoroughly equipped. It has its Cylinder Press, Lino ype, Automatic Press, Hand Presses, Folder, and other forms of equipment found in the most up-to-date establishments of its kind. It is prepared for all kinds of printing work and specializes in the printing of books, periodicals, advertising designs, fraternal and insurance literature.

The institution, now doing practically $20,000 worth of business yearly, employs eight people, all of whom work overtime to satisfy the demands of the Printery.

Mr. Johnson’s activities cover many phases in our civic life. He is a member of the Executive Board of the Y. M. C. A., an officer of the Tri-States Amateur Boxing Association, member of the Executive Committee of the Negro Chamber of Commerce, officer in the Seminole Division of the Boy Scouts, and an active board member of the Memphis Urban League.

Asking the key to his success, he replied; “The Universal Life Insurance Company.” Mr. Johnson speaks in terms of deepest gratitude of the officers of this Company for the fine and liberal support they have been giving his institution for years and are still giving.
MEMPHIS RED SOX
BASEBALL CLUB
Dr. W. S. MARTIN, President
Dr. B. B. MARTIN, Bus. Mgr.
HOME GROUND
MARTIN PARK
Phone 9-9178

LARRY BROWN, Mgr.

O. L. Simpson
Phil Booth

PHIL & SIMPSON CAFE
PHONE 5-9459
WHERE COOKING IS AN ART AND
EATING IS A PLEASURE

160 HERNANDO
MEMPHIS, TENN.
PLANT FOR VICTORY

Last Spring when "Plant For Victory" became the cry of the nation, James Clark was one of the few Negro business men who neglected his business and went to the country to grow food for the boys and our Allies.

On his spacious farm in Mississippi he planted everything he could that was suggested over the radio and through our daily newspapers by government officials. At this writing in July, he foresees the gathering of a bumpy crop.

He has invested liberally in War Bonds and was an ardent support of the War Bond Drive that resulted in the sale of $1,000,000 worth of Bonds by our people in Memphis.

Now that the "Drive" is over and the "Lay-By" season is at hand, James Clark can be found in front of his business in Klondike, corner of Jackson and Olympic, still crying to his people—

BUY BONDS—KEEP ON BUYING BONDS

Some of the City Property of James Clark on Olympic
SCOTT'S LUNCHEONETTE

ENJOY
FINE FOODS
and
DRINKS
In Our
BEAUTIFUL
ROOF GARDEN
Open Daily
7 a.m.-12 Midnite
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Phone 8-9622

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ELITE CAFE
348 Calhoun
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T. H. Hayes, Sr., Pres. T. C. D. Hayes, Vice President T. H. Hayes, Jr., Sec'y-Treas.

T. H. HAYES AND SONS, FUNERAL DIRECTORS

Established 1902

The Oldest Colored Business Firm in The City

Established 1902

Offering A Complete Burial Policy Thru the Union Protective Assurance Co.

680 So. Lauderdale—Phone 5-3518

WE SELL WAR BONDS AND STAMPS
SWEEPSTAKES WINNER

The story of the success of young John Gammon, who was the winner of the 1941 Sweepstake award, in the Live-at-Home competition program, sponsored by the Commercial Appeal and the Memphis Chamber of Commerce, reads like a Fairy Tale.

In 1937, young Gammon was employed in a Division of the Agricultural Department in Washington, where news reached him that his father was about to lose his farm in Crittenden County, Arkansas, because of debts which had lingered and accumulated since the 1929 depression.

Like the Biblical Nehemiah he returned home, not to build the walls of an ancient city, but to rebuild the credit and prestige of the Gammon Family, a name heretofore a symbol of character and security. Clothing his body in overalls and his spirit with the armor of an indomitable will, he went to work.

The phenomenal results of his six years of achievements, appearing in the opposite column, has contributed to the life of the community in a most tangible way. His success has been the inspiration for his neighbors, who, like him, have built beautiful homes, some even exceeding his in modern conveniences and attractiveness.

Mr. Gammon is a graduate of the Arkansas A. N. & M. College at Pine Bluff. His wife, Mrs. Leoda Gammon is also a graduate of that school, and both have formerly been connected with the State Department of Education, one as County Agent and the other as County Home Demonstration Agent.

Following the repossession of his father's farm, Mr. Gammon went out for himself. He purchased 240 acres of rich land in Crittenden County and his record shows that in 1942 the value of crops and livestock produced exceeded $20,000.00.

In his two years and one-half of ownership he has not only built a home for himself, but barns, tool houses, smoke houses, chicken houses, store rooms, potato house, and places for the storing of his valuable and expensive machinery. A one-half acre orchard has been planted and cultivated in close proximity to his home.

Inventory covering 2½ years ending Dec. 31, 1942

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>240 Acres of land</td>
<td>$25,000.00</td>
</tr>
<tr>
<td>Property Improvements</td>
<td>$6,000.00</td>
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<tr>
<td>Harvester</td>
<td>$1,200.00</td>
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<tr>
<td>Tractors</td>
<td>$1,000.00</td>
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<tr>
<td>Tractor Improvements</td>
<td>$1,400.00</td>
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<td>Power Hay Baler</td>
<td>$800.00</td>
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<tr>
<td>Horse Drawn Implements</td>
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<tr>
<td>Cattle</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>Hogs</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Poultry</td>
<td>$1,000.00</td>
</tr>
</tbody>
</table>
MEMPHIS WORLD

DEDICATED TO
W. C. White
Algernon Grady
Fred Bowen
Quinten Barbee
Charles Bodye
William Johnson

The Memphis World-Pittsburgh Courier-Spinx Press Booth at the Negro Trade-Week Exhibition held by the Memphis Negro Chamber of Commerce at Beale Auditorium last spring. Mrs. Freddie Greene Wesley, than clerk at the Memphis World office, is seen as she registered numerous visitors to the booth.

LEWIS O. SWINGLER

Managing Editor of the Memphis World, has rounded out twelve years of service with this progressive publication. Editor Swingler came to Memphis in 1931 to take over the editor's desk when the World was only five weeks old. He is a graduate of the fine high school system of Tulsa, Oklahoma, and has the distinction of being the second Negro student to finish from Nebraska University, Lincoln, Nebraska, with an A. B. Degree and Journalism Certificate.

In 1938 Editor Swingler was awarded the Omega Trophy for his accomplishments as a journalist, and the following year introduced journalism as a course of study at LeMoyne College. He is one of the charter members of the Negro Newspaper Publishers Association, founded in Chicago, Illinois in 1940.

A staunch Chamber member, Editor Swingler has served the organization as secretary, president, and chairman of the executive committee, the latter position he now holds.

This year, 1943, marks the Twelfth Birthday Anniversary of the Memphis World. Established on June 28, 1931, during the worst period of the depression, the Memphis World has no golden era on which to reflect. It has been geared to the troubles of the time since its earliest beginning. Yet the economic adversities of the past, and the chaotic social conditions of the present have served to keep the paper ever mindful of its responsibility as a public trust.

Major satisfaction we of the Memphis World staff receive is the fact that every day of the paper's existence is devoted to some type of worthwhile service to the community. It is doubtful that any other institution has remained closer to the Negro citizenry of Memphis than the Memphis World. Imagine, if you can, a community of one hundred thousand Negro people without a medium of expression—over a twelve-year period.

Memphis men now in the armed forces are turning to the Memphis World in increasing numbers as their principal courses of inspiration from home. Personal visits to the office and letters from these service men attest to this fact. Three of the World's own former news agents are now in combat zones of foreign fields. They are still newspaper men at heart and this feeling gives them a deeper understanding of what they and we are fighting for—freedom of the press, freedom of speech, and the right to live our own lives according to the dictates of our own conscience.
PARK AVE. SANDWICH SHOP

Serving the Finest and the Best
SANDWICHES ★ DRINKS

Open from 7:00 A.M. to Midnight

2262 PARK AVENUE
Phone 4-9110

Miss Mildred J. Cochran, Co-Owner

HOUSTON’S BEAUTY SALON

Mrs. Allie Belle Houston, Owner

Newest Hair Styles
adding glamor and beauty
to your personality

MOST MODERN METHODS
in Beauty Culture

"FOR BEAUTY’S SAKE"

Phone 5-2905

1026 Woodlawn
Beautifully located in the residential section of Orange Mound, our largest and oldest colored subdivision, is the Davis Funeral Home, built of deep cream pressed brick, and rivaling many of our other funeral establishments in artistic design and modern appointments.

The Home is located on the corner of Marchael Neil and Saratoga, in close proximity to the Mt. Pisgah C. M. E. Church of which Mr. and Mrs. Davis are both members, and Dr. Davis a diligent steward.

In 1920, when the business was organized, it was owned by the following business quartette: Charles Jones, Luther Brantley, Henderson Jett, and Edward Davis. One by one, the men sold their interest, and eight years later, Mr. Davis became its sole owner.

Accompanied and inspired by his wife, the two have worked together to make the institution an ideal home for those who sorrow and its services a panacea for grief and tears. The soft and quiet atmosphere found at the Home are but a reflection of the lives of the owners whose presence as residents of the community has been one of its greatest assets.

Mr. Davis is native of Whitehaven, a suburb of Memphis. He attended school at the old Kortrecht, under the late G. P. Hamilton, who for more than three decades inspired Negro boys to be somebody.

Mrs. Davis is a native of Macon, Mississippi, from whence have come many Negroes of national prominence. Macon is the home of the late Mrs. Martha B. Washington, wife of the great educator and leader, Booker T. Washington. For years Mrs. Davis was a teacher in the Macon city schools.

Mr. and Mrs. Davis have no children, and their time and patience has been employed in the putting of efficiency and character into the Davis Funeral Home. The institution, though localized, serves all sections of Memphis and even reaches out into adjacent rural sections.

For information on Funerals or ambulance service, call the Edward B. Davis Funeral Home, 4-2038.
CULPEPPER'S CHICKEN SHACK
Specializing In
FRIED CHICKEN
BARBECUE
RIBS and SHOULDER

The Acknowledged
FISH KING

WALTER CULPEPPER, Proprietor
204 HERNANDO
PHONE 5-9134

Mrs. Hattie H. Culpepper, Mgr.

VANITY HOSIERY SHOP

WE BUILD FOR TOMORROW
BY THE SERVICE OF TODAY

We Specialize in Blair's Toilet Preparations

358 BEALE
MEMPHIS, TENN.

PHONE 5-4237

O. E. WHITE, Proprietor
Edward R. Kirk, real estate dealer, and treasurer of the Union Protective Assurance Company, has the reputation of operating the second oldest Negro business in Memphis.

As a young man, Mr. Kirk operated a mail order business. Having learned of the work and purposes of the National Negro Business League, in 1909, he attended an annual session of the League in Louisville, Ky., where he met its president, the late Booker T. Washington. Here he saw men and women from every section of the country who were engaged in various kinds of businesses and inspired by their talks and reports of their achievements he came back to Memphis and put out his shingle as a real estate dealer.

Listed in the Memphis City Directory and the Southern Bell Telephone and Telegraph Directory, beneath the caption “Real Estate” is the simple name Edward R. Kirk. Only the new comer to our city does not know that it is the name of an institution rather than an individual; an institution into which Mr. Kirk has put so much work and service and character that it stands out as a synonym for honest methods and square dealings.

Perhaps no colored man in Memphis is better known among the people of both races than Mr. Kirk, and in none do they place greater confidence. An indication of this confidence can be found in the fact that he has been the treasurer of almost every organization he has joined, and his conduct in administering the affairs of these organizations has been such as to commend him most heartily to his followers.

During the lean and bitter years of the depression, when the Union Protective Assurance Company was born, nothing could give to it more hope and promise or commend it more impressively to the general public than his simple name as treasurer. In truth the whole phenomenal progress of the Union Protective Assurance Company is mucilaged to the fact that the public supported it more largely because of the character of the members of its official family, than because of the ability and hustle of its enterprising agency force.

While carrying out the responsibilities of treasurer of this rapidly growing company, with offices in all the leading cities of the state, Mr. Kirk also finds time to serve as treasurer of the popular Harmony Club and of the great and historic Avery Chapel A. M. E. Church.

In church work he is as widely known as in business circles. For forty-three years he has had membership at Avery and for forty-three years his membership has been most active and sacrificing.
EUREKA HOTEL ANNEX

Memphis Oldest and Best Colored HOTEL
CLEAN—MODERN—SANITARY
EVERY ROOM SUPPLIED
with
Radio ★ Gas ★ Electric Fan
ALWAYS OPEN
Catering to the Traveling Public

EUREKA HOTEL ANNEX

356 Mulberry

Phone

Mr. Herman V. Cook

One of the most valuable employees of the Goldberger Printing Company is Herman Vernon Cook, who has given satisfactory service for twenty or more years.

He entered the employment of the Company when a lad, fifteen years old, and since has never worked elsewhere. This fact is convincing testimony to his industry and character, both of which are appreciated by his employers.

Herman Vernon Cook is an unusual young man. He is quiet, unassuming, respectful and full of the essence of initiative. Through years of service he has learned his job, he realizes its importance, and he does it without the presence of either boss or overseer. The Company feels it would be fortunate indeed if all its employees were as faithful and dependable as he.

At the age of twenty-one he married Miss Dorothy Wright of this city. Their union has been blessed with six children, all girls. He is proud of his family and has dedicated himself to the responsibility of educating his children. His oldest daughter is in the Booker T. Washington High School.
PUBLIC HAULING
Britton, Jim ... 639 Miss. Ave.
Carter, Earnest ... 1359 Universal
Crawford, Earnest ... 672 S. Orleans
Davis, Em ... 174 Sunflower
Green, Wm. E ... 237 Turley
Green, Wm. H ... 441 Beale Ave.
McNamee, Richard ... 146 N. Main
Porter, Wm ... 882 N. Bellevue
Rembert, Ollie ... 664 Wells St.
Sims, Oliver ... 1224 Wilson

RADIO REPAIR SERVICE
Gillis, Andrew J ... 1202 Thomas St.
Jackson, Harvey ... 1087 Woodlawn St.
King's Battery & Electric Co. ... 1041 Miss. Ave.
Mississippi Ave. Radio Shop ... 212 Hernando St.
Spearman, Choice ... 1118 Tulley St.

RAILWAY MAIL CLERKS
Ateman, Henry H., Jr ... 820 Olmpic St.
Brown, A. C ... 1036 So. Lauderdale St.
Dswatt, James B ... 696 Edith Ave.
Griffin, Warren B ... 1097 Miss. B'ldg.
James, Leonard ... 1134 So. Orleans St.
Johnson, Harrison S ... 693 Edith Ave.
Johnson, Hillary ... 1077 Miss. B'ldg.
Lee, Clarence A ... 1106 Miss. B'ldg.
Morgan, Isaac A ... 1064 So. Lauderdale St.
Perryman, Leonard S ... 797 E. McLemore Ave.
Phillips, Utilius R ... 826 E. McLemore Ave.
Ross, Leslie J ... 795 Saxon Ave.
Sims, B. W ... 83 S. Parkway W.
Stafford, James C ... 1129 Miss. B'ldg.
Tarpley, Marvin ... 1491 Felix
Weather, Russell H ... 748 Walker Ave.

REAL ESTATE COMPANIES
Edward R. Kirk Real Estate ... 368 Beale Ave.
Russell B. Sugarman ... 780 Walker
Tennessee Realty Co ... 175 S. Third St.
Vannett & Co., Real Estate & Loans ... 145 Beale Ave.

SHOE REPAIRING
Beasley ... 1448 Tulley St.
Bill's ... 2485 Park Ave.
Brooks, James T ... 669 Marble St.
Brown's ... 2979 Chelsea Ave.
Bunley ... 653 Wells
Cole ... 908 Poplar St.
Coleman ... 268 Gayoso St.
Demire ... 2292 Chelsea St.

Electric ... 2466 Carnes St.
Lomax ... 1275 N. Bellevue
N. Memphis Cleaners and Shoe Repuilders ... 345 Poplar St.
Pipes, W. D ... 2625 Broad St.
Pipes, W. D ... 400 N. Waldron
Porter ... 423 Beale Ave.
Reese ... 333 Beale Ave.
Snipe ... 1218 Jackson Ave.

SCISSORS, KNIVES
SHARPENER
John Stokes ... 204 Hernando

TAILORING SHOPS
Arnold, John ... 598½ Miss. Ave.
Buffington Tailoring Co., Inc ... 337 Beale Ave.
Eggleston, The Tailor ... 345½ Beale Ave.
Guy, Walter ... 353 Simpson St.
Huddleston, Robt. H ... 175 S. Third St.
Johnson, Charles S ... 1067 Thomas St.
Jordan, Charles L ... 323 Beale, 2nd Fl.
Mack and Mack ... 684 S. Orleans St.
Parks, Thomas H ... 697 S. Lauderdale St.
Rayford, Rosa ... 160 Beale, 2nd Fl.
Snell, The Tailor ... 1255 E. McLemore Ave.

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JEWELERS
W. M. Foster ... 1099 Thomas St.
Outten, E. C ... 323 Beale Ave.
White, W ... 367 Beale Ave.
Storey ... 200 S. 4th

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Fogleman Bros. Filling Station

STANDARD ESSO DEALERS

High Grade Gas and Oils, Accessories
Tires, Tubes, Etc.

PHONE 8-9470  Beale at Lauderdale
Mr. L. Raymond Lynom

The Lynom Floral Company was born in a kitchen. From thence it spread to the back yard where nature furnished the hot-house for two young people hardly out of their teens to begin together their life work.

Lloyd Raymond Lynom and Georgia Alvis Carr were classmates in the Memphis Public Schools. One month after they finished the Booker T. Washington High School they married. It is an inspiring chapter in the life of Negro Memphis to note the success of this happy young couple that has culminated in not only a flourishing floral business, but also in their establishing of themselves in that higher realm of usefulness as mother and father. Their seventeen months old daughter, Joyce Ann, is scheduled to head the third generation of Lynoms as florists.

Mr. Lynom’s mother, Mrs. Maggie Lynom, operates a floral business at 591 Polk. Her popular son, now in the bloom of manhood, operates at 400 Vance, corner Wellington. A few years ago he was at Lauderdale and Mississippi. When that building was salvaged he moved to 4th and Vance. Less than two years ago he purchased a large two-story brick building at a cost of $5,500.00 which he has had remodeled to conform with the company’s growing floral needs.

A perusal of the Company’s records show that the services of the Lynom Floral Company are not purely local. Flowers are shipped to all parts of the country, whether the extreme East or the farthest West.

Unlike most business men, Mr. Lynom does not claim all his time for his business. Much of it is given to the advancement of character organizations such as the Y. M. C. A. and to general welfare organizations such as the Memphis Negro Chamber of Commerce. He is a member of the Executive Committee of the Y, Chairman of the Board of Directors of the Junior Chamber, and member of the Executive Committee of the Senior Chamber. Added to those duties comes his responsibility to his church that he approaches in a most religious manner. Both he and his wife are members of Mt. Olive C. M. E. church, and both enter into the activities of their church with the same fervor that impels them in their business.

Lloyd Raymond Lynom, though young, might easily be called one of our most useful and promising citizens. With fine traits and an abundance of congenial manners, he has won for himself a place of distinct honor in the hearts of the people of Memphis. During the life of the late B. F. Booth, he frequented his office daily with an ambition to learn law; such might have fulfilled in him some personal desire; but, for us we see him as our outstanding florist, building beautiful corsages and bouquets for those who are happy and soft and modest designs for those who are bereaved.
LYNOM FLORAL COMPANY

Phone 5-3794

The Lynom's Home and Flower Plant

Giving Complete Floral Service
Corsages—Funeral Designs—Wedding Flowers

We Meet Your Needs Anywhere—Anytime!

Small orders carefully serviced.
Flowers Telegraphed

LYNOM FLORAL COMPANY
460 Vance—Corner Wellington
A most beautiful example of mother's love and the devotion of a worthy son is exemplified in the lives of Mrs. Annie Louise Flake, mother, and her son, Sergeant Julian C. Flake of the U.S. Army, now stationed at Fort Devens, Mass.

Mrs. Flake was the former Annie Louise Wilson of Rome, Ga. Unlike most people of color, her parents had a family tree that dated back to African and Indian Chiefs, of which her grandfather, Dr. W. W. McCreary, often related and referred to with pride.

When a young woman she was given in marriage to James M. Flake, railroad mail clerk, out of which union was born their only son, Julius.

The education and training of Julius has been this mother's life ambition and she has done the job with credit to herself and her race. She has lived to see her son graduate from high school and college, assume the responsibility of husband with a wife, the former Miss Abura A. Clemens as his wife, and finally to don himself in the uniform of his government, wearing the honorable stripes of a sergeant.

Mrs. Flake is one of our substantial city teachers and has given twenty-two years of service in Florida Street and Carnes Schools. Her love and devotion for her own son make her a worthy teacher for another mother's son.

Unlike many teachers she has not thrown her earnings away during these years in pom and show and personal appearance, but has lived a simple life, investing her means here and there, preparatory to old age. As a result she pays taxes on several pieces of property in and out of town, and is rated as one of our most substantial race women.

She lives at 306 South Wellington, where, in answering the demands of our government, she engages herself mornings and evenings in the growing of chickens, and to date has already sold more than one hundred dollars' worth. Her chicken yard is a challenge to many of our women who claim they have nothing to do.

At present she is engaged in the development of a modern and sanitary Beauty Shoppe, where graduates of our Beauty Colleges may find employment, and where our women can experience the latest and most up-to-date in cosmetology service.

Her personal duties and obligations do not limit her in her church connections, nor in the social activities that command the attention of all women. As a member of the Mt. Olive C.M.E. Church she is most active and dutiful, and her club work includes membership in such popular and useful organizations as the Federal Clubs, the Rosary Art Club, and the Hiawatha Club.

As is true of most mothers of America today, Mrs. Flake's present attention is focused on the War with the hope and the constant prayer that it will come to a victorious end, and bring back to her the son for whom she has so diligently worked to develop into useful and honorable manhood.
Flake Home and Apartments

FLAKE APARTMENT NO. 2
203 Lauderdale

FLAKE HOME
306 S. Wellington

FLAKE APARTMENTS and BEAUTY SHOPPE
500 Vance—40 Rooms

Flake Beauty Nook

Specializing in all branches of

BEAUTY CULTURE

Skilled Beauticians

Exclusive—but not Expensive

Conveniently Located

Artistic Furnishings

— OPERATORS —

Mrs. Bell

Mrs. Alma Rose Thompson

500 VANCE

MRS. ANNIE L. FLAKE, Proprietor

PHONE 5-9536
WILLIAM HOWARD WARREN

up his health and substance it was discovered that there were acres of diamonds in his own back yard.

William Howard Warren, a Memphis boy, was not so unwise. He, too, traveled over the world in search of knowledge and experience, and when he had gathered together the necessary amount, he returned home and has created and built within a few years one of the most amazing, unusual, and successful enterprises of which we know.

Prof. Warren was born on Leath Street. He was one of the boys whose life was touched by the late G. P. Hamilton when the Old Kortrecht High School was in its full bloom. He also was inspired by the teachings of President L. M. Lawson of LeMoyne. So deep in him they planted the seed of desire to be somebody, that he made his way to New York City, where, after finishing at the Yorkville High School, opportunity knocked on his door.

During his student days he had worked in evenings for a Dramatic Company. A Mr. Wise, rich, wealthy, and wise like his name, saw in him undeveloped talent, and took him with his party to Europe, and even to mythical India, where he spent months in Bombay, Calcutta, and other cities of the Orient and Occident. Mr. Wise died while away, and after Mr. Warren's return to the States, he was surprised to know that he had been mentioned in the will of this great financier and world traveler to the sum of several thousand dollars.

Back in New York, he now started an art class of his own. Majoring in industrial arts he branched out into the field of tailoring, making neckties and dress shirts. About this time Chicago was blooming as the National Capitol of Negro Business. Leaving his art school in charge of others, in 1928 he went to Chicago and opened a Cab business with his brother in charge. He also branched out into the Beauty Shoppe business and on Garfield Boulevard he established a modernly equipped shoppe with his sister, Mrs. Charlotte Warren Poindexter in charge.

While all these businesses proved to be lucrative they did not satisfy something within the soul of William Howard Warren. True, he was doing something, something that was bringing to him reward, but as we have afore said, Hamilton and Lawson had planted into him the desire to be somebody—the kind of a somebody that one can only be by rendering conscientious and sacrificing service.

So in 1929, he came back to Memphis, ripe in knowledge and rich in experience. He began to make contacts. He worked at Bry's where the thousands of our people traded. He met the late Dr. Ben Cox, and learned much of his noonday prayer service. Then, one day, something touched
his thought and moved it in the direction of prayer. Here there opened before him an unlimited field of service and on August 16, 1929, he organized the Progressive League at 1416 Britton. The response that came from the public was such that within a few months he had to move to larger quarters and thus a large two-story frame building was purchased at 363 S. Lauderdale. The salvaging of the property for use of the Foote's Homes Housing Project forced the organization to move headquarters to 398 Vance.

In 1929, the League started with 28 members. Today its enrollment is more than 35,000 and operates in seven states. The organization was renamed however before the end of '29 from Progressive League to War Is Din, meaning in the vernacular of the struggling masses of India—"Wisdom I Desire." Offices of the organization are located in Little Rock, St. Louis, Kansas City, Kansas, Chicago, Milwaukee, Detroit, and Memphis.

Besides carrying out its routine activities the organization is deeply geared to the activities covering our tremendous war program. Its membership, under the guidance and direction of Prof. Warren, has purchased more than $50,000 worth of Government Bonds. Each member, regardless of location has been requested to buy at least one Twenty-five dollar Bond through the Memphis Office and the request is meeting with a most encouraging response.

Prof. Warren, himself, has made most liberal purchases in Bonds and given liberally of his substance to the unfortunate and needy. Last Christmas he sent out 500 baskets of groceries, averaging about $3.00 each to cheer those in need. Besides he donated to Charities and Churches approximately $500.00. However, such is expected of him by those who know the tenderness and liberality of his heart. It is not easy to forget how in 1937 he worked for the flood sufferers day and night, refusing pay for himself, his automobile or his gas. Somewhere in the Bible it is written "the liberal soul shall be made fat" and the success of Prof. Warren must indeed be another fulfillment of that prophecy.

While the W. I. D. owns property and businesses in the various states in which it operates, Prof. Warren personally owns much property in Memphis and several businesses. The writer during the interview for this article had the thrill of counting a stack of his $100 dimension Government Bonds purchased that day.

He is a member of the White Stone Baptist Church, of which the popular Rev. Major Jenkins is Pastor. He is the father of two boys and one girl. Charles, the oldest boy, is a Corporal and Joseph, the younger, is with the Marines. Louise

Evelyn, his daughter, is attending school at the Conservatory of Music, Brooklyn, N. Y.

Interesting as are the life and achievements of Prof. Warren, a talk with him indicates that his work is just begun. Following the close of the present conflict he plans the building of a mammoth W. I. D. Auditorium and Office Building that will take care of the needs of its rapidly growing membership. Already the present quarters are incompetent for his Longview Bible Class and for the many other auxiliaries being operated. The motto "Think and help your brother to live" has had an impressive influence for good that has meant both growth and expansion.

For those who think Memphis a bad place to live, see Prof. Warren, who having traveled literally to the ends of the world, came back to Memphis in 1929, and during the 14 years since his return he has dug as a result he has found acres of diamonds that he is converting into good for himself, his family, his church, his people and his government.
JOHN LEWIS DUMAS

John Lewis Dumas was born on a plantation near Grenada, Mississippi, where quails are so numerous, the country has been designated "land of the bob white". Thirty-seven years ago he decided to leave this sportsman paradise for what he called the "land of opportunity". So on Sunday, 1905, Christmas Day, he came to Memphis.

Front Street, in those days, was the very heart of Memphis business, and the Falls Building its busiest and most popular center. Here Dumas found employment, and for a number of years he worked on Front Street as a porter for some of the largest grain concerns of the city.

Ten years later he entered the Pullman Service, where, because of an unusual incident, he became recognized as a symbol of honor and honesty. A passenger, unknowingly, had lost his diamond stud, valued between three and four hundred dollars; Dumas, while walking down the aisle was attracted by the beauty of its prismatic colors, and picking it up he immediately turned it in to his conductor. It happened that it was the property of one of our leading and richest Memphis business men, Mr. Leslie Stratton. As a Pullman Porter, Mr. Dumas has the reputation of being the first Negro to take a car from Memphis into New York City.

For two or more years of his life, Mr. Dumas was engaged in business at Hernando and Calhoun, but with this single exception he had always worked in the capacity of a porter, and has made of it a profession that commands both respect and admiration.

As a man about town he is generally admired; as a Christian he is outstanding in his church. For thirty-seven years he has been a trustee of St. Andrews A. M. E. Church, and was elected delegate to the General Conference in Detroit in 1940. He was also a delegate to the annual conference in 1942. His diligence to the affairs of his church and denomination has won for him the personal friendship of Bishop R. R. Wright, Jr., presiding Bishop of the Thirteenth Episcopal District, comprising Tennessee and Kentucky.

He is a bachelor, a Memphis property owner, and some years ago, while engaged in Pullman Service, operated a 160 acre farm in Shelby County near Oakville.

ANNOUNCEMENT

We wish to announce to the public the opening of Klondike Sundry Store, 1214 Vollentine, adjacent Homes Cozy Grocery Store. All classes and grades of sundries will be handled, together with ice cream, cold drinks and confections. JAMES CLARK, Proprietor.
PROFESSIONAL DIRECTORY

BOOKKEEPERS, SECRETARIES, CLERKS

Alexander, Mrs. J. E. 760 Saxon Ave.
Allen, Louise 768 Alston Ave.
Bishop, Mrs. D. O. 1563 So. Third St.
Boswell, Opal 816 Ioka St.
Bowman, Clara 112 S. Parkway E.
Boyce, Mrs. M. W. 955 So. McLean St.
Boyd, Miss M. V. 411 So. Lauderdale St.
Bradfield, Adelaide Horton 89 Person Ave.
Brent, S. M. 306 So. Wellington
Brown, Estelle 888 Miss. Ave.
Browning, Mrs. F. F. 959 Florida St.
Butler, Daisy 1185 Krayer St.
Cliff, Mary Brown 748 Baltimore
Cook, Johnetta 2424 Shasta St.
Crawford, Roxie 625 Miss. Blvd.
Crenshaw, Cornelius 693 Miss. Blvd.
Davis, Sarah 421 D. Vance Ave.
Dawkins, Ludella 621 St. Paul
Dean, A. E. 51 Highway & Mallory Sts.
Dunford, Kathleen 976 Ford St.
Gordon, Naomi 578 Stephens Ave.
Greenwood, Gladys 608 Williams Ave.
Hamler, Mrs. C. W. 1072 So. Orleans
Hayes, Francis 680 So. Lauderdale St.
Henderson, J. L. 603 Polk St., Apt. A
Hightower, Mrs. C. J. 375 Cynthia Pl.
Hollingsworth, Beatrice 585 Walker Ave.
Hollingsworth, Maggie 585 Walker Ave.
Humphrey, Willett 18 E. DeSoto St.
Hutchins, Lillian 1087 Miss. Ave.
Iles, Majorie 726 So. Leach Pk.
Jackson, Mrs. R. T. 733 Alaska St.
Johnson, Mrs. E. F. 558 Stephens Ave.
Johnson, Ola Mae 1210 Wilson St.
Know, Orleans, Polk 664 Alston Ave.
Lewis, Loraine 1083 Beach St.
McDowell, Maggie 1464 Apple St.
Mitchell, Mrs. J. L. 619 Miss. Blvd.
Oates, Nettie 314 Auction Ave.
Rowan, Mrs. C. E. 625 Miss. Blvd.
Skinner, Barbara 679 Alston Ave.
Snell, Eunice 1375 E. McLemore
Street, Carrie 664 McKinley St.
Strong, Mrs. P. A. 898 Latham Ave.
Sweet, Christine B. T. Washington High School
Thompson, Everie Stuart 222 N. Dunlap
Whitaker, Mrs. C. C., 402 S. Wellington St.
Williamson, Mary 1398 Cummings
Wilson, Grace 546 Beale Ave.
Wilson, Foster 470 Wicks Ave.

Wilson, Mrs. T. C. 589 Stephens Ave.
Wright, Rosa L. 918 So. Lauderdale St.
Young, Mrs. L. M. 585 Stephens Pl.

CHILDREN’S WELFARE BUREAU
Williston, Mrs. Lucy 1193 Krayor St.

COMMUNITY WELFARE LEAGUE
Wilson, Grace 546 Beale Ave.

FAMILY WELFARE
Hicks, Loretta 812 Miss. Blvd.

JUVENILE COURT
Locke, Mrs. Emma 699 Edith Ave.

PUBLIC WELFARE
Cooke, Margaret 1220 Krayer
Hildreth, Effie 724 Williams Ave.
King, Hattie 49 So. Parkway W.
West, Bernice 407 Webster
Young, Mildred 959 So. Lauderdale St.

DENTISTS
Bates, C. J. 145 Beale Ave.
Braithwaite, O. B. 197 Beale Ave.
Carter, A. B. 907 Florida St.
Flagg, R. L. 145 Beale Ave.
Jefferson, A. W. 789 Alaska St.
Martin, B. B. 195 S. Third St.
McCleaves, B. F. 475 Vance Ave.
Motley, J. W. 105 Poplar St.
Rivers, A. 200 S. Fourth St.
Raines, J. J. 256 N. Main St.
Stephens, F. L. 149 Beale Ave.
Taylor, Cooper 169 Beale Ave.
Thurman, F. W. 160 Beale Ave.
Venson, R. Q. 322 Beale Ave.
Walton, U. S. 78½ Calhoun St.
Watson, I. A. 151 Beale Ave.
Warr, J. J. 151 Beale Ave.
West, G. W. 173 S. Third St.
White, E. F. 164 Beale Ave.
Williams, A. R. 168 Beale Ave.

DRESSMAKERS
Artis, Mrs. J. H. 1385 Tunica St.
Bass, Mary 653 Wells St.
Bell, Mrs. Clara 1723 Marble St.
Bobo, Mrs. Estella 683 McKinley
Booker, Mrs. Alma D. 651 Wright St.
Brawner, Mrs. Jewel 899 Woodlawn St.
Bryant, Louisa A. 597 S. 4th St.
Cato, Mrs. Yancey 2978 Autumn St.
Dalton, Lena 748 Simmons
Davis, Mrs. Florine 980 Woodlawn St.
Dixon, Mrs. Mary T. 870 Claybrook
Elcan, Lula 965½ S. Clack Pl.
Evans, Mrs. M. E. 852 Alaska St.

Continued on Page 85

The history of the Terrell Memorial Hospital began many years ago when Dr. J. C. Harriston who has practiced medicine in Memphis for 69 years, dared to open a ten-bed hospital at his home on Orleans where he still resides. Inspired by the success of this venture, Dr. C. A. Terrell, an associate of Dr. Harriston, organized and opened the Baptist Hospital at 698 Williams Ave. Some years later the name was changed to Jane Terrell Baptist Hospital; and, following the death of Dr. Terrell it was again changed to Terrell Memorial Hospital in honor of its popular and illustrious founder.

Terrell Memorial Hospital is the oldest hospital serving race people in the Mid-South. During its tenure of years it has successfully served thousands of sick and convalescent people. It has trained nurses who are profitably employed in all sections of the country. There is not a state in the Union that does not have in some of its parts a Terrell Memorial Hospital nurse.

More than seventy-five percent of the colored registered nurses who are working in the Memphis and Shelby County Health Department are graduates of this Hospital. The Hospital has the rare reputation of having eight of its nurses employed in the famous Sea View Hospital on Staten Island, which is reputed to be the largest Tubercular Hospital in the world. The Hospital has also served as an institution for internes from our various medical schools, and has sent out several internes of its own.

Dr. N. M. Watson, a graduate of Shaw University and U. W. T. is Surgeon-in-Chief. During the last ten years of Dr. Terrell’s administration, Dr. Watson served as Assistant Surgeon. His training is not only the result of years of service, but Dr. Watson has taken the following post-graduate courses: Pediatrics, Gynecology, Practice of Medicine, Obstetrics, Orthopedic Surgery and Abdominal Surgery.

Having performed more than 2000 major operations in his years of practice, he is now classified as abdominal specialist.

The work of Terrell Memorial Hospital is divided into departments. Each of the ten physicians heading these departments has had special training along the line indicated and is specially prepared for general service to the public. Along with the regular course of nurse training the Hospital is now offering a new and practical course that is in great demand. This new practical course in nursing grants a certificate at the end of twelve months class-room work and hospitalization.

The Hospital has already given valuable service with its present facilities, but is now planning a $150,000.00 improvement in equipment and repairs. This program awaits only the duration of the war.
Mrs. Ruth Irving Watson, mistress of the beautiful home pictured above, is the product of a Christian family. Her father was a Methodist Minister and her mother a devout communicant of the Baptist Denomination.

Blessed to be so comfortably sheltered, it would seem but natural that her interest and joy would center around the pleasure of tending the home, and the development of its social standards.

Yet, contrary to the natural tendency of women, her greatest interest is her husband’s profession, and to it she devotes most of her time, her talents, and her energies. This detour in her comes as a direct result of a partnership that began at the Altar of Matrimony, when she and her husband locked arms, hearts, and spirits for the struggle upward.

The journey must have been long and heartrending from their meager beginning to the above palatial residence where they now live, and to Terrell Memorial Hospital where they now work—she as Faculty Secretary and Dietitian and her husband as Surgeon-in-Chief.

The underlying conviction of Mrs. Watson’s life has been “Know one another, and you will love one another.” The inspiration of this conviction caused her to organize the Auxiliary to the Bluff City Medical Society and her community organization known as the Williams Ave. Busy Group Club. Both organizations have served most admirably and effectively for years.

One of the chief achievements of the Auxiliary was the furnishing of medical kits for use in the City Schools, which work was carried on for approximately three years or until other established agencies took over.

Enhancing the beauty and charm of the Watson home in Miss Normane Gwendolyn Watson, the daughter, a popular member of our young social set and a Sophomore at Spellman College, Atlanta, Ga.

Mrs. Watson’s educational achievements include work at M.I. College, Holly Springs, Miss., Payne College, Augusta, Ga., and Fisk University, Nashville, Tenn. Moved by the spirit that established and sustains these and similar schools, she has been instrumental in helping worthy boys and girls seeking educational advancement. She modestly tells of six girls and one boy she has supported while taking courses at Le Moyne College, Henderson Business College and Terrell Memorial Hospital.
Director Wellington V. D. Clinic

Dr. W. A. Bisson, one of Memphis' most progressive young physicians, is Director of the Wellington V. D. Clinic, where he has five doctors, one medical technician, four nurses, three clerks, two nurses aid, and one custodian assisting him. Besides Dr. Bisson's work with the Wellington Clinic, which is maintained and supported by the public health department of the city, he enjoys one of the most lucrative private practices of any doctor in the city. At his beautiful home at 2312 Park Avenue, he maintains a modernly equipped office with the most expensive of machinery and medical devices. Here his lovely wife works with him with his large patronage.

A glance at the qualifications and achievements, as well as the experience, of Dr. Bisson, would reveal the real reason for his success in the Medical profession. Dr. Bisson completed his college work at Florida A. & M. College. He has done graduate work at Harvard University, Cambridge, Mass. He completed his medical course at Meharry Medical College and has taken special work in the treatment of babies at Memphis City Hospital. He worked for a number of years with Well Baby Clinics in the Memphis City School System and with the County Tuberculosis Diagnostic Clinic. He was appointed by the Federal Government in 1935 as an assistant medical officer in charge of U. S. Engineers, and their helpers working on the Mississippi River between Memphis and Cairo, Illinois, but refused to accept the appointment. In 1937 he was employed by the American Red Cross as resident physician in charge at night of the Emergency Red Cross 200 bed hospital at Carnes School, during the flood disaster.

At present Dr. Bisson is Director of the Wellington V. D. Clinic, president of the Bluff City Medical Association, former Medical Examiner of N. Y. A., State President I B P O E, former President Volunteer State Medical Association, Chairman Local Board of Elks, and a member Shelby County Bond Committee.
WELLINGTON HEALTH CENTER
First institution maintained by Memphis and Shelby County Health Dept. with entire Negro personnel.

CLINICIANS
Dr. W. A. Bisson, Director
Dr. A. A. White

Dr. H. H. Johnson
Dr. A. L. Coppedge

Mrs. Nanie German, R.N.
Miss Queen Washington, R.N.

Mrs. Thelma Shannon

Dr. R. L. Flagg
NURSES
Mrs. Hattie Maxwell, R.N.
Mrs. Lillian Mitchell, R.N.

CLERKS
Mrs. Clara Arrington
Miss Marjorie Dean

Medical Technician—Mr. Edwin Williams

SCHEDULE FOR PATIENTS

<table>
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<tr>
<th>Service</th>
<th>Schedule</th>
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<tbody>
<tr>
<td>Treatment of Social Diseases</td>
<td>3 p.m. to 8 p.m. Daily</td>
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<tr>
<td>Treatment of Social Diseases</td>
<td>10 a.m. to 12 Tuesdays</td>
</tr>
<tr>
<td>Prenatal Care of Pregnant Mothers</td>
<td>Tuesdays and Fridays 1 p.m.</td>
</tr>
<tr>
<td>Tuberculosis Diagnostic Clinic</td>
<td>Wednesday 1 p.m. to 3 p.m.</td>
</tr>
<tr>
<td>Congenital Syphilis Clinic for Babies</td>
<td>3 p.m. to 5 p.m. Monday</td>
</tr>
<tr>
<td>Well Baby Clinic Every Thursday</td>
<td>9 a.m. to 12 p.m.</td>
</tr>
<tr>
<td>Dental Hygiene for Children</td>
<td>Every Day</td>
</tr>
</tbody>
</table>

by Mrs. Celesta Porter, Dental Hygienist
DR. J. H. GILTON

There is perhaps no family more generally known living south of Parkway than the Giltons. While Dr. Gilton is one of our outstanding physicians, his wife and children too have made their place in the hearts of the people of Memphis.

Mrs. Willie B. Gilton served as City Nurse in Memphis for 25 or more years, during which time she was helping in the building up of her home and the education of her children.

The son, Charles Webster Gilton, a medical student at Meharry, was one of LeMoyne's outstanding graduates, having been one of the two boys who served on the famous debating team that Mr. Boris Alexander took to Australia, New Zealand, and the Hawaiian Islands. He is now in the Medical Division of the Army, stationed at...

DR. C. J. COVINGTON

On the corner stone of the magnificent Centenary Methodist Church is the name Dr. C. J. Covington, a permanent tribute paid by the congregation to the character and services of one of its outstanding members.

Dr. Covington came to Memphis in 1909 and put out his shingle at 226 North Main St. His general and spontaneous introduction to the people of Memphis came as a result of his connection with the old Wilson Hospital on Pierce where he assisted the late Dr. T. J. Wilson, nationally known surgeon, in operations.

He is a native Mississippian, having been born and reared in Columbus where his mother, Mrs. Belle Davis, 88 years old, still lives, and where he received his elementary training at Union Academy and Columbus Normal Institute before entering Walden University, Nashville, for college work.

He is active in our civic affairs, member of Widow's Son Lodge, Free and Accepted Masons, and for years has been a trustee of his church. Recently he was named treasurer by its Trustee Board.

Dr. Covington's surgical practice is now being done at Collins Chapel Hospital and the Friendly Clinic.

Camp Means, Salt Lake City.

While Dr. Gilton has built for himself an enviable practice, he, nevertheless, has built a family of which any man might feel justly proud. They are all members of the St. Andrews A. M. E. Church of which he serves as Steward and for eight years as treasurer.

He is a Mason, and a member of the Bluff City Medical Association.
OF MEMPHIS AND SHELBY COUNTY

PROFESSIONAL DIRECTORY (Con't)

MUSICIANS

Anderson, Leslie........... 1174 S. Main
Batts, Will................ 952 Tampa
Bell, Wilbert............... 316 Beale Ave.
Bowen, Vernon.............. 628 Williams
Burse, Charlie.............. 684 Ioka
Cannon, Gus.............. 304 Hollowell
Caple, Dave................ 846 Ida
Carter, Robert.............. 316 Beale
Childs, Eddie............... 316 Beale
Clarke, Charlie............. 316 Beale
Coller, Joe.................. 307 Mulberry
Cooper, William............ 316 Beale
Curry, Charles............. 777 Porter
Daniels, J. C.............. 316 Beale
Day, William............. 421-I So. Lauderdale
Durham, Marcellus........ 379-E So. Lauderdale
Fowler, Gilbert........... 355 Hernando
Gibson, P. R.............. 222 Mulberry
Gilmer, Otto.............. 247 S. 3rd St.
Green, Charlie............ 316 Beale
Hall, A. J.............. 395 Pontotoc (rear)
Hall, N. A................ 759 Tate St.
Hunt, Alex................ 1538 Pillow
Irland, Lotis............. 548 Hernando
Jenkins, Dub.............. 386 Lucy
Johnson, Otto............ 739 Speed
Kirk, James.............. 222½ Turley
Lee, Otto.................. 235 S. 3rd St.
Lynk, Robert............ 598 Vance
Mayo, Morris............. 216 E. Virginia, Apt. 9
Matthews, Alvin......... 316 Beale
Moody, Andrew........... 316 Beale Ave.
Mullen, Stanton.......... 624 St. Paul
Nelson, W. O.............. 603 N. 5th St.
Nelson, W. O.............. 603 N. 5th St.
Pamphlet, Claude........ 962 Ford Pl.
Pierce, Charles............ 316 Beale
Pinkston, Thomas......... 384-E So. 4th St.
Porter, Benjamin........ 316 Beale Ave.
Robinson, Charles........ 318 Beale Ave.
Roby, Milton.............. 32 Shamrock
Ross, Dick.............. 347 Vance
Ross, Rufus.............. 395 Pontotoc
Shade, Will.............. 316 Beale
Shebtell, Joseph........ 316 Beale
Smith, Walter............ 347 Vance Ave.
Smith, Willie............. 316 Beale
Stephen, Vol............. 410 Beale
Stidham, Ernest......... 783 Miss. Ave.
Stidham, Ludie.......... 783 Miss. Ave.
Stokes, Houston......... 404 N. Manassas
Thomas, T. G............ 316 Beale
Wiggins, Willie........... 718 Heiskell
Wilson, Casey............. 316 Beale
Yancey, Howard......... 316 Beale Ave.

ELECTRICIANS

Amos, David............... 545 Mississippi
Cahill, L. C............. 434-E So. Wellington
Davis, Edgar............. 601 West 2nd St.
Isabell, Julius......... 1376 Wilson
Isabell, Samuel........ 1376 Wilson
Steward, Eddie........... 60 S. Wellington
Toles, George............. Fourth Street

FUNERAL HOME OFFICIALS

Davis, Ed................ 871 Marchal Neil
Hayes, Ed F............. 975 Leath St.
Hayes, T. H., Jr........ 680 S. Lauderdale
Hayes, T. H., Sr......... 680 S. Lauderdale
Johnson, Clarence........ 177 Oklahoma
Jones, Charlie........... 872 Marianna
King, H. L.............. 985 McDowell
Langston, M. L........... 699 N. Second
Lewis, R. S.............. 374 Vance
Oates, J. C.............. 919 Olympic
Oates, W. T.............. 314 Auction Ave.
Patterson, J. O........... 216 Chelsea Ave.
Qualls, S. W............. 479 Vance Ave.
Roberts, J. W............. 1299 N. Bellevue
Walker, C. D............. 440 Vance
Walker, Wm............. 681 Wells Ave.
The Bailey Physical Therapy Clinic

Located at 781 Ioka Ave., is The Bailey Physical Therapy Clinic, the only institution of its kind in Memphis, operated by a colored personnel, giving relief and cure to those suffering from the rigors and pain of ailments of long standing.

The Physical Therapy treatments are administered by experts, and with so much ease and care that the patients frequently go to sleep during the process.

The Clinic was opened by Dr. Bailey in 1938, and since its establishment, hundreds have been treated and cured who testify to the merits of this, the latest and most modern method of treating the sick and suffering.

At the top, on the opposite page, is a view showing a part of the expensive equipment used, together with reposing tables. At the bottom is a view of the office and waiting room.
Those who pass in front of the establishment or those who go within, are, perhaps unacquainted with the real productive side of the business.

Underlying the success of the Park Tailoring Company is a story of faith and courage most inspiring and unusual. Mr. Parks formerly was a behind the curtain tailor for “Walsh the Tailor” one of the most expensive and exclusive tailoring businesses in the South. One day he tired of the back and in 1931 he decided to come out on the front for himself and his people.

He opened business at 673 S. Lauderdale in small quarters and when opportunity came to move into his present location, he assumed the required responsibility as a result of sheer nerve. Some said he would stay a month, others said two months, and few were kind enough to extend the time to three months. But the record shows that he has been there twelve years and while there he has built one of the most flourishing and modern enterprises of its kind now being operated by our people.

Parks the Tailor, when operating at 673 S. Lauderdale, was a purely tailoring business, but few knew that when Thomas H. Parks moved to larger quarters, he had in the back of his head an idea of service—that he was looking beyond the tip of his nose. So today when the small Negro pressing shops are denied wholesale prices for their cleaning, Parks the tailor is answering their demands. His place of business is the wholesale clearing house for twelve or more of our smaller cleaning plants and its work is acclaimed by them as being as good as any heretofore given.

In the back in what is called the annex, is more than $10,000 worth of the best and most modern machinery. Here Mr. Parks is more or less found, here is the real cause of the popularity of his institution.
PARKS THE TAILOR

697 SO. LAUDERDALE ST.  PHONE 8-9110

INTERIOR VIEW OF THE MACHINERY DEPARTMENT

In an effort to serve his people in an even bigger way, Mr. Parks, in 1942, assumed responsibility as teacher of tailoring and drafting in the Booker T. Washington night school. His idea was to prepare young men and women for service in our local or distant plants; but, the demands in his shop became so imperative he had to relinquish his idea, and thus he resigned recommending his successor.

The institution today employs fifteen or more people. Among them are Richard Danes, popular tailor, whom Mr. Parks trained and who is now reported to be the master of any type of tailoring regardless of class; assisting Mr. Daniels as finisher is Mrs. Gazella Movies, a former student of Mr. Parks while teaching in the Booker T. Washington night school. As hatter, there is Mr. Zelmer Young a former under-study of James Wyatt, nationally known hatter on Beale for nearly a half century. In checking and inspection there is Miss Fairy Peyton. Serving as presses of woolen goods are Percy Gandy and Homer Jones; silk pressers and finishers are Miss Emma H. Ceaser, Miss Christine Toler and Miss Luvenia Kato; cleaners and wool spotters are Lawyer R. Buckner and Robert Hughey; wet cleaner is David Sheraud; Miss Emma Owens serves as checker.

As principal assistant to Mr. Parks is Mrs. Mary Ellen Parks, his talented and loyal wife who serves in many ways, but principally as cashier. She is assisted by their adopted daughter, Majorie Decuir, who acts in the capacity of secretary. Mrs. Parks is a member of Mt. Olive C. M. E. Church.

Mr. Parks is a member of the Church of God in Christ and for a long period has served as one of its trustees. He is a member of both the Senior and the Junior Negro Chamber of Commerce.
JOHNSON'S CLINIC

Dr. H. H. Johnson

The Johnson Clinic is conveniently located in the central section of Memphis, Tenn. at 505 Vance Avenue. From an humble beginning in a three-room apartment, it has expanded and is now housed in its own two-story brick building. Here one finds every modern instrument and machine for the scientific diagnosis and treatment of acute and chronic diseases; X-ray; basal metabolism; complete physical-therapy treatment utilizing colonic irrigation, short wave, ultra violet, infra-red and galvanic; proctoscopic, laboratory examination of blood and urine, and sinus irrigation.

Dr. H. H. Johnson, the founder of this clinic, came to Memphis four years ago after having finished a two year internships at the 680 bed, Homer G. Phillips Hospital in St. Louis, Mo., which is one of the newest and finest Negro Hospitals in the world. He did his college work at Lincoln University, Pa. and completed his study of medicine at Howard University Medical School in Washington, D. C.

The Clinic offers as one of its special features a Maternal Health Clinic for birth control and correction of sterility. It has the honor of being one of the 632 member clinics of the Planned Parenthood Federation of America, Inc. founded by Mrs. Margaret Sanger.

This organization is proud of its contribution to the war effort as it now has one of its former nurses, Mrs. Rutha Henry, serving as a WAC laboratory technician in the station hospital at Fort Clark, Texas.

Dr. A. L. Johnson, a promising young surgeon and former member of this organization is now connected with the Infirmary Hospital in Clarksville, Tenn.

Dr. H. H. Johnson is on the staff of the Wellington Street Clinic which is operated by the City Health Department, and is a member of the surgical staff of the Terrell Memorial Hospital and the Friendly Clinic Hospital.

He recently married Miss Katharine Morley of Vicksburg, Miss., who was the former assistant librarian at the Negro Branch of Cossitt Library.

Dr. Johnson has made many contributions to the civic life of the community through the following organizations: Boy Scouts, N. A. A. C. P., Negro Junior Chamber of Commerce and Y. M. C. A.
PROFESSIONAL DIRECTORY (Con't)

NURSES (Graduate)

Avant, Glover Dillingham......Polk Ave.
Blunt, Salina..................334 Boston St.
Brown, Alberta...............Collins Chapel Hospital
Cartman, Eva.................Collins Chapel Hospital
Crowder, Isabel...............558 Stephens
Gentry, Francis Steele......698 Williams Ave.
German, Nannie...............547 Baltimore
Gilton, Willa...............1289 S. Third St.
Glass, Pearl Hopkins......1124 S. Orleans St.
Hagal, Helen..............Oakville Sanatorium
Hodge, Daisy Lane.............844 Saxon St.
Lee, Alberta..................611 Edith St.
Little, Fenton Faye...........1352 Vollentine
Mims, Louise..................Oakville Sanatorium
Oakley, Bessie...............1411 Tunica St.
Paige, Artia Mae.............1527 Davis St.
Perkins, Theresa.............1211 Dunnavant St.
Reeves, Nettie..............1394 Rozelle St.
Rice, Laura..................1231 Cannon St.
Roberson, Mary..............742 Leach St.
Sims, Gladys..................583 S. Lauderdale St.
Smith, Lillie..................1173 Race St.
Taylor, Mary Francis......Brownsville, Tenn.
Thomas, Nazarine...........1303 Breedlove St.
Vance, Aline..................1035 Woodlawn St.
Walton, Bernice..............1100 Miss. Ave.
Walton, Maurice..............1100 Miss. Ave.
Williams, Fantine Carr....1363 E. McLemore

INSURANCE—ATLANTA LIFE
(Office Force and Agency—District Office)

Lee, Lieutenant George W., District Manager......563 Stephens St.
Dean, Alice E., Cashier..... Rt. 1, Box 252
Jones, Mrs. Lillian W., Asst. Cashier..... Route 1, Box 252
Hughes, Tarlease A., Clerk......376 A. Butler St.
Davidson, Robert, Supervisor.....370-G Butler St.
Johnson, Rev. S. L., Supervisor......730 Miss. Ave.
Reddite, Rev. J. L., Supervisor.....1076 Shaw St.
Sartin, Stewart, Supervisor.....741 Galloway St.
Lee, Abner, Sick Claims Inspector.....542 Miss. Ave.

Agents

Baxter, Abraham..............520 Avery St.
Brazil, J. W..................1083 Arnold St.
Britt, F. J....................645 Neptune St.
Cody, Mrs. Elvira............1620 Cameron
Cole, Mrs. Alice..............549 Stephens St.
Gales, Jackson.............1418 Springdale St.
Harrison, Earl.............430-D Foote Pk.
Hawkins, Sam...............2840 Hale St.
Hearon, Tom A...............783 Hastings St.
Henard, Mrs. Rosa.........426 N. Manassas St.
Louis, C. L................343 1/2 Simpson St.
McCharty, E.................1843 Kansas St.
McDowell, Wm. H...........991 LeMoyn Dr.
McKinney, Jeff.............2981 Summer Ave.
Moss, Mrs. Mable..........247 Ayers St.
Peeples, James A.............612 Dawson St.
Reeves, Mrs. Ruth.........840 Miss. Ave.
Rhodes, Mrs. Lorene......742 Robinson St.
Rhodes, Eugene R...........989 Speed St.
Rose, Mrs. Lillian...........270 Cambridge St.
Sloan, J. E..................789 Miss. Ave.
Scott, W. E..................630 Walker Ave.
Simon, Tony B..............1852 Nedra St.
Smith, Mrs. Annie.........500 Plum St.
Spratts, C..................374 E. Wellington
Taylor, Mrs. Lillie Mae...862 Emmie St.
Wells, Mack C..............37 E. Trigg Ave.
Wright, Henry..............485-B Vance Ave.
Young, Oliver.............1849 Breedlove St.

INSURANCE—METROPOLITAN BENEFIT ASSOCIATION
(Office and Agency Force)

Young, Rev. M. L., President
Robinson, T. R., Acting Secretary
Stewart, Rev. Edward R., Chairman of Board
Akles, Thomas A., Treasurer
Kelley, A. D., Supervisor Deputy
Clift, Mary, Secretary......748 Baltimore St.
Lattimer, Agnes Delores, Cashier-Clerk.....280 S. Wellington

Agents

Bobo, Albert.............41 E. Iowa Ave.
Butler, Mrs. Laura......640 Washington Ave.
Clift, Oswald.............748 Baltimore St.
Cook, W. W.................1103 S. Orleans St.
Dockery, J. N.............1115 Woodlawn St.
Epps, Mrs. Cassietta.....1628 Orr St.
Fuqua, Mrs. Irene........583 Pontotoc St.
Haynes, Robert L.........2221-P Pauline Ave.
Johnson, Leon.............221-P Pauline Ave.
Leggett, Nathaniel......1368 Gill St.
Lattimer, Arthur O........280 S. Wellington
Manley, Harry.............1035 N. Manassas
Maxwell, Mrs. Rebecca...1637 Cameron St.
Raymond, Wendell........843 Ioka St.
Russell, Mrs. Mattie.....100 W. Trigg St.
Simmons, Robert L........Rt. 1, Box 471
Scruggs, Rev. L. A..........Memphis, Tenn.
Stewart, Willie A........2896 Chelsea Ave.

Continued on Page 93
THE RESIDENCE OF DR. AND MRS. B. F. McCLEAVE

475 Vance Avenue, Memphis, Tennessee

Dr. McCleave, who has practiced medicine for 28 years and dentistry 21 years maintains a well equipped clinic with the latest instruments and machinery for treatments and enjoys a large patronage.

Mrs. McCleave, a concert artist, who came from a family of musicians (her mother was with the Fisk Jubilee Singers) has an international reputation as a prima donna soprano. She has done much in the twelve years that she has been in our city to create an interest in the higher forms of music. She organized the Memphis Music Association which has brought several outstanding artists to the city—giving the school children a chance to hear them whenever possible. "Mme," McCleave says that one learns to enjoy music by hearing it often, with some information concerning the works given in advance. With this idea in mind, she has undertaken the task of selling the seats reserved for our people at the Auditorium for four fine attractions to appear here this next season under the promotion of Mrs. Martha Angier, Inc. Madam McCleave will sponsor a lecture on "Music Appreciation" early in the fall as a prelude to the coming attractions.

As a graduate of Chicago Musical College Madam McCleave is well qualified to teach Voice and Piano to a limited number of pupils. Telephone 8-3627.
### Professional Directory (Con't)

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
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<tbody>
<tr>
<td>Watson, Thomas</td>
<td>894 Crump Court</td>
</tr>
<tr>
<td>Weathers, William C.</td>
<td>601-C Lauderdale</td>
</tr>
</tbody>
</table>
| **INSURANCE—NORTH CAROLINA MUTUAL LIFE**  
(Office Force and Agency—District Office) |
| Hancock, D. H., District Manager | N. 569 Stephens Place |
| Roland, J. H., Assistant Manager | 1513 S. Parkway, E. |
| Miller, M. T., Cashier-Clerk          | 1271 Quinn St.            |
| **Agents**                  |
| Allen, R. C.        | 768 Ayers St.               |
| Bolden, John, Jr.   | 860-C LeMoyne Mall          |
| Caple, J. L.        | 306 Wellington St.          |
| Cox, C. W.         | 2412 Hunter St.             |
| Dyer, C. J.        | 596 Huron St.               |
| Gist, Jerry, Jr.   | 1114 S. Bellevue            |
| Green, L. B.       | 852 Marshel Neil            |
| Gurney, Mrs. Sadie F., T. C. Supervisor | 573 Stephens Pl. |
| James, Mrs. Sarah, T. C. Supervisor | 230 W. Trigg Ave.        |
| Johnson, Mrs. B. B. | 763 Neptune St.             |
| Lucy, Mrs. S. B.   | 9494-H LeMoyne Drive        |
| Matthews, Mrs. Lucy, T. C. Supervisor | 1673 S. Orleans St. |
| Purnell, Mrs. Mabel, T. C. Supervisor | 1380 Cummings St. |
| Porter, L. E.      | 882 N. Bellevue St.         |
| Stevens, R. M.     | 768 Hanley Street           |
| Thompson, A. L.    | 424 Lucy Ave.               |
| Williams, J. T.    | 191 Commerce St.            |
| Woodward, Mrs. Ruby B., T. C. Supervisor | 1828 James St.          |
| **INSURANCE—SUPREME LIBERTY LIFE**  
(Office Forces and Agency—District Office) |
| Bluford, John H., Jr., Manager | 669 Edith St. |
| Greenwood, Gladys, Cashier-Clerk       | 608 Williams Ave.         |
| **Agents**                  |
| Anderson, E. M.    | 1103 Capitol St.            |
| Gray, Obadiah H.   | Arlington, Tenn.            |
| Johnson, Robert E. | 737 Neptune St.             |
| Shields, Mrs. Lela | 393-D Foote Park            |
| Tyus, W. A.       | 356 N. Dunlap Street        |
| Williams, Mrs. Carrie L. | 358 E. Georgia |
| **INSURANCE—UNION PROTECTIVE ASSURANCE CO.** |
| Westbrooks, O. T., Manager | 1066 No. Manassas St. |
| Lewis, A. J., Assistant Manager | 373 Hill Street |
| Wright, Mrs. R. L., Cashier          | 918 S. Lauderdale St. |
| Adams, Mrs. E. L., Clerk              | 591-G So. Lauderdale     |
| **Agents**                  |
| Brown, Mrs. Rena   | 1350 Payne St.              |
| Cooper, Joe        | 2932 Broad Street           |
| Dandridge, A. O.  | 230 Driver St.              |
| Ellis, Rev. Osie   | 888 Polk Street             |
| Fields, Mrs. A. M. | 735 Roberson St.            |
| Garrett, Rev. W. M. | 234 Jones Ave.             |
| Gray, Miriam       | 1432 Washington Ave.        |
| Kirk, Mrs. Martha  | 595 Dudley St., S. Martin, Cleo |
| Parker, M. J.     | 226 Leath St.               |
| Rankins, R. L.    | 1107 Thomas St.             |
| Reed, J. M.       | 653 Jennette St.            |
| Shillkens, George | 1066 Miss. Blvd.            |
| Turner, O. T.     | 686 Hernandez St.           |
| Vales, Mrs. Lucille | 1476 Davis St.             |
| Waddell, W. P.    | 850 S. Wellington           |
| Winfield, A. A.   | 777 Saxon Street            |
| Wittie, A. L.     | 1303 Breedlove Street       |
| **INSURANCE—UNIVERSAL LIFE**  
(Office Force—Home Office) |
| Avant, Mrs. Barbara C., Secretary | 679 Alston Ave. |
| Bishop, Dorothy O., Stenographer       | 870-F LeMoyne Mall |
| Bishop, Maxine, Clerk                  | 816 Ioka St.             |
| Boldurn, Mattie H., Steno-Bookkeeper   | 112 S. Parkway, E.       |
| Brown, Mrs. Esther M., Clerk           | 584 Wicks Ave.           |
| Boswell, Mrs. Opal C., Stenographer    | 955 S. McLean Blvd       |
| Bowman, Mrs. Clara T., Clerk           | 579 Stephens St.         |
| Boyce, Mrs. M. Willis, Clerk           | 1185 Krayer St.          |
| Crawford, Miss Roxie R., Stenographer  | 852 Polk Ave.            |
| Dickerson, Miss Barbara A., Printer    | 584 Wicks Ave.           |
| Dunford, Miss Kathleen, Clerk          | 976 Ford Place           |
| Gordon, Miss Naomi M., Clerk           | 1072 S. Orleans St.      |

Continued on page 98
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"These Are My Jewels"

There is a story told of an old King who sent out a command to his subjects, ordering them to bring to his palace all their jewels. Among the many who obeyed that order was a woman who went before him in company with her two sons, and when requested by the King to hand over her jewels, she pointed with pride to her boys and said “King, these are my jewels.” If ever there were a mother, who in this modern and streamlined age, could thus proudly point to her sons, that mother is Mrs. Lena Lloyd Woods, wife of a worthy husband and mother of four children.

Mr. and Mrs. Clarence C. Woods were married in 1915. They both came from humble homes and thus had humble beginnings. In the span of twenty-seven years of married life, others might have excelled them in the saving of money or the acquisition of property; but, “that which is seen is temporal; that which is unseen is eternal.” While others worked and toiled for riches, they have sacrificed and suffered for a far greater purpose; to put manhood into the life of three boys, and to put sweetness into the heart of their only girl. These children, known throughout Memphis, are a living testimony to their success, a true example of the real riches of life.

All three sons, 26, 24, and 22 years of age, are college graduates with A. B. Degrees. The daughter, Beatrice Harding Woods, now 17, is a Freshman at Fisk College, Nashville, Tennessee. Clarence, the oldest son, is a talented and trained musician, and before enlisting into the Army, was a valuable member of Floyd Ray’s Orchestra, in Los Angeles, California. He is now in the aviation department of the United States Army, stationed at Roswell, New Mexico. Willard, next in age, had spent one semester in the Loyola School of Law, before being sent to the Flying School at Tuskegee for training. Robert, the youngest, is at McHarry, where he has already had two years in Dentistry.

We have often visited the Woods home, from the time the children played upon the floor with simple toys, to other days when they were more seriously employed with the intricacies of perplexing lessons. We have known the family in the early days of its struggles in rented quarters, and we have been guests at their beautiful and recently remodeled cottage at 1096 S. Lauderdale. We have never known richer parents, we have never witnessed a happier home, we have never seen a more promising family of children.

“These are my jewels” could be the expression of the love of every mother; but the value of these jewels depends upon the character and worth of her sons. In the possession of Clarence, Willard, Robert and Beatrice, the Woods are—just wealthy, they are millionaires.
Mr. Latting at work in his private office. At the extreme right is the picture of his mother, Mrs. Mark Latting of Helena, Arkansas.

"Seeth thou a man diligent in his business; he shall stand before kings."

The above verse is the prophecy of Solomon of old. It is now being vindicated and fulfilled in the career of A. A. Latting, popular attorney of our city.

Mr. Latting is a native of Helena, Arkansas. Young, talented, resourceful and aggressive, he has traveled a long way in the past ten years. He has not only built the largest and most lucrative practice of any of our former attorneys, but he has in addition commanded national recognition.

He is Regional Director of Region No. 9 of the National Bar Association and Staff Member of the National Bar Free Legal Aid Clinic. He was recently appointed as legal advisor to Local Draft Board No. 6 by Gov. Prentiss Cooper of Tennessee.
Attorney A. A. LATTING

Office of Miss Jean Gilliland, secretary to Mr. Latting, who is a product of Tennessee A & I State College. This office contains Tennessee Reports and Statutes. The main library which has L. R. A. Reports, old and new series, A. L. R. U. S. Supreme Court Reports, and other standard reference volumes, is in an adjacent office.

Attorney Latting's brother, Mark M. Latting, S.F.Z.C. is serving in the United States Naval Reserve somewhere in the Pacific. His sister, Mrs. Jean Butler Bailey is head of the Music Department of Arkansas State College, Pine Bluff, Arkansas.

Besides his practice and the responsibilities of his national organizations, he is one of the organizers and ardent supporters of the Junior Negro Chamber of Commerce, member of the Executive Committee of the Senior Negro Chamber of Commerce, representative member of the Council on Americanism, Director of the Old Folks Home, member of Community Welfare League, supporter of the Seminole Division of the Boy Scouts and the colored branch of the Y. M. C. A.

He is a member of the Alpha Phi Alpha Fraternity. He won for himself city-wide respect and admiration when he led the fight for the Slum Clearance Project in the LeMoyne Area, and presented the case before the City Commission which resulted in the building of LeMoyne Gardens.
INSURANCE (Cont'd)

Hayes, Mrs. Helen, Clerk .......................... 680 S. Lauderdale St.
Hightower, Mrs. Corrine, Stenographer ............... 385 Cynthia Pl.
Hollingsworth, Miss Maggie A., Machine Opr. ... 733 Alaska St.
Jackson, Mrs. Ruby J., Punch Operator .............. 723 Alaska St.
Jenkins, Miss Louise De Ella, Clerk ................. 919-E Mosby Street
Johnson, Miss Earnestine Floyd, Stenographer ....... 562 Stephens St.
Jones, Mrs. John Etta, Typist ........................ 760 Saxon Street
Lewis, Miss Irma Gene, Clerk ....................... 1083 Beech St.
Lewis, Miss Lorraine, Punch Operator ............... 1083 Beech St.
Lindsay, J. E., Clerk ................................ 750 Polk St.
Lowe, Mrs. Alaine Baine, Stenographer .............. 1229 David St.
Mitchell, Mrs. J. L., Typist ......................... 1139 Miss Ave.
Oliver, Miss Shirley L., Clerk ...................... 852 Polk St.
Rowan, Mrs. Corine E., Clerk ....................... 1044 Lewis St.
Royster, Miss Ida Mae, Clerk ........................ 2416 Vandale St.
Ruffin, Miss Bernice L., Clerk ...................... Walker Ave.
Snell, Mrs. E. B., Clerk 1357 E. McLemore Smith, Miss Carrie, Clerk 1627 Webb St.
Smith, Miss Julia E., Clerk .......................... 788 Miss Ave.
Smith, Miss Julia E., Clerk .......................... 527 Linden Ave.
Washington, Miss Clara, Clerk ..................... 625 Stephens St.
Watson, Miss Lanthia, Clerk ......................... 435-D Vance Ave.
Wesley, Mrs. F. Greene, Clerk ....................... 1083 Capital Ave.
Whittaker, Mrs. Corine E., Clerk .................... 402-H South Wellington
Williams, Miss Earline, Clerk ...................... Berkeley, Calif.
Wilson, Mrs. Tiney C., Clerk ....................... 542 Alston Ave.
Young, Miss L. Marie, Clerk ........................ 1109 David St.

INSURANCE—UNIVERSAL LIFE
(So. Memphis District No. 1)

Adkins, William, Manager .......................... 1884 Swift Street
Johnson, W. E., Assistant Manager ................. 656 Pontotoc St.
Jackson, Rev. J. W., Assistant Manager .............. 373-E Wellington
Spratlen, Mrs. Abbye, Supervisor ............... 1312 Vollenite St.
Watson, Mary, Cashier ............................... 810 Simpson St.
Williamson, Mrs. Georgia, Nurse ............ Chelsea Ave.
(No. Memphis District No. 2)
P. W. Thornton, Dist. Mgr. .......................... 572 Stephens
Mrs. L. B. Roberson, Sect. Cashier ........ 107 Leath
Mrs. I. A. Crowder, Nurse .................. 295 E. Decatur

Agents

Knox, A. D. ........................................ 393 N. Second
Oler, Jas. ........................................... 2498 Winnona
Williams, Napoleon ................................. 2291 Eldridge
Felt, Mrs. Roberta ................................... 751 Hanley
Robinson, Miss F. Louise ..................... 756 Olympic
Simson, Miss Alvin .......................... 1088 Capitol
Bentley, Mrs. A. D. ....................... 1429 N. Decatur
Young, Mrs. Louise .............................. 1780 Harrison
Crossley, Mrs. Linnie .................... 2521 Vandale
Stovall, J. L. ......................................... 766 D. Alston Mall
Mitchell, T. S., Asst. Mgr. ................. 1097 Leath
McLemore, Jas. Asst. Mgr. ..................... 295 E. Decatur

JOURNALISTS

Johnson, T. J. ................................... 1022 Woodlawn St.
Simpkins, Marion M. ....................... 556 Walker Ave.
Stuart, M. S. .................................... 1372 Adelaide St.
Singing, L. O. ...................................... 611 Miss Ave.
Williams, Nathaniel .......................... 385 Cynthia Pl.
Young, Thomas E. .............................. 904 Woodlawn St.

LAWYERS

Avant, E. R. ........................................ 197 Beale Ave.
Latting, A. A. ..................................... 197 Beale Ave.
Lynk, Dr. M. V. .................................. 1328 N. Willett
Trigg, A. A. ......................................... 173½ S. Third St.
PHARMACISTS
Anderson, H. M. 1250 Jackson Ave.
Bowman, J. C. 112 S. Parkway E.
Dixson, L. P. 1596 Florida St.
Garnett, T. H. 846 E. McLemore Ave.
Hutchins, Mrs. Lillian 1087 Miss. Ave.
Jackson, C. V. 497 High St.
Jones, C. S. 1197 Tulley St.
Lloyd, C. F. 368 Cynthia St.
Martin, Wm. 1093 Florida St.
Stone, D. W. 11 E. Illinois
Walker, J. 3092 Chelsea Ave.

PHYSICIANS
Atkins, G. W. 200 S. Fourth
Bailey, P. W. 781 Ioka
Bisson, W. A. 1357 Sample
Bland, R. E. 145 Beale
Brawner, J. 1094 Thomas
Burt, E. E. 994 N. Second
Byas, J. V. 280 N. Main
Coppedge, A. L. 173 S. Third
Covington, C. J. 200 S. Fourth
Elmore, J. W. 675 S. Lauderdale
Fields, R. S. 858 Hamilton
Flagg, R. L. 145 Beale
Gilton, J. H. 200 S. Fourth
Hairston, J. C. 628 S. Orleans
Hickman, S. E. 514 Beale Ave.
Horton, W. F. 610 Brookins
Hose, J. W. 1090 Mississippi Blvd.
Jenkins, J. H. 574 Jackson
Johnson, A. L. 548 Vance
Johnson, H. H. 548 Vance
Johnson, L. A. 197 Beale
Kelso, J. 234 Hernando
Kittrell, A. N. 169 Beale
Luster, W. H. 168 Beale
Lynn, M. V. 1322 N. Willett
Martin, A. T. 160 Beale
Martin, W. S. 907 Florida
McCleave, B. F. 475 Vance
Miller, D. B. 1248 Jackson Ave.
Patterson, L. G. 164 Beale
Prater, W. T. 3092 Chelsea
Rouhac, C. M. 234 Hernando
Speight, W. O. 368 Beale
Thomas, H. A. 241 Ayers
Watson, N. M. 698 Williams
White, A. A. 698 Williams
Wilkins, E. M. 556 Scott
Winchester, J. M. 815 Mississippi Blvd.

RAILWAY MAIL CLERKS
Ateman, Henry H., Jr. 820 Olympic St.
Brown, A. C. 1036 S. Lauderdale St.
DeWalt, James A. 696 Edith Ave.
Griffin, Warren B. 1097 Miss. Blvd.
James, Leonard 1134 S. Orleans St.
Johnson, Harrison S. 693 Edith Ave.
Johnson, Hilliard 1077 Miss. Blvd.
Lee, Lawrence J. 1106 Miss. Blvd.
Morgan, Isaac A. 1036 S. Lauderdale St.
Perryman, Leonard S. 797 E. McLemore Ave.
Phillips, Utilius R. 826 E. McLemore Ave.
Ross, Leslie J. 795 Saxon
Sims, B. W. 83 S. Parkway W.
Stafford, James C. 1129 Miss. Blvd.
Tarpley, Marvin 1491 Felix
Weather, Russell H. 748 Walker Ave.

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Pipes Shoe Shop, perhaps the largest of its kind in the United States, that is owned and operated by a negro, is located in Binghampton, one of the suburbs of Memphis.

Darrington Pipes, the owner and manager, is a graduate of St. Emma College, Rock Castle, Virginia, where he studied and successfully learned the cobbler's trade.

He began business in 1915 in rented quarters. In 1927, when the building was destroyed by fire, Mr. Pipes was prepared to purchase a lot and put up a building of his own. Thus the beautiful pressed brick building at 2625 Broad was constructed.

Six men, including Mr. Pipes, are now kept busily working from early morning to late in the night trying to do the work of the many customers of Pipes Shoe Shop. They come from all sections of the city, sometimes through the business centers where numerous shops abound. The reason is, they know Darrington Pipes, and they know that he and his work are dependable. The old adage of the philosopher is being vindicated: "If you can build a better mouse trap, write a better book, or preach a better sermon than your neighbor, though you build your house in the woods, the world will make a beaten path to your door."

The Pipes Shoe Shop is installed with several thousand dollars worth of the latest and best shoe building machinery. Only through its use is it possible for the shop to handle the large number of its daily customers and to do its superior brand of work at a minimum cost.

Working in the shop with Mr. Pipes are his brother William and his father Robert C. Pipes, and the following other craftsmen: Oliver Coleman, Robert Cotton and Hamilton Booker.

Besides being the owner of a successful shoe business, Darrington Pipes is also the head of one of our best families. His wife, Mrs. Laura Lee Pipes, was formerly Miss Laura Lee Yancy. The couple has been blessed with five children, five girls. One a sophomore at Tennessee State; one of the girls is senior at Booker T. and the other an elementary student at Lester Grammar School.
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In 1902, Edward Buffington began a small tailoring business in Greenwood, Mississippi. Today that business is the largest tailoring business owned and operated by Negroes in the entire country.

It was begun with meager capital, and today is domiciled in the heart of Memphis, with an unusual amount of modern equipment and the most complete line of woolens displayed in any tailoring establishment south of the Ohio River.

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NORTH MEMPHIS CLEANERS AND SHOE REBUILDERS

JESSE M. BALLARD, Proprietor

About ten years ago Jesse B. Ballard dared to open a Negro business in an almost exclusive white territory. At that time it was thought that this young man, beginning his life career in the business world, had made the first big mistake of improper location. But time has proven differently; it has shown that the young man had a clear vision of the future and a correct estimate of the people he was to serve.

Today this business, known as the North Memphis Cleaners and Shoe Rebuilders is one of the best and most profitable of its kind in the city, and the record shows that ninety percent of its patrons are white. This fact is sufficient evidence of the standard of work being done and of the quality of service being given. Otherwise it could not have survived and grown, for its location placed it beyond the boundaries of race appeal.

The business is domiciled at 345 Poplar, just a few doors east of the office of the City Board of Education. It is equipped with machinery necessary for the performance of any kind of work on all kinds of garments. It goes even a little farther than most of our cleaning establishments in that it also has facilities for laundering and does a tremendous shirt business. Dyeing, cleaning, pressing, tailoring, laundering, and shoe-repairing and re-building all come within the boundaries of work done by the Company, under the supervision of Mr. Ballard or his efficient wife.

MRS. EMMA BALLARD, Secretary

Mrs. Emma Albertine Ballard.

This successful couple, married in 1929, started out together to make a go of their life work. It is not necessary to say that their success has been achieved through sacrifice and suffering. But they pulled together as a team, each in his own traces, but both hitched to the same load. Today they are on top of the hill and as they look back at the depths from whence they have come, they must indeed feel the thrill that follows in the wake of worthy achievement.

Mrs. Ballard is well known among the substantial citizens of Memphis. Her mother, Mrs. Hallie Mayhen, has resided for years at 214 Dunlap, and has always been one of our best known citizens. In her declining years she is happy to have this worthy son and her daughter as the consoling inmates of her home.

All three are attendants or members of the St. Anthony Catholic Church and can be found regularly there during Mass. Their reverence for both their church and their Priest is testified to by the faithful manner in which they support all programs and activities.

The North Memphis Cleaners and Shoe Rebuilders also solicits the patronage of their own people. The business is well prepared to handle an additional amount of work and has ample facilities to deliver anywhere within the boundaries of the city.
YMCA

The "Y" Offers Well Directed Recreation for the Youth of Memphis

Charles R. Lawrence

Our "Y" in Memphis has a very full and active program under the able leadership of our Executive Secretary, Charles R. Lawrence. Mr. Lawrence comes to Memphis with a wide experience in "Y" work. Immediately after the World War, he was appointed as State traveling Secretary of the Y. M. C. A. in Mississippi. Later as acting President of the Utica Institute he was active in Student Y. M. C. A.'s until called to Vicksburg, Mississippi, where he acted in the capacity of Program Secretary in the "Y" there.

Since September he has held the position of Executive Secretary of the Mississippi Avenue Branch Y. M. C. A. of this city. Will move to recently purchased home, corner Lauderdale and Linden in early Fall.

Mr. Lawrence is an alumnus of Tuskegee Institute and has had training at LaSalle and Boston Universities.

The Y. M. C. A. has a very efficient Board of Directors headed by Mr. M. W. Bonner.

M. W. BONNER, Chairman
E. P. NABORS, Vice Chairman
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406 MULBERRY

Mrs. Ida L. Cotton, Prop.
“Miss Memphis” in her own rights, as she appeared before the National Negro Business League in Chicago, 1942. She won the coveted title over more than a dozen other Memphians in the annual contest sponsored by the Memphis Negro Chamber of Commerce.

In her private life she is Miss Vivian Louise Sloan, the daughter of Mr. and Mrs. McAdams Sloan, 984 Woodlawn Street. After her triumphant debut to the Bluff City as “Miss Memphis” last summer she returned to college classes and completed her final year at LeMoyne College and was granted her A.B. Degree. She is a popular and talented member of the younger social set, a member of the Alpha Kappa Alpha Sorority, an accomplished pianist, and has the time to devote to community work—being a Sociology major. She plans to enter Atlanta University this fall to work for her master’s degree in this field.

MR. ROBERT C. WILLIS
Here is the story of a motherless boy, but one that is making good because during his youth he had the prayerful and undivided attention of an industrious and Christian father.

Robert C. Willis was born in Memphis. He attended the old Kortrecht High School and following graduation was sent to Tennessee State College. In early manhood he married Miss Josephine Brown and their happy home has been blessed with three children, Robert and Rodney, the two sons, and Anne Elizabeth, the daughter.

Because the senior Mr. Willis was a building contractor, and there was no mother at home, Mr. Willis always kept young Robert with him on his jobs, hoping to develop him along mechanical channels. The boy preferred the hotel business and is now one of the outstanding employees at the fashionable Peabody. Because of his educational qualifications, he was made Captain to begin with, a position which heretofore was one always accorded through promotion.

Mr. Willis is one of our most popular young men about town and both he and his affable wife are rich in their numerous and worthy friendships.
MR. J. R. SIMPSON

John Robert Simpson, president of the Dixie Homes General Tenant Association, is a native of Florence, Alabama. He attended High School at the Barrell Normal, located in Florence, which at that time was one of the many schools being supported by the American Missionary Association. His college work was done at the Miles Memorial College of Birmingham, Alabama, and Battle Creek University, Battle Creek, Michigan.

Mr. Simpson came to Memphis in 1935. He is presently connected with the United States Veteran Administration where he has served for several years.

A large part of Mr. Simpson’s career was spent in the profession of teaching in both Alabama and Illinois.

He and his wife, Mrs. Druceilla Simpson, dwell at 256 F Pauline Circle F. His two daughters, Marion Wylodine, a 1943 graduate of Manassas High School and Hildreth Odessa a high school Freshman, are now attending school in Detroit, Mich.

Mr. Simpson is an Elk and an active member of the White Stone Missionary Baptist Church. He is active in many of the civic affairs inaugurated for the benefit of the Colored people of Memphis.

MISS MEMPHIS OF 1943

“Miss Memphis” of 1943 is the charming daughter of Mr. and Mrs. Edgar H. Davis, 1355 S. Parkway. In her private life she is Miss Alice Will Davis, senior at the Booker T. Washington High School. Her honor was won over seventeen other enthusiastic contestants and on August 12, in the light of the “Silver Moon” she was fittingly crowned at LeMoyne College amidst the plaudits of an equally enthusiastic audience.

Miss Davis was sponsored by Carpenters Union No. 1986, one of the most progressive of Memphis organizations. Besides she comes from a talented family, all skilled workers, none of whom have ever known failure.

At school she is a member of the Senior and Junior Courtesy Club and the Drum and Bugle Corps. She is also active in the Commercial Department of the school and is a member of its Future Business Leaders of America Club. In church work she is none the less important, being an assistant teacher in the Primary Division.
<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
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<tbody>
<tr>
<td>Hutchins, Fred</td>
<td>1087 Miss. Blvd.</td>
</tr>
<tr>
<td>Jackson, Louis</td>
<td>888 Miss. Blvd.</td>
</tr>
<tr>
<td>Jackson, Theo</td>
<td>1348 So. Parkway E.</td>
</tr>
<tr>
<td>Jefferson, A. W.</td>
<td>789 Alaska</td>
</tr>
<tr>
<td>Jones, Garland P.</td>
<td>867 Florida</td>
</tr>
<tr>
<td>Jones, Haynes O.</td>
<td>1468 Britton</td>
</tr>
<tr>
<td>Jones, Wellington W.</td>
<td>848 So. Wellington</td>
</tr>
<tr>
<td>Johnson, C. H.</td>
<td>703 Edith</td>
</tr>
<tr>
<td>Lanier, Joe</td>
<td>306 Walker</td>
</tr>
<tr>
<td>Lawson, James T.</td>
<td>786 E. McLemore</td>
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<tr>
<td>Lewis, B. T.</td>
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<tr>
<td>Lott, David</td>
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<tr>
<td>Maples, Percy</td>
<td>1027 Woodlawn</td>
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<tr>
<td>Marshall, Walter</td>
<td>360 Cynthia</td>
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<tr>
<td>McCoy, Margi</td>
<td>700 Edith</td>
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<tr>
<td>McComber, Theodore</td>
<td>530 Alston</td>
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<tr>
<td>McNairy, J. A.</td>
<td>957 Clark Pl.</td>
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<tr>
<td>McNichols, J. J.</td>
<td>581 Walker</td>
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<tr>
<td>McPherson, C. W.</td>
<td>1097 Walk Pl.</td>
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<tr>
<td>Miles, James</td>
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<td>Miller, W. A.</td>
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<td>Moore, Edgar</td>
<td>1265 Pond</td>
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<td>Nelson, B. H.</td>
<td>793 Hamilton</td>
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<td>Perkins, James H.</td>
<td>697 Josephine</td>
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<td>Pickett, Emmett</td>
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<td>Pittman, Frank</td>
<td>635 Neptune</td>
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<td>Powell, H. P.</td>
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<td>Prowell, Freeman W.</td>
<td>2248 Marble</td>
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<td>Pruitt, W. E., Jr.</td>
<td>1294 Kentucky</td>
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<td>Radcliff, Harry</td>
<td>1391 Adelaide</td>
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<td>Roberts, Jacob</td>
<td>1299 N. Bellevue</td>
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<td>Sherman, R. U.</td>
<td>1642 Carnegie Pl.</td>
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<td>Somerville, Jacob</td>
<td>588 Wells Ave.</td>
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<td>Stackman, Houston</td>
<td>641 Pontotoc</td>
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<td>Steele, L. C.</td>
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<td>270 So. Orleans</td>
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<td>Suttles, Ollie C.</td>
<td>730 Marchel Neil</td>
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<td>Taylor, George</td>
<td>864 N. Claybrook</td>
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<td>Terrell, J. M.</td>
<td>1002 Woodlawn</td>
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<td>Thompson, Arthur</td>
<td>785 Saxon</td>
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<td>Thompson, R. L.</td>
<td>234 S. Camilla</td>
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<tr>
<td>Thornton, Mathew Elliston Ave., 51 Hwy.</td>
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<td>Toles, Walter</td>
<td>602 Polk</td>
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<td>Tucker, Sidney J.</td>
<td>755 Olympic</td>
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<td>Tucker, Walter A.</td>
<td>803 Alma</td>
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<tr>
<td>Turner, O. R.</td>
<td>307 Harrell</td>
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<tr>
<td>Veasey, H. H.</td>
<td>1426 So. Parkway E.</td>
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<td>Veasey, Marie</td>
<td>1089 Beach</td>
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<td>250 Essex</td>
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<td>Warr, Jesse</td>
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<td>Westley, V. O.</td>
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<td>White, Isaac</td>
<td>597 Stephens</td>
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<tr>
<td>Williams, (Rev.) Countee</td>
<td>703 Edith</td>
</tr>
</tbody>
</table>
CIVIL SERVICE (Con't)

LETTER CARRIERS (Retired)
Branch, L. F. .......... 603 Polk Ave.
Bridgeforth, Moses .... 674 Marechal Neil
Casey, R. M. .......... 1297 S. Parkway E.
Davis, Rev. C. M. .... 613 Walker Ave.
Davis, Frank .......... 1382 S. Parkway
Donoho, Thos. A. ..... 924 Randle Street
Edmondson, J. W. .... 611 Walker Ave.
Franklin, W. J. ...... 655 Edith Ave.
Gwyn, R. S. .......... 948 Mississippi Blvd.
Johnson, Thos. W. .... 714 Vollentine Ave.
Jones, W. W. ......... 1363 S. Parkway Ave.
Kietland, E. R. ...... 664 McKinley Street
Marshall, Walter ...... 360 S. Cynthia Place
Merriweather, William .. 153 Elm Street
Midgett, Arthur ...... 888 Mississippi Blvd.
Owens, W. H. ....... 674 Washington Ave.
Polk, Isaac A. ...... 673 Provine Ave.
White, Rev. John Jr. .. 690 Williams Ave.
Williams, Jesse J. ... 952 Lane Ave.
Williamson, Booker .... 272 Dunlap Street
Young, Thos. E. ...... 904 Woodlawn Street

MAIL HANDLERS
Anderson, Ellis ......... 1019 N. Manassas
Ashurst, Creed .......... 17 W. Illinois
Avery, Nelson .......... 115 Monteverde Pl.
Banks, George .......... 1083 Arnold Pl.
Barlow, Robert ......... 152-A Gaston
Bell, Columbus .......... 925 Lenow
Bennett, Ollie .......... 345 N. Dunlap
Blanton, Archie ....... 2218 Chelsea
Blanton, James Lee .... 2218 Chelsea
Body, Ben ............... 565 E. Iowa
Boykin, Elzy Wayman ... 1580 Miller
Branch, Horace ......... 22 Farrow
Broady, Charles ....... 1002 Kerr
Brooks, Leon .......... 888 Buntyn
Brown, Clarence ........ 1611 Carpenter
Brown, Dave ........... 620 S. Somerville
Carroll, Alonzo Theo. .. 1421 Kentucky
Cloyd, Jodie .......... 1064 McDowell
Cobb, Lonnie .......... 765 Saxon
Collins, Will .......... 1059 Delaware
Crawford, John ........ 439 Vance
Daniels, Calvin ........ 1831 Kentucky
Dean, Cornelius ........ 1011-C Mosby
Deloney, Wesley ........ 1196 Texas
Dickerson, Harry ....... 890 7th St.
Dixon, Joe Annie ....... 625 Vance
Ector, John W. ....... 942 Willoughby (Rear)
Ewell, Charles .......... 703 Williams
Fields, Bennie .......... 510 E. Georgia
Gaston, Bud Wiggins .. 411 Simpson
Grant, Willie Lee ....... 2208 Shannon
Grimes, Virgil James .... 679 Hernando
Hamilton, Hudson ...... 613 Mississippi
Hammond, Judge ....... 639 S. Wellington
Harris, Charles ....... 930 Cella
Hildreth, Joseph ....... 2212 Shannon
Holman, Willie .......... 276 Gilbert
Hudson, Ed ............ 885 Barton
Hunter, Henry .......... 586 Manigan Pl.
Isabel, Clarence Edward .. 772 Hanley
Johnson, Cleo .......... 1129 Marschal Neil (Rear)
Jones, Luther .......... 1216 Krayer
Jones, Walter .......... 149 E. Iowa
Knighton, Walter ...... 254 Humphrey
Love, Walter .......... 1432 Harlem
Matthews, Jack .......... 2212 Griggs
Mitchell, Fred .......... 97 E. Olive
Mosby, Lem Worthy .... 828 S. Orleans
McCall, Tom .......... 2224 Shannon
McEwen, Oliver .......... 571 Williams
McWilliams, Ernest ...... 1341 Kennedy
Moore, Willie Russell .... 1519 Carnegie Pl.
Morris, Nathaniel ....... 1387 Kentucky
Nance, Henry .......... 787 Woodward
Nolan, Charlie .......... 145½ E. Iowa
Porter, Cleston .......... 421-F S. Lauderdale
Owens, Joe ............ 11 E. Illinois
Phillips, Alfred L. ...... 857 Porter
Purnell, St. Clair ...... 113 E. McLemore
Redmond, Robert ....... 1753 Over. Pk. (Rear)
Rice, Ernest Ed. ....... 1373 Kentucky
Rice, Joe Edward ....... 1373 Kentucky
Roberts, Andrew Jackson .. 284 W. Person Ave.
Rodgers, Derrick ..... 1143 Argyle
Rogers, Charles ...... 844 Cella
Russell, Jesse ......... 325 E. Georgia
Sanders, St. Thomas .... 796 S. Main
Shelton, George W. .... 655 Preston
Sims, Oliver .......... 1224 Wilson
Sledge, Wm. Eddie ..... 602 Alston
Smith, Isaac W. ........ 953 Leath
Smith, Joshua .......... 1417 Lambert
Sorrell, Spellmyer ....... 666 S. Wellington, Apt. 14
Stanback, Clint James .. 2481 Deadrick
Stinson, Eli ........... 931 Woodlawn
Stroud, Forrest ......... 919-C Mosby
Tate, Jerry ............ 996 Miss. Blvd.
Walls, William .......... 1337 Wilson
Wilkins, Joe Lee ........ 619 Manigan Alley
Williams, Dewitt ....... 1510 Florida

(Continued on Page 154)
FOLLOW THE CROWD TO THE
COLORED CITIZENS ASSOCIATION, Inc.
HAVE THE TIME OF YOUR LIFE
DANCING
ENTERTAINING
and
Drinking with Friends
OPEN EVERY NIGHT 'TIL 1 O'CLOCK
195 HERNANDO, CORNER BEALE—PHONE 5-9350

COLORED CITIZENS ASSOCIATION
LADIES AUXILIARY
(Incorporated)
MRS. ETHEL MOORE, President

Mrs. Moore is one of our outstanding social workers. She was 2nd Mayor in the recent drive for the Building Fund of the Y. M. C. A. She is a member of the Trustee Board of the Colored Citizens Association. Her organization gave Miss Mary Ann White a scholarship to Le Moyne College during the 1941-42 Session. She is an ardent supporter of the U. S. O. She is Hostess at the Colored Citizens Association functions. She invites you to visit when pressure bent.

OFFICERS
Mrs. Ethel Moore
President
Mrs. Mary Hill
Vice President
Mrs. Ada Martin Williams
Secretary
Miss Alma Brown
Assistant Secretary
Miss Nina Hooks

Business Manager
Miss Cora Ware
Treasurer
Mrs. Laura Williams
Charity Treasurer
Mrs. Minnie Estes Hill
Reporter
Mrs. Fannie Montgomery
Chairman Floral Com.

Miss Brinnie Wade
Mistress of Arms
Miss Floyd Bailey
Chaplain
Mrs. Gussie Hardy
Chairman Sick Committee
Mrs. Alice Smith
Chairman Entertainment Committee
The Young Matrons Club is one of the most fashionable and useful institutions of its kind in the city.

Its personnel of twelve young and attractive matrons lends a charm to Memphis Society of which it can justly feel proud.

While the members meet weekly and engage themselves for their own entertainment, they, nevertheless, are founded upon the solid ground of service.

The Club devotes much of its time to charity work and at present is constantly sending presents and appropriate reminders to our boys over seas.

It is a supporter of the work of the Old Folks Home, The Boy Scouts, the Red Cross, and helps many deserving individuals.

It was organized by Mrs. Mary Crowder five years ago at her residence, 2350 Carnes. She served as its first president. Following her was the President incumbent, Mrs. Rachel Jackson.

Funds for the club's activities are raised through projects instigated by the Club and supported by the public. Each year the Club sponsors an Annual Dance for its members and friends. Their dance Monday Night, June 12, could be easily acclaimed the swelliest affair of the season.
MARY LOUISE STEVENSON

Mary Louise Stevenson was not looking for a job when she went out on Walnut Grove Road where her mother worked to hold a place temporarily for another woman. She was just an obedient girl, who, being unemployed at that time, followed her mother's suggestion. But Mary was educated. She had gone through High School, and had completed nearly four years of college work at LeMoyne College. She had had special training in kindergarten and primary methods; and, added to this, she was possessed of unusual home training, given by a mother who had received extraordinary training and experience while working for some of the best and wealthiest families in Memphis. It is no wonder that those who employed Miss Stevenson were quick to see her value and to discern the difference that training makes. Education always tells. It speaks out in most eloquent tones not only through words, but through manners, deeds, and services.

Mr. and Mrs. Everett Pidgeon were wise in persuading Mary Stevenson to remain with them permanently as a nurse for their three children. During the six years of her tenure with the Pidgeons two more have been added to the family and now she is in charge of the five, all of whom love, respect and adore her.

A talk with this nurse reveals at once her deep enthusiasm for her work, her reverence for her employers, and the tenderness of her love for the children they have entrusted to her care. Reluctantly she tells of the confidence they have in her, and how they depend upon her recommendation to determine the merits of appeals made to them by churches, schools, charitable organizations, and civic welfare groups, of her race. For the past six years, it has been her pleasure to go each year with the family to Florida, where they remain three months. Happily she tells of the contacts made and of the wholesome environment in which she lives.

When summer comes she is always given her vacation with the privilege to choose any place in the United States she may wish to go. The Pidgeons pay not only the train fare but her expenses while away and much of her expenses in making preparations to go.

Here is a Southern home that appreciates the services of an intelligent and industrious Negro woman. Here is a Negro woman who liberally expresses her deep gratitude for the kindness and generosity of a rich and cultured Southern family. There may be many more examples of this kind in Memphis, but we are happy to have our readers know of this one, because we think it is ideal and carries with it an important and worthy lesson.

For a girl born on a cotton plantation in the heart of the Mississippi Delta, whose mother was left a widow when she was a lass of only nine years, who came through life the hard way because she could come no other, who succeeded in securing a High School and a partial College education by the sacrifices and sufferings of her mother and herself—for this girl, now in the bloom of young womanhood, housed in a palatial and elaborately furnished home, appreciated by one of the South's richest and most cultured families — life must indeed be as sweet as a dream.

Written all over the face of Mary Louise Stevenson is the consciousness of her responsibility, the joy that accompanies pleasant work, the contentment experienced by doing one's best, and the security felt in knowing that one's services are appreciated.
COTTAGE INN

One of Our Oldest and Most Up-to-Date Cafes

Specializing in Meals ★ Sandwiches ★ Drinks

878 MISSISSIPPI . . CORNER ALSTON
MRS. NINA JACKSON, Owner
Phone 9-9283

HARLEM CAFE

One of Our Most Up-to-date Eating Places

MEALS
BEER ★ SANDWICHES
SOFT DRINKS

Open Daily
8:30 A.M. to 12 Midnight

Phone 5-9238
311½ BEALE AVE.

Vashli Howell, Proprietor

Mrs. L. M. Howell, Manager
SAM QUALLS

Some people call him Sam; others call him Qualls; few, if any ever say Mr. Qualls. The fact is, Sam Qualls has merged himself so deeply into the affections of the colored people of Memphis, that a “closeness” has been created that dispels the use of formalities.

Sam is a country product. He hails from that great expanse where growing fields are more beautiful than populated cities, where towering trees are more majestic than tall buildings, where a dirt road is more interesting than a busy street.

His parents were share-croppers who experimented in farming in all three of the tri-states. Seeking sustenance for themselves and five husky boys, they tried in vain the buck-shot soil of Arkansas, the fertile fields of Mississippi, and the red hills of Tennessee.

Sam, who had neither talent nor desire for farming, tired of experimentation and failure, and when the family moved to Germantown, in close proximity to Memphis, he sought refuge from it all with his uncle, Thomas H. Hayes, who at that time was a novice in the grocery business.

For sixteen years he remained with his uncle who soon gave up the grocery business for that more lucrative field—undertaking. Fortunately for Sam, he had opportunity to learn and grow with the business. Too, he was a witness to its growth from small beginnings to one of the largest businesses of its kind operated by our people.

It is but natural that this success inspired him, and thus moved by the resulting spell, in 1916, he started the S. W. Qualls Funeral Home, without either money or equipment. Today that Funeral Home is one of the “show places” of Negro businesses, housed in a two-story stone building and located in the heart of the Negro District.

The spirit of service has been the important feature in the development of the S. W. Qualls Funeral Home. Whereas this service has made the business it, nevertheless has also made the founder of the business one of the outstanding men of his race.

Mr. Qualls is a substantial stockholder of the Universal Life Insurance Company, an official of the Union Protective Assurance Company, and Chairman of the Board of Directors of the Progressive Undertakers Association of America. He is one of the founders of the exclusive Harmony Club, helped to pioneer the organization of the Eureka Golf Club, and is a staunch supporter of all activities working towards the advancement of our people. Yet, over and above all these things he places his obligations to the Mt. Olive C. M. E. Church of which he is an active member.

While the inspiration of Mr. Qualls’ success can easily be traced to his charming and affable wife, Mrs. Ida Mae Qualls, he, nevertheless, is the father of one of our most useful boys—one that already shines forth with the light of promise. In the education and training of Sam Qualls, Jr., Sam Qualls, Sr., has done his biggest job for his people. Out of it must come his richest reward—his greatest joy.
ROBERT WRIGHT

In the story of the rise and development of Orange Mound, Memphis' largest and most prosperous Negro suburban territory, the name of Robert Wright, popular merchant, civic leader, and sportsman, stands out prominently.

"Rob" Wright, as he is commonly known is a Memphis boy. His parents moved into the community when he was a lad three years old, and here he has lived ever since. He knew Orange Mound when that vast territory was an open field with a house here and there to break the monotony of space. He knew it before the Southern Railroad began the building of its yards, and before either of the Subways or the Viaduct that connect it with the city were constructed. Fact is, he grew up with the community.

Now "Rob" Wright is a leader in that community and commands the respect of not only its people but the people of all Memphis. He is a merchant, property owner, civic worker, and political adviser. The magnificent brick building in which his business is housed was purchased by him years ago and has been remodeled so as to furnish ample space for his store, a cafe, barber shop and pressing parlor. For years he was a renter of only a part of this building, during which time he operated the famous Brown Derby, known throughout the country as one of the swankiest night clubs of the South. As manager he has been host to many celebrities passing through and visiting Memphis, as well as to many organizations.

For years he has been affiliated with the local Elks, and has been one of the most active members of the East End Civic Club. Presently he is playing an active part as a member of the Shelby County Negro Bond Committee and is serving at a great sacrifice to his business.

Besides being a successful business man, Mr. Wright is also an ideal father with two sons and one daughter. William, the oldest son, is employed in his father's business, and James, the youngest of the boys is a student at Howard University. Washington, D. C. Lena, his baby and only daughter is a student at the Melrose Junior High School.

Mr. Wright, in spite of his business and civic responsibilities, finds time for sports. He is fond of both fishing and hunting and is one of the enthusiastic members of the South Memphis Golf Club. His associates are among our best and most substantial citizens and his word carries with it an amount of respect to be envied by many of our most successful citizens.
LEMHOYNE COLLEGE
Memphis, Tennessee

BROWNLEE HALL, ADMINISTRATION BUILDING

CLASS A RATING

LEMHOYNE SERVES MEMPHIS AND THE SOUTH

1. As a recognized Liberal Arts College
2. By thoroughly training High School and Elementary teachers.
3. By offering thorough pre-professional work in medicine, law, dentistry, the ministry and other professions.
4. By training well equipped community workers.

FRESHMAN REGISTRATION BEGINS MONDAY, SEPTEMBER 13, 1943

REGULAR CLASSES BEGIN MONDAY, SEPTEMBER 20, 1943

For Further Information, Address

THE REGISTRAR
LEMHOYNE COLLEGE
Memphis, Tennessee

HOLLIS F. PRICE, President
Dr. and Mrs. C. S. Jones are representative of one of our most successful young couples. Already they have built a business, a home, and are far on the way to building a useful and successful life.

Dr. Jones is the proprietor of the thriving North Side Drug Store. Graduating from the Pharmaceutical Department of Meharry Medical College, he began his career as a pharmacist in Vicksburg, where he was both druggist and manager of the Crown Drug Store.

Mrs. Jones is the daughter of the late Sidney Dandridge, merchant, ginner, and outstanding citizen of Shelby County, who, more than any other individual is responsible for the founding of the Woodstock Training School.

The couple married here in 1928 and during the same year Dr. Jones resigned his position in Vicksburg and came to Memphis, opening the North Side Drug Store at 946 N. Second St. In 1930 he moved the business to 1084 Thomas, corner Wells, where it has gradually grown year by year, until today it is one of our largest and most complete drug and sundry institutions.

Both Dr. and Mrs. Jones are active in Memphis social circles and both are fraternal and sorority leaders; Dr. Jones being active in the Phi Beta Sigma Fraternity and Mrs. Jones with the Delta Sigma Theta Sorority.

Dr. Jones is a World War veteran who for 10 months served in the trenches of France. While his life has since been devoted to the building of a career as a druggist, the activities of his wife have extended to other channels. Being a graduate of our local college, LeMoyne, and a talented teacher of the Manassas High School many civic and educational responsibilities have been placed upon her shoulders, all of which have been carried out with honor to herself and credit to her associates.

While the fathers of both Dr. C. S. Jones and Mrs. Jones have passed, their mothers, Mrs. Ella E. Jones and Mrs. Lucy Dandridge, still live and are both residents of this city. To witness at this ripe age of their lives the success of their son and daughter must indeed be one of the comforting experiences of their declining years.

This happy and prosperous couple resides at 1117 Tully, in a beautiful brick cottage constructed by the editor of this Directory. Young, active, competent and ambitious, to them their achievements thus far in life seem too small to mention and using their own language, their work has just begun.
Home of Carpenters Union, No. 1986...658 Vance

PHONE 5-0746
Carpenters Local Union No. 1986 of the United Brotherhood of Carpenters and Joiners of America was organized April 30, 1936 and was domiciled at Carpenter’s Hall, 212 N. Second Street. Seventeen men constituted the members of the organization and although they received little or no encouragement from fellow carpenters they continued in their efforts until the Union became a fixed institution and its growth and development insured.

At the end of two years it had a membership of more than one hundred, had won recognition and respect from the public, and had become so powerful in labor circles that carpenters found it difficult to secure work without a card bearing its official stamp.

In 1938, the Organization moved from 212 N. Second St. to 27 W. DeSoto for larger quarters. However, it soon sensed the necessity of owning a home itself, and in March, 1942 the commodious building on Vance was purchased.

The first officials of the Union were: Edward Saddler, President; Dave Yancy, Vice-President; J. B. Robinson, Financial Secretary; H. B. Lewis, Recording Secretary; George Washington, Treasurer; J. B. Barner, Conductor; and W. J. Lacour, Warden.
Officials of Carpenters Local Union No. 1986

S. F. Scott
President

Luther Wiley
Vice President

Walter E. Hill
Treasurer

The Purchase of the New Building... 658 Vance

Marking the high point in the progress of the Carpenter's Local Union 1986 is the purchase of their home at 658 Vance.

The building was bought from Mrs. Rose Captine and the title to the property vested in the names of C. C. Whitfield, J. W. Hunter and Z. K. Duckett, trustees of the Union and their successors in office.

The property has a frontage of 45 feet on Vance and extends 187 feet back.

The building is a two-story brick structure which was purchased at a cash consideration of $3,000.00. The Union made repairs on it amounting to $1,500.00 and purchased equipment of approximately $1,000.00.

The Union occupies the 2nd floor of the building which was remodeled to supply a spacious hall for general meetings and convenient office space and ante-rooms. The downstairs has been converted into a convenient apartment with five rooms and bath.

In 1939 the Union had in its treasury $309.72. At the end of the fiscal year, June 30, 1942, it had in its treasury $7,779.50.

The first president and steering force in the organization of the Union was Edward Saddler, Jr., who served one and one-half years. He was followed in office by S. F. Scott, who has been president ever since, and under whose terms of office the Union made its property purchases and established itself as a potent factor in the advancement of the colored people of Memphis.
Officials of Carpenters Local Union No. 1986

N. J. BETTS  
Executive Board

WALTER SMITH  
Recording Secretary

ROBERT F. JONES  
Business Manager

C. C. WHITFIELD  
Chairman

J. W. HUNTER  
Trustee

JOSEPH N. COWAN  
Trustee
A Group of Carpenters Assembled at the Hall... 658 Vance
CARPENTERS UNION MEMBERSHIP ROLL

UNITED BROTHERHOOD OF CARPENTERS AND JOINERS OF AMERICA,
Local Union No. 1936

Anderson, Fate .......................... 1008 Speed
Anderson, Fred .......................... 649 Grant St.
Anderson, Will .......................... 1061 S. Orleans
Arbor, Clinton .......................... 1273 Gill
Ashby, George .......................... 2364 Devoy
Baldwin, Weldon .......................... 816 Pendleton
Banks, Wilson W .......................... 1220 Louisville
Battle, Simon .......................... 1438 Stonewall
Beauchamp, M. L .......................... 472 Wicks
Bell, Dunbar .......................... 297 B. Dixie Mall
Bell, Robert .......................... 192 S. Parkway West
Betts, N. J .......................... 1150 Cannon
Blevians, David .......................... 896 S. 4th
Bowels, Allen .......................... 658 Vance
Brantley, Isaac Jr .......................... 2211 Clarksdale
Brantley, Isaac Sr .......................... 2211 Clarksdale
Brantley, Tommie .......................... 2211 Clarksdale
Brantley, William C .......................... 2431 Carnes
Bridges, D. L .......................... 1061 S. Orleans
Briton, Coozie .......................... 484 Boston
Brown, Will J .......................... 818 Marschel Neil
Berry, Hubert C .......................... 1418 Stonewall
Bulls, Walter .......................... 816 Olympic
Burns, J. W .......................... 634 Wicks
Burruss, Oda .......................... 1694 Britton
Calvin, Zoe .......................... 2973 Chelsea
Cannon, W. C .......................... 1646 Florida
Carnes, Albert E .......................... 1364 Orgill
Carr, Willie .......................... 1389 Gleason
Carter, Gilbert .......................... 1427 Texas
Carter, Wm. C .......................... Clarksdale, Miss.
Cohran, Sylvesta .......................... Clarksdale, Miss.
Colston, T. J .......................... 274 West Person
Conway, Walter .......................... 358 Person
Cormichel, Horace .......................... 1472 Stevenson
Cowan, Joseph N .......................... 708 Alston
Davis, B. I .......................... 665 Provine
Davis, Claiborne D .......................... 1355 S. Parkway E
Davis, Edgar H Jr .......................... 434 E. Wellington
Davis, Edgar H Sr .......................... 1355 S. Parkway E
Davis, James R .......................... 1316 Alston
Davis, Jacob D .......................... 1328 Bellevue
Davis, Will .......................... 618 Jeanette
Davis, Simon C .......................... 1341 Richmond
Day, Will .......................... 790 Ida
Dew, Ed .......................... 687 Whittington
Dewquare, Harvey .......................... 809 Olympia
Douglass, Ben .......................... 1249 Cannon
Duckett, E. K .......................... 816 Olympia
Edmond, David .......................... 1524 Brookins
Ellison, Henry C .......................... 728 Alaska
Elliott, Wm. H .......................... 759 Leach Place
Falls, James A .......................... 1345 Thomas
Fields, Dan W .......................... 1259 Walker
Fields, William A .......................... 738 Robinson
Flowers, Orea .......................... 2992 Summer Ave.
Ford, Johnnie .......................... 1429 Gleason
Ford, Wm .......................... Clarksdale, Miss.
Foster, James .......................... 1339 Horace
Friends, Edward .......................... 1496 Brookins
Funches, Luther .......................... 1499 Davis
Funches, Walter .......................... 1499 Davis
Garner, J. L .......................... 1395 Breedlove
Gray, John L .......................... 668 Lane
Goosby, C. G .......................... 1930 Chelsea
Gordon, Perry .......................... 548 Vance
Griffin, Horace .......................... 1516 Hampton
Hardman, Coy .......................... 660 Provine
Harris, Alex .......................... 870 E. LeMoyne Mall
Harris, John .......................... Oakland, Tenn.
Harris, Lafferie .......................... 2976 Choctow
Hawkins, Edgar .......................... 1457 Pillow
Hicks, Alfred .......................... 816 Polk
Hicks, Willie H .......................... 1009 Thomas
Hill, Andrew J .......................... 1100 Grand
Hill, H. M .......................... 403 E. Iowa
Hill, John .......................... 799 Saxon
Hill, Walter E .......................... 619 Jeanette
Hayes, Robert .......................... 1590 Bartow
Howard, Eugene .......................... 1472 Stevenson
Hunter, J. W .......................... 607 St. Paul
Hightower, Robert E .......................... 375 Cynthia
Hodges, Jessie .......................... 982 Clack Place
Holmes, Freeman .......................... 719 Ioka
Holmes, J. R .......................... 902 Saxon
Hopson, Joe .......................... 904 Wallace
Howard, Joe .......................... 1472 Stephen
Hubbard, Reuben .......................... 976 S. 4th
Hudson, Jerry .......................... 872 Peach
Hubert, Alex .......................... 2381 Cable
Hughes, Eddie .......................... 2516 Deadrick
Hunter, Bennie .......................... 876 Speed
Jackson, A. F .......................... 890 Mclemore
Jackson, James F .......................... 852 E. Mclemore
Jackson, Taylor .......................... 1924 Riles St.
Jackson, W. C .......................... 1766 Riverside
Jamison, Allen .......................... 606 Huron
Jeffers, Robert .......................... 398 Humphrey
Jarrett, Toddie .......................... 1597 Britton
Johnson, James A .......................... 1070 Arnold
Mound Bayou, first of towns built by Negroes, has produced many outstanding figures in business and the professions. In Samuel F. Scott we have its most successful figure in the crafts and trades.

Mr. Scott came to Memphis in February, 1920, and affiliated himself with the local carpenters, and since that time he has not only made a name for himself as a successful mechanic, but by his skill and the dint of his character he has so built himself up in the hearts of his fellow-workmen that for six consecutive years he has been elected as president of the Carpenters Union.

During the twenty-three years he has been in Memphis, many of them were spent as foreman for the Powell Construction Company. When, under the program of the New Deal, government housing became a reality, for economic reasons he shifted to the S. & W. Construction Company, and thence to Wilson, Walters & Prater, builders of the mammoth General Army Depot.

Mr. Scott has had much experience in the building profession, but unlike many of his co-workers, he has always felt the need of the theoretical side of his trade as well as the practical side. Hence, he made application for a course in building and drafting with the Chicago Technical College which he completed in 1932. He is at present taking literary work under Mr. J. D. King teacher at B. T. W. High School. With this added and necessary knowledge he plans the building and operation of Scott's Cabinet-making and Furniture Shop, the building of which has already been constructed, with the necessary purchased machinery already upon the floor awaiting installment. Only the coming of the war and the high wages brought with it, have been sufficient to halt him in his extensive and ambitious plans.

Mr. Scott is fortunate in having as a companion a wife who herself is a tradeslady. Mrs. Lillian Scott, a graduate of the Manassas High School, is a born artist, and as owner of the leading Floral Shop in Binghamton, she does a flourishing business in the furnishing of flowers for funerals, weddings and parties.

Both Mr. and Mrs. Scott, are ardent church workers with membership at the First Baptist Church, of which the late Dr. T. O. Fuller was pastor. Mr. Scott, himself, is the son of a Baptist preacher, the Rev. J. A. Scott of Mississippi.

The Flower Shop and the wood-working shop of this happy and successful couple is located at 568 Scott Ave., Binghamton, which makes them easily accessible to the Raleigh Street Car line. Patrons may call 4-5115 for either information or service. Our observations of the Scotts and their places of business have been such as to make us feel that in the ambitions and efforts of this happy couple, Negro Memphis has much to which it may look forward with both hope and pride.
## CARPENTERS UNION MEMBERSHIP ROLL

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
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Continued on Page 154
From Gloster, Mississippi, came the Washburns, who for more than three decades, have figured in the industrial and business activities of the colored people of Memphis. 

Benjamin J. Washburn came to Memphis as a contractor. He and his wife Mrs. Florence Washburn are the proud parents of seven children, four of whom are in Memphis. Mrs. Estelle Jackson, Mrs. Natalie Summers, Sylvester and Charles Washburn.

Mrs. Estelle Jackson, the oldest, is well known in church and social circles, being the wife of Dr. J. T. Jackson, chiropractor. They have four children; John T. Jr., Benjamin W., Anita and Ernest. Mrs. Summers, the younger sister, has three children.

Sylvester Washburn, older boy, is the manager of the Washburn Filling Station, corner Wicks and Mississippi, where complete auto service is rendered in a most efficient manner. He is the father of three children, Gene A., Vivian, and Sylvester, Jr.

Charles Washburn, the younger of the two, was the owner of De Luxe Taxicab Company, until it became merged in the United Cab Service, organized as a war emergency for the duration. He is the father of two children: Jacquelyn, the girl, and Charles Cecil, the boy. His wife is the former Miss Cassie Rice of our city. Mr. Washburn is quite active in the Junior Chamber of Commerce where he serves in the capacity of Financial Secretary.

The life of B. J. Washburn forms an outstanding chapter in Memphis Negro History. Besides being a contractor who has built hundreds of homes and places of business here, he stands out must prominently as one of the great laymen of the Baptist Denomination.

Mr. Washburn joined church in Memphis under the pastorage of the late T. J. Searcy, and during the years since he has served his church in numerous official capacities. At present he is Deacon and Vice Chairman of the Trustee Board of the great Metropolitan Baptist Church. Mr. Washburn was a co-builder in the construction of the present Sunday School Annex being used now as the Church Auditorium, and planned and built the beautiful stone parsonage that graces Walker Avenue and adds so completely to the value of our colored homes.

While practically 90 percent of the building done by Mr. Washburn has been for white patrons he, nevertheless, has found time to build a number of our best colored homes. The one and one-half story stone residence, corner Stephens and Lauderdale was built by him for the Atkins, and the DeWalt home on Edith stands out as his most artistic presentation of grace and beauty.

Two brothers of B. J. Washburn also reside in our city. E. L. Washburn, who is a teacher at the Booker T. Washington School and clerk of the Metropolitan Baptist Church, and William Washburn, a runner at the National Bank of Commerce. A sister, Mrs. Estelle Jackson, is the wife of Dr. J. T. Jackson, our most popular chiropractor, with office at 203 Beale Avenue.

Sylvester is also a talented painter and decorator.
Claiborne Davis  

The builder of many of the most costly homes, bridges, viaducts, subways, schools and industrial structures in Memphis and its adjacent territory is also the builder of a beautiful and ideal family. In this connection Edgar Davis stands out in admirable prominence.

Mr. Davis is a Tuskegeeian. He was a student there during the life of Booker T. Washington and finished a four-years course in Carpentry. His interest in his trade was highly noticeable, but it did not surpass his interest in the Sunday Evening talks of Mr. Washington that made a special appeal to the spirit of his students. Edgar Davis learned while a student that the great educator did not seek merely to make men carpenters, but to make carpenters men.

Immediately after finishing at Tuskegee, he married Miss Willie Maud Ferguson of Corinth, Mississippi, herself a Tuskegee student. Their home has been blessed with three children, two boys and one girl.

Claiborne Davis is now a Staff Sergeant in the U. S. Army and is at present stationed in New York City. He is a graduate of Booker T. Washington High School and holds a Bachelor of Arts Degree from LeMoyne College. Preferring a career like his father's for a life work, he completed an apprenticeship in carpentry under Carpenter's Local Union 1986 of this city.

Edgar Davis, Jr. also completed high school work at Booker T. Washington and did two years at LeMoyne College. Following the completion of his apprentice course under the Carpenter's Local Union, he was appointed as Maintenance Superintendent at the W. H. Foote Homes, which position he still holds and fills with satisfactory results.

Alice Will Davis, the daughter and cream of the Davis family, is a charming senior at Booker T. Washington, who has already gained city-wide popularity as a contestant in the 1943 "Miss Memphis" Contest, sponsored annually by the Negro Chamber of Commerce among Memphis' most promising debutantes and co-eds.

While Mr. Davis has built extensively in the physical, and while he has been inspired and ably assisted in his achievements by his devoted wife, the fact is, that their greatest work and achievement is in the life of their three children, upon whom the star of hope already shines.

Mr. and Mrs. Davis are members of the First Baptist Church of which the late Dr. T. O. Fuller was pastor. Here Mr. Davis serves as Deacon and is Treasurer of its Foreign Mission Society. He is an active member of the Carpenters Local Union and for a number of years has been repeatedly elected financial secretary. The Davis family lives at 1355 S. Parkway East in a lovely brick cottage, beautifully constructed and artistically decorated and equipped.
ALEX HULBERT

CONTRACTOR AND BUILDER

Alex Hulbert is one of the leading Contractors of Memphis. He came here from Port Gibson, Mississippi in 1906, and worked by the day for a few months while he was getting what is commonly called “the swing” of the town.

Being a graduate of the Carpentry Department of Tuskegee Institute, during that period when Booker T. Washington lived and touched the life and spirit of his students, he could not be content with day work. Fortunately, he found Memphis entering into an era of building, thus the beginning of his life work as General Contractor was well timed.

Many of the modern and palatial homes in the East end of the city were constructed by him. During his fifteen years of business as a builder, he points with pride to the fact that he has constructed more than three hundred homes. Among the biggest and most costly structures he has to his credit are an Eight Apartment flat on Harbert Avenue, costing approximately $35,000 and a $25,000 home on Trezevant.

Alex was born in Batchelar, La., a few miles from Baton Rouge, the state Capitol. His father, B. M. Hulbert was a prominent farmer and land owner, who with Kown and Pinchback, noted Negro politicians of La., devoted much of his time to politics.

He came to Port Gibson in 1904, and having been a student at Tuskegee Institute his popularity was established with ease in the society of that day and time. In 1905 he married Miss Bessie Shaffer who died in 1919. She bore him two children, a boy and a girl. His son James is a graduate of Atlanta University and of Columbia University, New York City. Since graduation he has served as assistant librarian at Atlanta University and is now librarian at Virginia State College. His daughter, Robbie, attended school in Phoenix, Arizona, and Lemoynr College, this city, where she majored in business. She is now connected with the Treasury Department, Washington, D. C. for the duration of the war.

Alex Hulbert is a man of fine traits and manners. He comes from the old French Creole stock. He is regarded by those who know him as a straight forward, honest, dependable business man. He is a member of the Mississippi Boulevard Christian Church and gives much of his time and energies to its support.

At this stage of his career when the signs point to a day when practically one-fourth of the world is to be reconstructed, Mr. Hulbert still maintains his ambition along construction lines. He refuses to become old, and every day finds him active in the building profession. “Once,” says he, “I enjoyed slaving for my children; now they are grown, married and established, I hope to find my future happiness in living for my grandchildren—two of them belonging to James and one to Robbie.”
The colored people of Memphis have a right to feel proud of Robert F. Jones, a native son and a product of its Public School System. Mr. Jones began his career as a porter in one of our downtown shoe stores. In this capacity he did not serve long, for in his blood there was the desire to build, handed down by his grandfather who was a master of the trade in his day and time.

Thus, in 1924, he began work as a laborer or helper on the N. O. Nelson Building, on Linden Avenue, and through industry and application to duty, he has built himself up to become one of our leading carpenters as well as one of our most useful citizens.

Mr. Jones is a believer in organization. In 1930, when he learned that the colored Carpenters had organized a Union, he sought its founders and in less than a week after it was organized he became a member.

His work as a carpenter has been general and extensive. He has worked for many of the leading contractors in all sections of the Mid-South, but in all his going from one place to another he never forgot his Union.

In 1939 his diligence was rewarded by his fellow craftsmen when they elected him as Business Manager, a position he not only holds today, but one for which he seems naturally adapted and fills with complete satisfaction.

The work of Mr. Jones covers the making of contracts for the employment of our Colored Carpenters. Openings were made through him as Business Agent for work on the $17,000,000 General Depot, the Barracks at the Airport, the Kennedy Hospital on Park, the $10,000,000 Synthetic Rubber Plant on Holmes, and the Army Supply Depot on Jackson Avenue. While these represent places where our carpenters have worked on a large scale, nevertheless, he has sought to make contacts for their employment on numbers of smaller jobs, or wherever there is carpentry work to be done. Thus, through the help and service the Union has been able to render its members, he has seen it grow from a small group of 16 men to its present membership of 200 or more.

Mr. Jones is married, but the union has not as yet been blessed with children. He is a member of the Negro Chamber of Commerce, of the Executive Board of the Community Welfare League, and of the Workers Defense League of New York.

He is active in civic affairs and all movements that have for their purpose the improvement and advancement of the colored people of Memphis.
MRS. JULIA WILKINS
Wife of Dr. E. M. Wilkins

J. A. SWAYZE
Vice-Pres. Universal Life
Owner Swayze Filling Station
Choirister Mississippi Ave.
Christian Church

MRS. S. B. HICKMAN
Wife of Dr. Hickman

J. A. BEAUCHAMP
Civic Worker, Scout Executive
and Ex-President of the Negro
Chamber of Commerce

R. J. RODDY, Principal
Woodstock Training School

O. W. WESTBROOK
Manager of Union Protective
Assurance Company, Ex-
President of the Negro
Chamber of Commerce
Thirty years as a Contractor and Builder, might seem a long time to many, but to Charles Stribling it seems yesterday because all these years have been filled with success in the field of building, and with the invaluable possession of a comfortable and happy home.

Few are the Contractors who have built as many homes as Charles Stribling. He came here from Philadelphia, Mississippi, in 1911, worked by the day, and in 1912 built his first home for Mr. and Mrs. N. F. Lipford, 2054 Harbert. Since the completion of that job he has dotted the city with the skillful touch of the carpenter’s art, so well and so completely, that he stands out as one of our best and most sought for builders.

The inmates of hundreds of homes are happy because of his masterful work, but none could be happier than Mrs. Elske Hulbert Stribling, his devoted wife, whose beautiful brick veneer home was built by him more than twenty years ago, and now, in keeping with building economy, is being remodeled into an eleven room Duplex giving it a complete value of $12,000.00.

While Mr. Stribling specializes in the building of homes, he has also extended his business to the building of Apartment Houses. A $28,000 apartment for Goodman and Heath, and a $30,000 apartment on Parkway Place are among his largest apartment structures.

Many of our most modern colored homes were also built by him. He points with pride to the home of the Neal Sisters, daughters of the late C. J. Neal, educator, which was constructed by him in 1941 at the cost of $11,000. While Mr. Stribling has made money as a contractor, he has never neglected the importance of his own home life, and in this set a splendid example for his son, Charles Stribling, Jr., who seemingly is endeavoring to fill every track his father has made.

Charles Stribling, Jr., is himself, one of our most skillful mechanics, having served a long apprenticeship under his talented father. He is a member of the Carpenter’s Union and has worked for numerous white Contractors and Construction Companies as foreman of groups. In 1938 he married Miss Ann Helen Martin, Queen of the 1938 Cotton Makers Carnival, the greatest annual event of the MidSouth. Their marriage, though yet of few years duration has been expressive of the joys and pleasures of youth and thus a comfort to their parents.

Mr. and Mrs. Stribling are both members of the Tabernacle Baptist Church, organized by the late Dr. Sutton E. Griggs. In church work Mrs. Stribling has found much of interest, while Mr. Stribling’s great interest has been helping to develop the Colored Carpenter’s Union, of which he was at one time its Business Agent.

Charles Stribling is an asset to Negro Business in Memphis and his home an ideal example of happy Negro family life.
HERMAN BUTLER LEWIS

Two or more decades ago, woodworking was man's principal and leading craft. At that time Alcorn College stood shoulder to shoulder with Tuskegee Institute in its preparation of Negro tradesmen. Among those sent out from its Carpentry Department was Herman Butler Lewis of Waterproof, Louisiana, who has actively followed the building profession ever since.

Beginning his career as a by-the-day workman, Mr. Lewis gradually gathered experience in the building business, which he easily correlated with his knowledge of the theory of carpentry. The fact that he knew both sides of his trade, gave him an advantage over many of his fellow workmen, because it put his services in a greater demand.

Since coming to Memphis he has worked for various contractors, and supervised jobs for some of the leading Real Estate organizations of the city. Perhaps the most conspicuous group of houses built by any colored man in the city, was constructed by him in the exclusive residential section near Poplar and McLean. His greatest achievement, however, is the construction of the Melrose Apartments, with thirty-six family units, costing approximately $100,000.

Besides being a popular builder, Mr. Lewis is also popular in religious and civic affairs. He is president of the Foots Homes Federal Credit Union and Deacon of the St. John Missionary Baptist Church. He is also a member of the Eureka No. 3 Lodge of Free and Accepted Masons of America.

Mr. and Mrs. Lewis reside at 610 C. Miss. Ave., and their son, Joseph Harding Lewis, an honor graduate of Booker T. Washington High School, is now a Freshman at Hampton Institute, Va. Mr. Lewis is one of our most active and useful citizens, and among the first to give service in the creation of the Colored Carpenters Union, now one of strongest race institutions, both numerically and financially.

MRS. BERTHA C. WILLIAMS

SEAMSTRESS

856 Polk Avenue

Phone 5-7369

There are two methods of learning: One way is through the school; the other is through experience. Mrs. Bertha C. Williams selected the latter way. Ever since she was a tiny girl of 12 years of age she has been sewing. Today she is one of the most successful seamstresses in Memphis.

She has successfully sewed for such people as Mrs. Frank Sturm, 706 Jackson, Mrs. Joseph Fly, 2785 Lombard, Mrs. G. A. Gilmer, 504 E. McLemore, Mrs. Lee Winchester, 218 Crestmore, Mrs. L. T. Chism, 1632 Central and many others, both white and colored.

She was born in Dyersburg, Tennessee and reared in Arkansas. At an early age she married, and through thrift and economy she became the proud possessor of a home. Her husband died in January, 1940.

She is a member of the First Baptist Church, Beale Avenue, and gives much of her time and talent to its activities. Those who know her best, respect her for her Christian manners, her excellent work, and her dependability.
VALUABLE EMPLOYES
OF HAWKINS GRILL

Mrs. Bertha Herron

Walter West, Jr.  James Parker Davis

H. A. Hooks, Sr.

R. B. Hooks, Sr.

Photos

Mrs. Bertha Herron, proprietor of Bertha’s Place, 672 Wells, is a product of the public schools of Port Gibson, Mississippi. She is a descendant of one of the town’s most prominent families, Prof. and Mrs. William Brown, who pioneered the work of education among our people in Claiborne County. Her father is Randolph Kaufman, who all his life has lived and served in the vicinity of Port Gibson.

Mrs. Herron came to Memphis in 1930 and in 1939 opened her popular cafe known as Bertha’s Place. The business employs five people in addition to herself and serves a large portion of the north end.

For several years, her husband, Mr. Joseph Herron, was an important employee of the Coca-Cola Bottling Company, serving in the capacity of assistant in the machinist department.

She is an active member of the Metropolitan Baptist Church and a member of its White Ribbon Circle.
Mississippi Boulevard Christian Church
Mississippi Boulevard at Stephens
ELDER BLAIR T. HUNT, Pastor

You Are Cordially Invited to Attend Our Services

OFFICIAL BOARD
Dr. J. E. Walker, Chairman
Utiliss R. Phillips, Secretary
M. W. Bonner
J. T. Chandler
A. W. Clark
T. H. Coleman
J. W. Hamilton
Dr. W. H. Luster
J. A. Swayze
A. Maceo Walker
G. Washington
W. G. Yarbough
Albert S. Brown
C. B. Cade

The Mississippi Boulevard Christian Church was founded in May, 1921, by Elder William Martin of Mississippi. It is a member of the Federated Council of Churches, with a combined membership of more than one and one-half million.

In 1922, Elder Blair T. Hunt was elected pastor and has served in that capacity ever since. Under his pastorage the church has grown from a membership of thirty-five to two hundred and fifty.

In 1939, the frame building in which the church was housed was reconstructed into the beautiful and magnificent structure seen above at a cost of $115,000.00.

Elder Hunt is a graduate of Morehouse and Talledega Colleges and is the Principal of the Booker T. Washington High School. He is one of the recognized and outstanding leaders of the people of Memphis.

AUXILIARIES
BIBLE SCHOOL
M. W. Bonner, Supt.

CHRISTIAN ENDEAVOR
J. A. Swayze, President

WOMAN'S MISSIONARY SOCIETY
Katie Yarbough, President

UNIFIED YOUTH GROUP
Mildred Riley, President

HI-TRI-GROUP
Betty Ann Evans President

SERVICE EVERY SUNDAY
11:00 A.M. 7:30 P.M.
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Continued on Page 145
IN MEMORIAM

REV. MAJOR JENKINS

Born February 5, 1901, Holly Springs, Mississippi
Departed with life June 23, 1943, in Buffalo, N. Y.
IN MEMORIAM

The Late
Reverend Major Jenkins

Eighteen years ago, at the age of twenty-four, Rev. Major Jenkins was ordained at the New Hope Baptist Church, Memphis, to preach the gospel by Rev. L. E. Miller, its pastor. In the eighteen years that followed he grew to become not only one of the leading pastors of his denomination, but one of the most beloved preachers of his day and time.

Rev. Jenkins was the pastor of the Greater White Stone Baptist Church of this city and the Greater Friendship Baptist Church of Buffalo, New York. The former church was organized by him and its membership built to more than twenty-five hundred; the latter was a struggling congregation when he took charge, burdened with an indebtedness of $48,000.00. During the four years of his pastorage the indebtedness was practically liquidated and the membership of the church increased to more than 3000.

Thus, as the spiritual leader of almost six thousand communicants, his untimely death at 41 is mourned by many more thousands who knew and loved him for his cheerfulness, his friendliness, and the abundance of sunshine radiated by his unusual personality.

A lover of the church, he was also a lover of his home, and to his wife, the former Mrs. Annie Mae Sledge, he was most attentive and devoted. In her he found much of his joy and inspiration.

On June 10, 1943, while in Buffalo, he felt the grip of a severe attack and on June 11 was instantly sent to the Edward J. Memorial Hospital, where twelve days later, he succumbed. Funeral services were conducted at his church in Buffalo by Rev. B. J. Perkins, of Cleveland, Ohio, Rev. F. McDonald of St. Louis, Mo., and Rev. Mason of Buffalo, New York. Services in Memphis were conducted at the Church of God in Christ, Corner Lauderdale and Georgia, by Rev. C. L. Franklin, Pastor of New Salem Baptist Church and Rev. Barnwell of Buffalo, New York.

Rev. Jenkins was buried June 30, 1943, in the beautiful Mt. Carmel Cemetery, Memphis, Tennessee.
A group of ministers, their wives and friends, who attended the banquet celebrating the Sixteenth Anniversary of Rev. and Mrs. M. J. Jenkins. This picture was made in a section of the Greater White Stone Baptist Church.

A group of members of the Greater Friendship Baptist Church of Buffalo, N. Y., posed for the photographer. In the forefront standing stately and erect, can be seen the Pastor, the late Rev. M. J. Jenkins. A front view of the church forms the background.

The church owns and operates a grocery store in close proximity to the church building, which said enterprise was founded by Rev. Jenkins to give employment to young intelligent, and deserving member. The church sent a group of twenty of its members to Memphis during the burial ceremonies of Rev. Jenkins as a testimony of the love and respect the congregation had for him.
HENRY L. KING

Born in the middle of the mighty Mississippi River, somewhere between Mississippi and Arkansas, was Henry L. King, proprietor of the Traveler's Hotel, corner Vance and Fourth Sts. Mr. King was born in a skiff, while his father was in the act of transferring his wife from Mississippi to Arkansas where he was employed as a tenant farmer.

In 1892 his parents sent him to Alcorn College, where he remained as a student three years. Following this he taught school in Mississippi, Arkansas and Oklahoma. In 1922 he decided to give up the teaching profession and become affiliated with the employees of the Frisco Railroad where he worked for fourteen years or until his retirement as a pensioned employee of the Company.

In 1924 he decided to devote his following years to the building up of a Hotel for his people and started the Traveler's Hotel at 212 South Third, presently known as the Eureka Hotel. Two years later he moved to 347 Vance the present location of Traveler's Hotel.

The Hotel building, though imposing in its appearance, has been greatly improved since Mr. King’s occupancy. It now has thirty-three rooms, baths, showers, dining facilities and is the popular rendezvous of baseball players and sportsmen from all over the country. A modest estimation of the cost of improvements made by him would exceed $10,000.00.

Mr. King is a devout christian. His membership is with the Mt. Nebo Baptist Church, Rev. Roy Love, Pastor. Here he is active as a deacon, and has the rare reputation of having served in the capacity of deacon in various Baptist Churches for more than forty-five years. Besides this important position he is one of the organizers of the Baptist Laymen movement and gives much of his time to its growth and development.

Mr. King is married and is the father of one son, George King, who is now a railroad man walking in his father’s footsteps. Mr. King is a member of the Colored Elks Lodge and of the Car and Metal Craft Union.

As a man about town he has the confidence and respect of the citizenry of Memphis, white and black alike, and can be depended upon for services in all matters pertaining to the building up of his city or the advancement of his people. He is a staunch supporter of our Y. M. C. A., the Boy Scouts, the Red Cross, the Community Fund and other less important welfare organizations.
One of the most beloved, talented, and eloquent of Memphis ministers is Rev. L. O. Taylor, pastor of Olivet Baptist Church, organized but a score of years ago and now a leader among church institutions of the Baptist denomination.

Rev. Taylor is unusually qualified for the important position he has attained in the ministry. His talents, like David's, reach into the realms of poetry, and even into the fields of photography. He has edited books of poems that have attracted the eyes of many critics and many of his poems adorn the walls of some of our best homes and leading public places. His photographic work is none the less popular, and rates in artistic expression with that of our best photographers.

Gifted by the gods with the expression of art, it does seem that this would detract from his knowledge and power as a minister, but to the contrary, it enhances his efficiency, and from it he draws wonderful sermons that have made him an idol among Memphis preachers and a power in the Church of God.

Men and women of every denomination and of many churches look upon him as their ideal preacher and claim his services for their special and most important programs. He was recently honored with an invitation to preach the Men's Day Sermon at the Metropolitan Baptist Church, an honor that for years has been extended only to the most nationally known ministers, but which he filled with ease and complete satisfaction to one of the most intelligent church audiences of the country.

His school career covers attendance at the Tocola Public School, the Home Institute and High School work and two years of college work at the Arkansas Baptist College in Little Rock, then presided over by the late Dr. J. A. Booker. He has also taken two courses from the Moody Bible Institute of Chicago, namely: Moody's Bible Course for Ministers and Moody's Special Course Method of the Masters.

As a result of his Theological training Rev. Taylor has for the past several years published a series of books entitled "Sermons that Live," and they are used by ministers in a most general way.

Rev. Taylor was born in Mississippi County, Ark. He was converted in 1915 and immediately began the work of preaching the gospel. He was ordained in 1922 by Revs. L. A. Kemp, H. A. Gillispie, Wm. McDowell, H. M. Tate, Harrison Green and C. J. Barton. The ordination took place at the Pilgrim Rest Baptist Church, formerly pastored by Rev. R. W. Guy, a group of ministers representing the Ministers Alliance.

In the Church, Pilgrim Rest, Rev. Taylor began his career as pastor. Other churches pastored by him are Calvary Baptist Church, First Baptist Church, East Memphis, St. Luke Baptist Church, and now the Olivet Baptist Church, 270 East Calhoun.

He is the father of Homer Taylor, now listed with the armed forces of our country. He and his wife, Mrs. Blanche Taylor, reside at 2386 Hunter, in their beautiful and appropriate brick residence.

Rev. Taylor is a member of the Eureka Masonic Lodge, the Baptist Union Association, and is in both the State and National Conventions where he serves unofficially in developing a pictorial history of the denomination.
One of the most beautiful and artistically decorated churches in our city is the Olivet Baptist Church of which Rev. L. O. Taylor is pastor.

The history of the Church dates back to 1924, when a few of the members of the old New Prospect Baptist Church, now obsolete, started a church in a store building at the corner of Calhoun and Hernando. Their first meeting was held on a hot Sunday morning in July, 1924. They started without a pastor, thus the church ran two months without a spiritual leader. Their first Pastor was Rev. G. W. Dudley.

In September, 1924, the property of the condemned Centenary M. E. Church, just a block away, was put up for sale. This small group raised $1,000.00 which it used as an initial payment on the property. They had it put in condition for use, and today having paid $12,500.00 for church and repairs plus a recent $5,000.00 for decorations, Olivet stands out as one of the leading Baptist Churches of the Denomination.

In the nineteen years of Olivet history there have been but two pastors following the administration of Rev. Dudley: one the late Rev. Floyd W. Williams and the present pastor, Rev. L. O. Taylor, who also pastored a short period previously to Rev. Williams.

Among those who assisted in the starting of the Church are Brothers Roy Cochrell, Robert Cook, Newton McGhee, A. C. Simmons, Louis Williams, C. H. Johnson, Wm. Peterson, Zack Jones and Joe Taylor, who served as deacons and trustees. Assisting them in their efforts were the following: Sisters Malisa Johnson, Iona Cochrell, Euia Emmett, Sallie Thomas, Wilie Stewart, Mollie McGhee, Lillie Jones, Ella Cook and others.

From this band of faithful and persevering Christians has grown a great Baptist family, now numbering six hundred members, which, led by that popular and powerful divine, Rev. L. O. Taylor, is destined to become not only one of the leading churches of our great city, but one of the leading churches of the nation.
ORANGE MOUND UNDERTAKING CO.
Phone 4-7331
Motto: Service and Satisfaction

OFFICIALS AND DIRECTORS

Reading left to right: Sitting are Charles Jones, Owner, and Miss Bertha James, Secretary.
Standing are Calvin Banks, Funeral Director, Donald Thomas, Treasurer and Napoleon Harrison, Funeral Director.

HISTORY

The Orange Mound Undertaking Company was organized by a group of civic-minded colored citizens living in Orange Mound to serve the largest Negro Suburban community in Memphis.

After a few years of operation the company was bought out by two of its most substantial Directors, Messrs. Emiel Taylor and Charles Jones. In 1937 Mr. Jones purchased the interest of Mr. Taylor and became its sole owner.

For twenty years the company has devoted itself to the task of giving both service and satisfaction to its patrons. This service has been its greatest asset as well as its greatest stimulus for growth.

As owner, Mr. Jones gives individual attention to his business, seeing that bodies left to his care and supervision not only get individual and professional attention, but also the relatives and their personal friends.

Our ambulance service is always at your disposal. Our attendants are courteous and always anxious to serve you in your hours of sorrow and distress.

ORANGE MOUND BURIAL ASSOCIATION
Operating Solely on the Assessment Plan

Our records show that over a period of eleven years we have not lost ten members per year.

JOIN NOW—GIVE YOURSELF BURIAL PROTECTION

Orange Mound Undertaking Company
2647 Carnes—Corner Boston
Officer Emma Locke of the Juvenile Court

Officer Emma Locke is known throughout Memphis. She is best known in the homes of her own race, where delinquency and dependency have sapped the happiness and normal expression of the lives of little children. She has been with the Memphis Juvenile Court for nearly sixteen years. She was appointed a probation officer of the Court on January 3, 1928, and has worked with thousands of children, and helped in the adjustment of many families.

Judge Camille Kelley, the Judge of the Memphis Juvenile Court, when interviewed by the writer stated that “Emma Locke is a remarkable woman, and she has grown with the Welfare Service of the Juvenile Court of Memphis. She gives the greater part of her salary to the boys and girls who are under her care—a quarter for car fare here, and a dollar for a school book there, or sometimes a dress, a pair of shoes, or a pair of hose—to rekindle pride or build hope in the heart of the children of her people. She told me the other day of two girls who had been salvaged by the social service of the Juvenile Court. She said, ‘Judge, it is a great satisfaction to find one of my girls, as I did today, in business for herself as a beautician living a self-respecting life and happy; and, then to find another married with a good husband and her own little children in a safe home.’

“She also mentioned the boys, for it is only in recent years that we have enlarged the probation work of the Court, and put colored boys under colored men probation officers. She told me of a boy who had joined the Navy, of another who is now in the Army, of one who is making a splendid salary in a defense plant holding an important mechanical position. Some people build fortunes, but the greater privilege is to build lives.”

Officer Locke was born, reared and had her preliminary education in Memphis, later graduated from A. & I. State College, Nashville; after this she went to Denver, Colorado, to further complete her education. She is a member of Collins Chapel Church, and is associated with Welfare activities throughout the City.

When social service work was in its beginnings, a great pioneer in Welfare and Civic work for Colored people, Anna Brown President of the Federated Women’s Clubs worked very closely with Officer Locke.

Officer Locke is the wife of Walter Alonzo Locke who is also a leader by quality of citizenship and profession. Alonzo Locke and his wife, Officer Locke, have the respect of both the White and Colored people of Memphis. The type of service rendered by them sets an example for the younger Negroes of this section for race pride and Community Service.
DR. G. W. ATKINS

Prominent among business and professional men of Memphis is Dr. G. W. Atkins, who for thirty-five years has affiliated himself with the activities of our people.

In addition to his professional and business efforts, Dr. Atkins has also given much time to the development of church work, and is largely responsible for the raising of funds for the purchase of the properties of the Metropolitan Baptist Church.

Too, he has also expressed a deep interest in the civic affairs of our people, and his council is regarded with an unusual degree of importance by those who know him best.

For years he represented the Standard Life Insurance Company of Atlanta and was looked upon as one of its best agents and managers.

Dr. Atkins is presently sponsoring the development of the beautiful Rose Hill Cemetery on Highway 61, and has his office at 200 S. Fourth Street in the Masonic Temple.

He is regarded by both white and colored as a safe adviser and both seek his council daily. He is a product of Fayette County and a graduate of Meharry Medical College.

James T. Chandler

James T. Chandler is a product of Nashville, Tenn. He attended Pearl High School, Tennessee State College, and Meharry Medical College. He served in the First World War, and being a medical student at Meharry, he became a non-commissioned officer under the commandant's office.

Returning to civilian activities, he sought employment in the insurance field as agent for the Life and Causalty Insurance Co. of Nashville. His enthusiasm for the work led him to take courses along technical lines from the International Society accountants and the Extension School of Syracuse University. In the years following he served as agent for Life and Causalty, District Manager for the Mississippi Life, agent and organizer for the National Benefit Insurance Co., Auditor and finally Chief Auditor for the Universal Life which position he still has held for fifteen years.

Mr. Chandler, being married, has two boys in the Army, James T. Jr. with the Engineer Corps and Howard Bonner with the division of Aviation. A daughter, Helen Guendolyn, is a teacher in the Memphis City Schools, and another Eryyne Anita, a sophomore at LeMoyne. Horace, youngest boy, is a senior at B. T. Washington High.
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Phillips, Norvia Mae   358 Jones Ave.
Pittman, Alice        953 Mississippi
Pleasant, Martha A.   807 McLemore
Poore, Amanda         1455 Britton
Porter, Eunice        1392 Michigan
Porter, Rosa B.       208 Hernando
Powell, Lola B.       1207 Kraye
Powell, Ruby Mae      774 Ioka
Prince, Carlie         Rt. 4, Box 100
Prince, Ollie M.       41 Green St.
Radford, Mildred      29 Sherwood
Raschel, Jeanette     805 Saxon
Rawlings, Mittie Louise 620 Stephens
Reese, Jessie         2124 Clarksdale
Reid, K.              634 Orleans
Rice, Bessie          588 Stephens
Robinson, Louise E.   1016 Florida
Rogers, Blanche       999 N. Manassas
Ross, Carrie M.       367 Second St.
Scales, Frankie       353½ N. Second
Scott, Jemmie         2525 Carnes
Shepherd, Jerry       601 Miss.
Sherman, Velma        1642 Carnegie
Shields, Mamie L.     1429 N. Kney
Smith, Hattie         235 Virgin
Smith, Susie          720 S. 3rd
Smith, Tillie         892 Latham
Sparks, May           918 Florida
Spencer, Pearl G.     691 S. Dudley
Sperville, Carrie L.  576 Williams
Square, Wirder        887 N. 2nd St.
Stams, Alura          972 Latham St.
Staples, Nannie       432 Beale
Stevenson, R.         1125 Voltentine
Taylor, Ida           327 N. 3rd St.
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Taylor, Mary H.       566 Beale
Taylor, Mattie        333 N. Main
Thornton, Clara Fox   942 McDowell
Tidwell, Vista O.     298 E. Person
Tiller, Millia        Rt. 4, Box 84
Tucker, Louella       2165 Stovall
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Wadley, Myrtle O.     700 Wortham
Walton, Leola         622 Polk
Walton, Willie M.     660 S. Orleans
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Warr, Mildred L.      1165 Cannon
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Webster, Willa        954-A Poplar
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West, Hattie E.       571 Harrell

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WOODSTOCK TRAINING SCHOOL

R. J. RODDY, Principal
Location: Woodstock, Tennessee
Post Office: Lucy, Tennessee

A Four-Year High School offering courses in Agriculture,
Shop and Home Economics.

Boarding facilities for both boys and girls
under supervision of competent matron

Tuition and Board $10.00 per month
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School under the Supervision of
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DR. SUE N. POWERS, Superintendent
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Memphis, Tennessee

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Bell, Eugene ................ 136 Angelus St.
Berry, Essie Mae ........... 365 Beale Ave.
Besso ....................... 679 Walker Ave.
Birdie's .................... 179 Beale Ave.
Bobo's Beauty Shop and School ..... 828 N. Claybrook
Brown-Skin .................. 363 Beale Ave.
Bryant, Mattie .............. 323 Beale Ave.
Buchanan, Mae ............. 935 Miss. Blvd.
Burchett's Beauty Shop and Lab. ..... 201 Hernando St.
Butterfly Beauty Parlor ......... 704 S. Orleans
Carries ...................... 664 Court Ave.
Chiles & Bridgeforth ......... 341 Beale Ave.
Cochrell, Ionia ............. 748 Williams
Daugherty, Helen .......... 162 S. 4th St.
Dorothy's ................... 672 Williams
Dove ......................... 1122 Florida St.
Duchess Beauty Salon ....... 673 S. Lauderdale
Edler, Erline ............... 373 N. Dunlap
Edmonds, Carrie ........... 664 Court Ave.
Emo ....................... 1334 Jackson
Finkley, Carey L ........... 1260 Dunnivant
Friendly ..................... 1375 Thomas St.
Fletcher ..................... 938 Speed St.
Garrett, Linnie .......... 1403 Hyde Park
Gipson's .................... 1032 Peach St.
Graftenried, Grove ........ 1495 Sidney St.
Greene, Ruby ............... 916 Lane Ave.
Greene's .................... 566 Polk St.
Harris, Beatrice .......... 523½ Hernando St.
Henderson, Nannie ........ 983 S. Lauderdale St.
Hill, Cora .................. 604 Walnut St.
Hill, Irma .................. 1254 Dunnivant
Holmes ...................... 2298 Shaster
Houston's .................. 1026 Woodlawn St.
Hunt, Jessie ............... .95 S. Lauderdale St.
Hunter, Abbie ............. 588 Alston Ave.
Jefferson's ................ 407 Ayers St.
Jennings, Sadie ............ 11 Fay Ave.
Johnson, Estelle ........... 314½ Beale Ave.
Johnson, Fannie ........... 31 Rembert St.
Jones, Artie ............... 1517 Nolty St.
Jones, Ella .................. 637 Miss. Ave.
Jones, Mary Willie ........ 317 N. 3rd St.
Just-rite ................... 986 Miss. Ave.
Laura's .................... 343 Hernando St.
Lewis, Lillian ............. 936 Miss. Blvd.
Lindsey's .................. 1470 Washington
Little Powder Puff ......... 793 Miss. Ave.
Lynch, Bettie .............. 640 Decatur St.
Martin, Daphne ........... 1540 Barton
McBride, Josie ............. 2167 Chalse
McCalister, Georgia ....... 675 Pontotoc
Modernistic Beauty Salon ... 939 Florida
Mosby, Viola ............... 217 Ayers St.
Moss, Ossie L ............. 216 Hernando St.
Neal, Frances ............. 1276 Florida St.
Nudye's .................... 203 Hernando St.
Oliver, Panthy .............. 2531 Park Ave.
Palmer, Essie ............. 1432 Tunica
Partee, Annie ............. 320 S. 4th St.
Pat's ....................... 301 Vance Ave.
Person's .................... 755 Olympic
Poro Beauty Parlor ........ 867 Miss. Ave.
Poro Supply Sta. & Beauty Shop ... 1550 Florida
Posey's Beauty Shop ........ 256 N. Main, 2d Fl.
Prenters, Alberta ........ 972 Florida St.
Reed, Rosa L ............... 938 N. 2nd St.
Reesor's ................... 2124 Clarksdale
Richie ..................... 1224 Jackson Ave.
Rowell, Ruby ............... 550 Vance Ave.
Scales ...................... 353½ N. 2nd St. Sco.
Scotties' .................. 1180 Marble St.
Chars' ..................... 1137 Argyle
Shepherds' ................ 601 Miss.
Simms, Pauline ............ 238 S. 4th St.
Smith, Narvia ............. 358 Jones
Stevenson, Lucille ....... 1125 Vulintine
Stewart, Beatrice ........ 168 Caldwell
Streamline Beauty Salon ... 1224 Jackson Ave.
Taylor, Barbara ........... 784 Polk Ave.
Taylor, Estelle ............ 2466 Dexter St.
Taylor, Mattie ............. 333 N. Main St.
Threat's ................... 1020 Miss. Blvd.
Tidwell, Mrs. Viola ....... 298 E. Person
Viola's ..................... 217 Ayers St.
Watts ....................... 327 N. 3rd St.
West, Delilah .............. 986 Miss. Blvd.
Wiggins, Jessie ........... 904 Poplar Ave.
Williams, Annie .......... 330 Jones Ave.
Williams, Arthola ......... 2119 Brown
Williams, Dorothy ........ 1589 Sydney
Williams, Lurline ........ 1395 Hollywood
Williams, Willie .......... 1400 Tunica
Williamson, Mattie ....... 160 Keel St.
The City Beautiful Commission, a division of the city government, was first established by a city ordinance in July 1930. The commission is under the supervision of the mayor of Memphis. Hon. E. H. Crump is directly responsible for this special project. His interest in the citizens of Memphis and Shelby County has brought into effect the many worth while advantages shared by this citizenship. Memphis leads the nation in many worth while civic accomplishments.

The commission is composed of a chairman, executive secretary and a board of commissioners. Since its inception, special interest has been given the colored people of Memphis. A colored chairman served under the supervision of the commission from the beginning. In June, 1942, the mayor of Memphis and the general chairman of the commission met with a representative group of colored women. Two leaders from this group were appointed to serve as field secretaries of the colored division of the City Beautiful Commission. They receive a salary for their service and an allowance for maintenance of their automobiles. They each have designated territories covering the colored residential areas, namely north of Madison and south of Madison. Their daily duties require them to inspect premises for improvements to be made, promoting health, sanitation and general orderliness of properties occupied by colored citizens. They have the responsibility of organizing City Beautiful units in all wards occupied by this group. At these meetings, the secretaries welcome any requests for necessary improvements and offer suggestions and aid to members who wish to make improvements for their own homes and places of business. The secretaries report to the commission on requests, which are sent to the proper city departments where they are attended to. A daily report of the secretaries' work is filed with the executive secretary of the commission, to whom they make their reports.

The Colored City Beautiful Commission has its own Board of Directors. Members of the board are Mrs. Aline Lowe, Parent-Teacher Association; Mrs. Augusta Robinson, Garden Clubs; Mrs. Lula Byas, Eastern Star; Mrs. McAdams Sloan, Housewives League; Mrs. Mary Black, Memphis Goodfellows Ladies Auxiliary; Mrs. Theresa Barksdale, Catholic Women; Mrs. Lucie E. Campbell, Teachers and Past Chairman; Mrs. Sarah White, Methodist Women; Mrs. Mabel A. Wright, Episcopalian Women; Mrs. Annie Higgins, Baptist Women; Mrs. Florence Haynes, Community Welfare League; Mrs. Mary E. Murphy, Federated Clubs; Mrs. Flora Churchville, Chamber of Commerce; Mrs. Anna V. Douglass, Congregational Women; Mrs. Viola Chatman, Florists; Mme. Jerry Shepherd, State Cosmetologists; Mrs. M. W. Bonner, Y. M. C. A. Auxiliary and Branch Committee, Y. W. C. A.; Mrs. Marie Adams, Medical Auxiliary; and Mrs. Willie Mae Walker, City Nurses.

You are invited to attend all meetings held by your field secretaries, and you are requested to cooperate by lending them your assistance in making Memphis truly a City Beautiful for all its citizens.
Dr. and Mrs. J. Brawner and Family

North of Madison, where approximately half of the Colored people of Memphis reside, there is no family more generally admired than the Brawners. Educated and cultured though they be, their lives have been dedicated to the working masses, among whom they have developed an abundance of friends in business, in church, and in society.

Dr. Brawner was literally born in a College. His father, Joseph Brawner, was the keeper of the grounds at Morehouse, during the administration of the late John Hope, who made Morehouse famous. Graduating from Morehouse in 1922, he matriculated at Meharry and in March, 1927, came to Memphis and began his life work as an intern in Jane Terrell Baptist Hospital.

That same year he put out his shingle at 1092 Thomas, corner Wells. If the walls of his office could speak, they would not tell the story of the medical practice he has built or of the money he has made in the almost two decades he has remained there; they would rather tell of the social, personal, and financial sacrifices, made almost daily, in behalf of the community he so diligently and faithfully serves.

Mrs. Jewel Darbin Brawner, his talented wife, became acquainted with her husband while a nurse in Meharry and in 1928 the bells of matrimony announced the beginning of their matrimonial career. Two lovely daughters have been the outgrowth of this union; Clara Arena, 13, Tenth Grade student, and Alpha Louise, 8, both in the Manassas High School.

The people of North Memphis are loud in their claims of the Brawners. The fact that Dr. Brawner is an Omega man, and recently was honored with the presidency of the Bluff City Medical Society, and his wife the matron of the beautiful modern brick home, shown below, does not discourage them in making their claims. They know that with the Brawners they come first and that society, entertainment, or pleasure of any form must give way when their desires or needs are known.

Their membership in the Gospel Temple Baptist Church is exceptionally active and here their children can be found each Sunday for Sunday School. The life of the Brawners in North Memphis is a splendid example of what an intelligent, cultured, and successful Negro family should mean to its community.
PHOTOGRAPHERS

NEVILLE AND BLAKELEY
Operating one of Memphis’ Most Modernistic Studios

TO THE PUBLIC

We cordially invite you to visit our studio and inspect our work. Our training and years of practical experience in two of the largest commercial and photographic studios in the South enable us to serve you in a complete and satisfactory manner. We specialize in both commercial and portrait works, and our connections and facilities are of such a nature that we can easily serve you with promptness and dispatch.

CLARENCE H. BLAKELEY, Owner
28 years at Poland, Commercial Photographers

JOHN A. NEVILLE, Co-Partner
30 years at Bry’s Studio

199 S. Lauderdale  Phone 8-3058
PRIN. L. C. SHARP

Outstanding among Shelby County teachers is Mr. L. C. Sharp, principal of the popular Douglass Junior High School.

For years the school fostered an Annual Food Show, that in 1937 was visited by Mrs. Eleanor Roosevelt, wife of President Roosevelt.

MAYOR CHANDLER AND W. J. PRESCOTT, president of the Board of Education, "approve" a jar of peaches and congratulate Hattie Lawrence, home economics teacher, on results of lessons in canning given negro Victory Gardeners and housewives in the Booker T. Washington High School community. "This is a great program and should be made permanent," said the mayor.

COUNTY TEACHERS
(Cont'd)

Wade, Mary
Walker, Lillie Mae
Ward, Florence
Washburn, Mildred
Washington, Effie
Watkins, N. G.
Watson, Bernadine
Watson, Gladys
Wells, Aaron
Wells, Cornell
Wells, Ira
Wells, Mary
Wherry, Alice
Wherry, Isabelle
Williams, Annie
Wilson, Juanita
Wilson, Sammie
Wilson, Sammie
Wyatt, Alma
Young, Lucille

DISPLAYED HERE is some of Booker T. Washington High School's community canning—5881 pints of vegetables and fruits were canned. Total for Washington, Manassas, Melrose and Hamilton canning centers was 10,160 pints. More than 20 different vegetables were canned, demonstrating results of the canning program sponsored by the Board of Education.
CHURCH DIRECTORY

A. M. E. CHURCHES

Allen Chapel .................. 1626 Patton
  Rev. W. T. Couch, Pastor
Avery Chapel .................. South Fourth
  Rev. D. L. Witherspoon, Pastor
Bethel Chapel .................. Wicks Street
  Rev. H. R. Reynolds, Pastor
Galilee ...................... Rozelle & Ethlyn
  Rev. G. C. Jenkins, Pastor
Gilchrist .................... Baltimore & Felix
  Rev. , Pastor
Greer Chapel .................. Douglas Sub.
  Rev. A. J. Johnson, Pastor
Mt. Zion ..................... 281 W. Illinois
  Rev. F. G. Garrett, Pastor
New Tyler .................... 508 Carpenter St.
  Rev. W. F. Bolton, Pastor
Providence .................... Monroe & Dudley
  Rev. A. F. Davis, Pastor
St. Andrews .................. Calhoun & Avery
  Rev. W. L. Powell, Pastor
St. James .................... 4th & Saffrans
  Rev. J. W. Hall, Pastor
St. John ..................... 2323 Hunter St.
  Rev. Lewis Williams, Pastor
St. Paul ...................... Hollywood
  Rev. J. W. Greer, Pastor
Wayman Chapel ................ Silveredge
  Rev. A. L. Gilmore, Pastor

AFRICAN METHODIST EPISCOPAL

ZION

Ford's Chapel .................. Horn Lake Rd.
  Rev. J. L. Reddite, Pastor
Princeton ...................... 2260 Eldridge Ave.
  Rev. E. J. Johnson, Pastor
Warner Temple ................ Williams & Porter
  Rev. J. L. Redditte, Pastor

CATHOLIC

St. Anthony .................. 487 Concord
  Father Francis Tighe, Pastor
St. Augustine ................ 903 Walker Ave.
  Father Bertrand Knock, Pastor

CHRISTIAN CHURCH

Mississippi Boulevard .......... 976 Miss.
  Rev. B. T. Hunt, Pastor

CHURCH OF GOD

Bible Guide Church of God .... 2400 Shasta
  Pastor
Triumph Church of God ......... 463 Alston
  Pastor
True Church of God ............ 164 Sunflower Ave.
  Pastor

COLORED METHODIST EPISCOPAL

Coleman Chapel ............... 1154 Argyle Street
  Rev. A. L. Pinson, Pastor
Collins Chapel ................ 690 Washington Ave.
  Rev. A. W. Womack, Pastor
Featherstone Temple ........... 2160 Chelsea Ave.
  Rev. Moses Johnson, Pastor
Grady Chapel .................. 956 Seattle Street
  Rev. A. L. Turner, Pastor
Greenwood .................... 1070 S. Bellevue
  Rev. William Taylor, Pastor
Harris Memorial ............... Ely & Essex
  Rev. A. L. Rossor, Pastor
Johnson Chapel ............... 2478 Vandale Street
  Rev. N. Davis, Pastor
Martin Memorial .............. 59 S. Parkway Ave.
  Rev. E. L. Strong, Pastor
Moody Chapel .................. Cooper & Wabash
  Rev. C. H. Taylor, Pastor
Mt. Olive ..................... 600 E. Georgia
  Rev. W. A. Johnson, Pastor
Mt. Pisgah .................... 2480 Park Ave.
  Rev. E. F. B. Amos, Pastor
Pillow Street .................. Pillow & South
  Rev. E. J. Helm, Pastor
Rock of Ages .................. 478 Scott
  Rev. John Exum, Pastor
Smothers Chapel .............. 800 N. Claybrook
  Rev. W. C. Payne, Pastor
Trinity ....................... 658 Wells Street
  Rev. J. A. Foster, Pastor

CONGREGATIONAL

CHURCH OF GOD IN CHRIST

Church of God in Christ ....... 2816 Autumn
  Elder H. H. Taylor, Pastor
Church of God in Christ ....... 1490 Britton
  Elder J. O. Patterson, Pastor
Church of God in Christ ....... 1584 Carnegie
  Elder Robert McNeil, Pastor
Church of God in Christ ....... 147 Dison
  Elder G. L. Lofties, Pastor
Church of God in Christ ....... 1532 Ellison
  Elder J. T. McDonald, Pastor
Church of God in Christ ....... 545 Jackson Ave.
  Elder E. E. Petty, Pastor
Church of God in Christ ....... 103 W. Utah
  Elder L. B. Brown, Pastor
Church of God in Christ ....... 672 S. Laud. St.
  Bishop C. H. Mason, Pastor
Church of God in Christ ....... 942 Lane Ave.
  Bishop A. B. McEwen, Pastor
Church of God in Christ ....... 1137 Louisville
  Elder James Foster, Pastor
### CHURCH DIRECTORY (Cont’d)

<table>
<thead>
<tr>
<th>Church</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Church of God in Christ</td>
<td>673 Mariana</td>
</tr>
<tr>
<td>Elder J. E. Rice, Pastor</td>
<td></td>
</tr>
<tr>
<td>Church of God in Christ, Pillow-Dixon Av.</td>
<td>1252 Wilson St.</td>
</tr>
<tr>
<td>Elder James Rogers, Pastor</td>
<td></td>
</tr>
<tr>
<td>Church of God in Christ, Park-Lambert St.</td>
<td>1010 Woodlawn</td>
</tr>
<tr>
<td>Elder B. T. Douglass, Pastor</td>
<td></td>
</tr>
<tr>
<td>Church of God in Christ, Fla. &amp; Texas Sts.</td>
<td>783 Tanglewood</td>
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<tr>
<td>Elder G. A. McClain, Pastor</td>
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<tr>
<td>Church of God in Christ, Speed-Henry Sts.</td>
<td>1252 Wilson St.</td>
</tr>
<tr>
<td>Elder C. H. Moore, Pastor</td>
<td></td>
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<tr>
<td>Church of God in Christ, Moreland Town</td>
<td>1010 Woodlawn</td>
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<tr>
<td>Elder Ed. Rogers, Pastor</td>
<td></td>
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<tr>
<td>Church of God in Christ, Evergr’n-Chelsea</td>
<td>1617 Monsarrat St.</td>
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<tr>
<td>Elder F. J. Lemmons, Pastor</td>
<td></td>
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<tr>
<td>Second Congregational</td>
<td>766 Walker Ave.</td>
</tr>
<tr>
<td>Dr. Peter Cooper, Supply Pastor</td>
<td></td>
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### METHODIST CHURCHES

<table>
<thead>
<tr>
<th>Church</th>
<th>Address</th>
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<tbody>
<tr>
<td>Bethel Methodist</td>
<td>715 S. Leach Pl.</td>
</tr>
<tr>
<td>Rev. S. P. Walker, Pastor</td>
<td></td>
</tr>
<tr>
<td>Centenary Methodist Miss. Blvd. &amp; Alston</td>
<td>1617 Monsarrat St.</td>
</tr>
<tr>
<td>Rev. J. B. F. Shaw, Pastor</td>
<td></td>
</tr>
<tr>
<td>Warren Chapel Meth.</td>
<td>1617 Monsarrat St.</td>
</tr>
<tr>
<td>Rev. D. L. Garrett, Pastor</td>
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### PRESBYTERIAN

<table>
<thead>
<tr>
<th>Church</th>
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<tbody>
<tr>
<td>Bethel Presbyterian</td>
<td>715 S. Leach Pl.</td>
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<tr>
<td>Rev. James Alfred McDaniels, Pastor</td>
<td>1078 N. Manassas</td>
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### SEVENTH DAY ADVENTIST

<table>
<thead>
<tr>
<th>Church</th>
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<tbody>
<tr>
<td>Seventh Day Adventist</td>
<td>1051 Miss. Blvd.</td>
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### SPIRITUALIST

<table>
<thead>
<tr>
<th>Church</th>
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<tbody>
<tr>
<td>St. Joseph’s Spiritual Temple</td>
<td>930 N. Second St.</td>
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<tr>
<td>St. Mary’s Spiritual</td>
<td>1153 Grant Ave.</td>
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<tr>
<td>St. Paul’s Spiritualist</td>
<td>1146 Florida St.</td>
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### ROGER WILLIAMS COLLEGE FACULTY

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<tr>
<th>Faculty</th>
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<tbody>
<tr>
<td>Dixon, Rev. A. F. D., Theology</td>
<td>786 Grand Street</td>
</tr>
<tr>
<td>Owens, Rev. W. A., Math.</td>
<td>654 Jeannette Place</td>
</tr>
<tr>
<td>Seward, Mrs. J. H., English</td>
<td>665 Alston Avenue</td>
</tr>
<tr>
<td>Williams, Rev. A. McEwen, Dean</td>
<td>210 Ashland Street</td>
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### BAPTIST

<table>
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<tr>
<th>Church</th>
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<tbody>
<tr>
<td>Annesdale</td>
<td>969 Seattle</td>
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<tr>
<td>Antioch</td>
<td>N. Bellevue, Argyle Ave.</td>
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<tr>
<td>Antioch</td>
<td>805-07 Suzette</td>
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<tr>
<td>Beale Avenue</td>
<td>859 Mississippi</td>
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<tr>
<td>Bellmont</td>
<td>897 Porter</td>
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<tr>
<td>Berclair</td>
<td>Novarese, Summer</td>
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<tr>
<td>Bethlehem</td>
<td>273 Ingle</td>
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<td>Bethlehem</td>
<td>Corn. Ayers-Looney Ave.</td>
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<tr>
<td>Beulah</td>
<td>2409 Douglass</td>
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<tr>
<td>Bloomfield</td>
<td>1241 Kansas</td>
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<tr>
<td>Bungalow</td>
<td>3011 Mt. Olive</td>
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<tr>
<td>Burning Bush</td>
<td>1048 Shaw Pl.</td>
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<tr>
<td>Burning Bush Missionary</td>
<td>211 N. Dunlap</td>
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<td>Calvary</td>
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<td>311 Gayoso</td>
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<td>Care Creek</td>
<td>Blakemore—Kimball Ave.</td>
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<tr>
<td>Cedar Grove</td>
<td>783 Tanglewood</td>
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<td>Centennial</td>
<td>416 Beale</td>
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<td>Central</td>
<td>877 Mississippi</td>
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<td>Columbus</td>
<td>324 Decatur</td>
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<tr>
<td>Early Grove</td>
<td>557 Lester</td>
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<tr>
<td>East Trigg Ave.</td>
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<tr>
<td>Eastern Star</td>
<td>1534 Exchange</td>
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<td>Ebenezer</td>
<td>Henry Ave.—N. Main</td>
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<td>El Bethel</td>
<td>332 Jones</td>
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<td>Enon Spring</td>
<td>120 Green Ave.</td>
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<td>Eureka Missionary</td>
<td>528 Hernando</td>
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<td>379 Baele</td>
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<td>682 S. Lauderdale</td>
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<td>492 N. 4th</td>
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<td>Friendship</td>
<td>809 Randle</td>
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<td>1688 Harrison</td>
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<td>Galilee</td>
<td>1641 Gaither</td>
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<td>Gilfield</td>
<td>32 E. Virginia Ave.</td>
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<td>Golden Leaf</td>
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<td>Gospel Temple</td>
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<td>Greater First Baptist</td>
<td>2918 Chelsea</td>
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<td>819 Lane</td>
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<td>Greater Mt. Zion</td>
<td>1414 Davis</td>
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<td>424 Long Pl.</td>
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<td>Hills Chapel</td>
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<tr>
<td>Holy Lebanon</td>
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<td>Hopewell</td>
<td>332-34 Ashland</td>
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<td>Jackson Avenue</td>
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<td>Jerusalem</td>
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<td>Keel Avenue</td>
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<td>265 Leath</td>
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<td>1801 Benton</td>
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<td>Lebanon</td>
<td>E. Trigg, Adelaide</td>
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<td>Little Rock</td>
<td>38 S. Willett</td>
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<td>Livingston Missionary</td>
<td>498 N. Front</td>
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<td>Longview Missionary</td>
<td>769 Marshall</td>
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<td>Macedonia</td>
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<td>2159 Griggs</td>
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<td>Grimes Pl.—E. McLemore</td>
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</tbody>
</table>

Continued On Page 139
EXECUTIVE SECRETARY

Rev. J. A. McDaniel
Pastor Bethel Presbyterian Church

Rev. J. A. McDaniel came to Memphis, Tennessee, January 1, 1942 from Springfield, Missouri, where he was pastor of the Gibson Chapel Church for six years. He was assigned to the Memphis area to build a strong Presbyterian Church in this city.

Rev. McDaniel was reared an orphan, not knowing his mother and father. Since the age of nine years he has made his own way through life, growing up the hard way has endowed him with courage and determination, at the same time possessing a sympathy for the under-privileged.

He received his education at Brewer Normal School, Greenwood, South Carolina, Talladega College and Talladega Theological Seminary, at Talladega, Alabama. Rev. McDaniel received his first experience in the ministry in the Congregational Church. His first pastorage was the First Church at Talladega, Alabama. Since Rev. McDaniel has been in Memphis, the Presbyterian Church has increased in membership 150 percent and it has increased in finance 1000 percent. Aside from the work in his church, Rev. McDaniel is engaged in many civic, religious and fraternal organizations. He is now serving as Executive Secretary of the Memphis Negro Chamber of Commerce, President, Interdenominational Minister's Alliance, Basilius of the Omega Psi Phi Fraternity, Member of the Bluff City Lodge of Elks, a Mason and Scout Master of Troop 159.

Rev. McDaniel states that his greatest earthly inspiration comes from his family, a lovely devoted wife and seven children. "I know of nothing that contributes more to a man than devotion to his children."
WARREN HARRISON JOHNSON

Two hundred and twenty-five miles south of Memphis, perched upon historic hills, is Vicksburg, overlooking the lowlands across the mighty Mississippi River. In this low and fertile country is Talala, birthplace of Warren Harrison Johnson, whose career in life has been a distinct contribution to the advancement and recognition of his people.

Going to Vicksburg when a young man, Johnson found employment with the Vicksburg Furniture Company as porter. His industry and diligence to duty attracted the attention of his employer, Mr. E. L. McClure, who gradually offered him opportunities of advancement in the receiving and shipping department of the company. When Mr. McClure came to Memphis as an official of the Manufacturers Furniture Company, he brought Johnson with him and used him in the capacity of Shipping Clerk. In the course of years the Manufacturers Furniture Company was displaced by the Mississippi Valley Furniture Company, with whom he is presently employed.

It is indeed a compliment to the character of Warren Johnson to know that for thirty or more years he has held this responsible position under various bosses, and still maintains the confidence and respect of his employers. He speaks in the most admirable terms of the interest expressed in him by Messrs. Ben Edwards, manager, and Clint Hayes, assistant manager, under whom he directly works. When asked about Mr. Leslie M. Stratton, president, of Stratton-Warren, and his son, Mr. Leslie M. Stratton, Jr., under whose offices the Mississippi Valley Furniture Company operates, his face became illuminated with the radiant expression of gratitude as he said "you can't say enough good things about that man and his son."

Warren, known as "Boots" to his fellow-workman, is tall, expressive, and commanding in physical aspect, but in him there must be a tenderness of interest and feeling for those working with him and under him, for he maintains the cooperation, the respect, and the good-will of them all—a condition most unusual among our people.

More than this, he has the confidence and respect of the colored people in general. He is perhaps the treasurer of more race organizations than any man in Memphis. He is Grand Treasurer of the Royal Arch Masons, State of Tennessee, Grand Treasurer of the A. F. and A. M. of the State of Tennessee; treasurer of the Masonic Templers Association; treasurer of St. Andrews A. M. E. Church; and treasurer of several minor local organizations.

He was Grand Recorder of Masons, State of Tennessee for twelve years, member of Nights Templers, Worshipper Master of Nelson McGavock Lodge No. 184 of Memphis, and E. C. of St. Peters Commander Knight Templers.

He and his wife, the former Miss Georgia Payne of Memphis, maintain their residence at 316 West Trigg, where they both give unselfish service in community development. Mr. Johnson has a son, Fred Wilson Johnson, living in Philadelphia, who for years has been an employee in the Government Mint.
CHURCH DIRECTORY (Cont’d)

Magnolia .................................. 1518 S. Cooper
Metropolitan ................................ 767 Walker
Morning Star ................................ 1468 Locust
Morning View ............................... 1624 Carnegie Pl.
Mt. Gilliam Missionary ................. 1011 Raymond
Mt. Hebrew ................................ Rear 378 Linden
Mt. Herman ................................ 747 Walnut
Mt. Moriah ................................ 2638 Carnes
Mt. Moriah Missionary ................. 239 S. Orleans
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Mt. Pleasant ............................... 209 Wren Alley
Mt. Sinai .................................. 1667 S. Lauderdale
Mt. Vernon ................................ 549 Mississippi
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New Bethel ................................ 1006 Texas
New Era ................................... 797 Laurel
New Friendship ............................ 724 E. Georgia
New Hearst ................................ 94 S. 4th
New Hope .................................. 649 Cherry Pl.
New Hope .................................. 2731 Enterprise
New Liberty ................................ 623 Neptune
New Light .................................. 725 Hernando
New Morning Star ......................... 1175 Ethel
New Mt. Zion Missionary ............. 1425 S. Main
New Salem ................................ 953 S. 4th
New Salem ................................ 678 Tillman
New Zion .................................. 593 Chaplin Pl.
New Zion .................................. 757 East
New Zion Missionary .................. 102 E. Olive Ave.
Oak Grove ................................. 183 Joubert
Old Salem ................................ 666 Scott
Olive Grove ................................. 408 Alabama
Olivet ..................................... 270 E. Calhoun
Open Door Missionary .................. 1537 Florida
Paradise .................................. 822 Randle
Peace ..................................... 1539 Tayner
Pearley Gate ............................... 1374 Nicholas
Peter’s Chapel ............................. 73 Winchester
Pilgrim’s Rest ............................. 1403 Kentucky
Pilgrim’s Rest ............................. N. 2nd—Looney
Pilgrim’s Rest ............................. 1484 Pillow
Pleasant Green ........................... 541 Hernando
Pleasant Green ........................... 1251 Nicholas
Pleasant Hill .............................. 260 Tillman
Pleasant View ............................ 2328 Hunter
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Progressive ................................ 394 Vance
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St. Stephen’s .............................. Berclair—Tutwiler Ave.
St. Stephen’s ......................... Goodwin—Macon Rd.
St. Stephen’s ............................. 512 N. 3rd St.
St. Thomas ............................... 377 E. Butler Ave.
Salem ...................................... Florida—Iowa
Second Baptist ............................. 950 Lewis
Seventh St. ................................. 574 7th St.
Seventh St. ................................ 1239 Lewis
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Shiloh ...................................... 656 Court Ave.
Shiloh ...................................... 845 Maywood
Shiloh ...................................... 207 W. Utah
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MR. R. B. STOREY

19 YEARS A BEALE ST. BARBER
NOW MERCHANT AND JEWELER

As R. B. Storey shaved men for years on famous Beale, he had visions of another day and another business. He began selling merchandise while he was a barber, became intoxicated with the art, and finally put aside his razor and scissors to pioneer the first Negro Merchandise business of its kind in the city.

Since beginning, and because of the efficiency and devotion of an experienced and useful wife, he has been able to develop another business for which he, himself, is endowed with unusual talent.

We believe Mr. Storey is the only Negro in Memphis who repairs the Ultra-Violet Ray Machines. This work is being done in connection with his Jewelry business, located in the rear of his store. Here he is kept busy daily, repairing electric appliances, watches and all classes of jewelry. Hundreds of people have visited his shop in the course of the many years of its establishment, and all testify to the satisfaction of his work.

Mr. Storey is a man who does things. He spends no time in idle gossip. His life is in his work, and here too he finds much pleasure.

Memphis is in need of families of the Storey type. Families where husband and wife work together, put their wits together, find their pleasures together, and together work out their own destinies. They are easy to meet, easy to understand, and thoroughly interested in things relative to the advancement of their people.

MRS. R. B. STOREY

FIVE OPERATIONS COULD NOT STOP HER

The amazing story of a woman who survived five operations in three years, and now manages and owns, with her husband, the leading Negro Hosiery Shop in Memphis, should be an inspiration to every Negro woman. That is the record of Mrs. R. B. Storey, who started business in December, 1906, and whose business now is rated in the thousands.

Mrs. Storey came here from Vicksburg, Miss., where she graduated from the Magnolia High School. She began her career as a rural teacher, but later changed to sewing, since she found it more profitable to be a seamstress. Already talented along this line, she improved by doing. Her efficiency can be testified to by such people as Judge Camille Kelly, the Overtons and the Hills, who were her principal customers.

When she could sew no longer, she realized she had to live, thus the birth of her successful hosiery shop. Many Negro businesses carry a big name and a small stock. With Storey's Hosiery Shop, its different. Above the door at 200 South Fourth Street, is the simple name "STOREY" but inside is a complete business, with crowded shelves, and an unusual variety of hosiery, toilet goods and ladies accessories.

Negro women will find in Storey's, not only hosiery for utility purposes, but goods that will delight and satisfy the most exclusive.
MINISTERS

Mrs. M. V. Strozier,  Frank Jr.,  Mary Ann  Dr. F. R. Strozier

Dr. F. D. Strozier, owner of Strozier Drug Store, 2192 Chelsea, is a graduate of Meharry Medical College, a member of the Omega Psi Phi Fraternity, and President of the Bluff City Pharmaceutical Society. Mrs. Strozier was formerly a teacher in the Memphis City Schools.

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"You can be if you want to be." William Adkins heard that expression from old-timers when he was a lad in the Public Schools of Greenville, Mississippi. He continued to nurse the thought, until now he stands out as one of our most successful insurance managers.

Mr. Adkins began his career seven years ago under the management of Mr. R. L. Prince. Not only was he quick to learn the insurance business, but he was also quick to see the possibilities it held in store for the enterprising and thoughtful agent. Thus, the seven years of his career have been thus divided: four as agent, two as assistant manager, and presently as the Manager of the South Memphis District of the Universal Life Insurance Co.

It is no unusual thing for an agent to work his way from the ranks to Manager. But, it is an extraordinary thing for one to do it in so short a lapse of time as it took Mr. Adkins.

When Mr. Adkins came to Memphis he was sixteen years old. He worked here and there until he found his way through two years of college work at LeMoyne and one at Henderson Business College. Hence, his preparation for the important post he now holds is the result of his own resourcefulness.

He is a member of the Christian Church, and secretary of the Board of Directors of the Junior Negro Chamber of Commerce. Before him lies a future of potential possibilities.
Mr. Sam Stevenson

Many are the stories told of Negroes from Mississippi who have achieved success. Usually their successes are along the lines of the professions, education or insurance. But here is a Mississippi man who has blazed a trail in another direction, and through hard work and perseverance, stands out because of the success he has achieved.

Sam Stevenson is what is usually called a "motherless child," his mother having passed before he was five years old. He was born in Hazelhurst, just a few miles below Jackson, the state's capital. Even while a lad, playing upon the dusty and unkept streets of this little town, he realized that it was up to him to make his way in life.

This motherless boy is now the sole owner of the Busy Bee Taxi Company, 349 Beale, and the operator and owner of the Busy Bee Billiard Hall at the same address. At this writing he is giving employment to fourteen people, and during all the years he has operated he has never missed meeting his weekly payroll.

As a boy Sam did not get much schooling, but as a young man he was fortunate in obtaining a liberal education in the school of experience. During his "teen" years he left Hazelhurst and went to Jackson, where he found employment with a white lawyer. His industry and enterprise impressed his employer to the extent that he took Sam with him on a trip abroad where they visited Cuba and many of the South Sea Islands. A talk with Sam reveals that even today he is rich in memories of that six months cruise and its valuable experiences.

Like most Mississippi boys, Sam has gone here and there in an effort to make a living. He has worked in the cotton fields of Mississippi, on the sugar-cane plantations of Louisiana, and in the homes and streets of many of our southern cities. In Memphis he has been an expressman, a coal dealer, and a bus driver. Uncle Sam cut his career short in his last undertaking and took him to France where he became really educated. Coming back he became a taxi driver, finally ending up as the proud owner of a Taxi Cab Company.

He is a chartered member of the Elks and one of our most prominent Masons.
Mr. Boyd Leon Greene

Our County School System has sent out a number of fine, industrious, and enterprising young men and women who have made their way in the city. Among them is Boyd Leon Greene of the Millington Community.

Mr. Greene came to Memphis in 1924 and found employment as a grocery boy on Jackson Avenue. Four years later he began work at the Fischer Body Plant and in 1930 he came to Beale Street, heart of Negro Business activities.

He began his career on Beale as an assistant to Amos McCullough, owner of one of our most successful enterprises. Here he learned the art of business and in 1935 decided to use his experience in a business of his own.

His first venture was the trucking business in which he stayed for a short while. Then opportunity came for the opening of his restaurant at the Greyhound Bus Station, across the alley from the colored exit. In 1940 he organized the B. L.'s Taxi Service which bears a part of his name. In 1941 he purchased the Stag Taxi Cab Company from Elmer Atkinson, (also a fine business man) and merged it with his company having locations at 197 Hernando and 327 Beale.

The B. L. Company operated as an individual business for three years, or until, in conformity with the provisions of our War Emergency, he was forced to combine his company with the other seven Taxi Cab Companies operated by our people which now constitute the United Taxi Service.

Because of his unusual and superior qualifications, the Taxi-Cab Companies while in the process of organization, unanimously elected him as its first President, a position he fills with honor and distinction.

During the process of the organization of the United Taxi Service, Mr. Greene was faced with the opportunity of purchasing the popular Bob's Steak Shop, its owner having been inducted into the service of his country.

He purchased the business, remodeled it for the convenience and comfort of its customers and now operates it on the same basis as he does his restaurant established for the convenience of the colored passengers of the Greyhound Bus Company, nearly ten years ago.

As President of the United Cab Service and the owner of two successfully operated cafes, Boyd Leon Greene stands out as one of our foremost and most promising young business men. Quiet, talented and unassuming he has added his limited elementary education to the home training given him by his Christian parents, Mr. and Mrs. Elias Greene, both active and official workers for years in the St. James C. M. E. Church.

Mr. Greene is married. In 1929 he was joined in wedlock to Miss Muzette Dukes, another product of the County School System who comes from a fine family, whose parents are nonetheless great and active workers in the Baptist Denomination.
Arthur E. Bowles

"The world would be poor indeed if it did not reckon among its great ones, heroes without laurels and conquerors without the jubilation of triumph."

Back of the stage in life can be found many individuals who, having been placed in a responsible position, quietly and diligently do their work without even the faintest desire for praise, applause or publicity. In that number is Arthur E. Bowles, maintenance custodian for Marx & Bensdorf, investment bankers.

Mr. Bowles is a descendant of one of our oldest Memphis families. Reared in close proximity to the home of "Bob" Church, he and young Robert R. Church practically spent their young childhood days together. The friendship that was born of this association has continued through the years and perhaps will always remain.

Arthur’s father was an accomplished blacksmith during the horse and buggy days and gained popularity as a wagon and buggy builder. In the shop he worked as an apprentice, and having learned the trade himself remained there for twelve years, or until the advent of the automobile age, the onward surge of which drove the blacksmith and the wheelwright out of the field of profitable employment.

Leaving the wagon shop Mr. Bowles found employment at the Ford Motor Company's Assembling Plant on Union where he served for fifteen years. Here he performed certain responsible duties that placed him above the level of labor helper and gave him a higher rate of pay. In 1929, while the country was in the grip of its greatest depression he left the Ford Motor Company and went to Marx & Bensdorf, where he is presently employed.

Arthur Bowles’ position at Marx & Bensdorf is emphatically important. Not only is he in charge of the building and the vast amount of electrical machinery installed therein, but also of the group of helpers who clean up, run elevators, and work in other capacities. The fact that during his years of employment there he has never found it necessary to discharge one of his helpers is proof of the respect and high regard they hold for him.

Not only does he have the respect of his helpers but also the confidence and appreciation of his employer, Mr. Charles Haase, and of the entire staff composing the great Marx & Bensdorf organization.

Arthur Bowles is a man of character. He places a value upon his word and the greatest importance upon his responsibility. He is a member of Avery Chapel A. M. E. Church and a charter member of the Elks Lodge in Memphis. His home at 598 Jessimine, is a modern two-story frame structure, well kept and modernly furnished, certifying to the industry and taste of Mrs. Bowles, his affable and charming wife.

Mr. Bowles is the father of two children—Arthur E. Bowles, Jr., Washington, D. C. and Mrs. Camille Bowles Marshall of Cleveland, Ohio. Young Bowles is at present a Sergeant in the U. S. Army.
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COST OF CONSTRUCTION
Footes Homes $4,325,000

NO. OF APARTMENTS
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COST OF CONSTRUCTION
Dixie Homes $3,290,000

NO. OF APARTMENTS
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COST OF CONSTRUCTION
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MR. CLIFTON SATTERFIELD

Prominent among the men who came back from the trenches of the 1st World War is Clifton Satterfield, one of the foremost members of the Actress Russell Post No. 27 of the American Legion, a Commander for six years, and presently an active adjutant.

Mr. Satterfield is a native Tennessean, the son of Joseph and Eliza Thompson Satterfield of Santa Fe. His schooling covers work in the Grammar Schools of Middle Tennessee, and following the close of the war, he attended the Reconstruction School at Ft. McPherson, Ga., A. & I. State College, Nashville, and the Henderson Business College and Home Institute in Memphis.

He has taken special training in Embalming and a Civil Defense Course at Le Moyne College. Among the other organizations with which he is affiliated, are the Masons, the Odd Fellows, and the N. A. A. C. P.

As a churchman he stands out as one of our most active and faithful laymen. As a member of the historic and popular St. John Baptist Church, he serves in the many and varied capacities and at present is President of the West Tennessee District Layman's movement.

Presently he is Secretary of the Cotton Makers Jubilee, active in the YMCA, and a member of the Fraternal Council of Negro Churches of America.

Mr. Satterfield won his War Risk Insurance case, against the government for $10,000 in '31 in the Federal Court in Memphis and is a disabled soldier receiving a monthly pension.

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Back from the first World War came many young men who, after the heat of battle and the Treaty of Versailles, had definitely decided upon their future careers. Among that group of gallant and determined men was Sergeant Albert L. McCargo, the sixth child of Rufus and Anna McCargo, farmers of Marshall County, Mississippi.

 Called by Divine Decree to preach the gospel, Sergeant McCargo could not wait to be formally ordained, but upon the bosom of the high seas, he stood in the midst of his surviving fellows—some legless, armless, gassed, maimed and mutilated—and preached his first sermon.

Nineteen months and thirteen days in the struggle for the freedom of the body had inspired him to fight his remaining years for the freedom of the soul. To do this successfully he realized the need of educational and religious training. This he studiously worked to obtain until he had received his A. B. Degree and his Bachelor of Theology Degree. He has done post work at Fisk and now is preparing for his Masters Degree from Howard University, Washington, D. C.

Sergeant McCargo was officially ordained to preach June 22, 1921, by Rev. A. T. Scott, at the Halliburton Baptist Church, Olive Branch, Miss. His first pastorage was at the Mt. Joiner Baptist Church, next Cane Creek Baptist Church in the suburbs of Memphis. From there he was called to the Woodlawn Baptist Church, Brownsville, where he constructed a $12,000 brick building. The performance of this task, added to his talent and preparation for the ministry, gave him an introduction in church circles that put his services in great demand.

He became a teacher of Theology; he became a missionary for the B. Y. P. U. Sunday School Board; he was honored with the privilege of preaching the Manassas High School Baccalaureate Sermon in 1933; he succeeded the late Rev. T. O. Fuller as critic of the Memphis Ministers Alliance; and in 1934 he was called to the pastorage of the Gilfield Baptist Church, which since has been merged with the Salem Baptist Church, with himself as the worthy and respected pastor.

Rev. McCargo is today one of the outstanding preachers of the Baptist denomination, with a national reputation. He is the acting Moderator of the West Tennessee Baptist Association, and a member of the Board of Directors of the National Baptist Publishing Board, Incorporated. He is connected with the Boy Scouts, the Y. M. C. A. and the American Legion.

In 1933 he married Miss Salena Siggers, a native and former teacher of LeFlore County, Miss., whose association with him as a wife has been most inspiring.

It has been but little more than a decade since Sergeant McCargo preached his first sermon upon the high seas. Today he is the honored
pastor of our largest and most magnificent church and the story of his achievements as pastor of Salem-Gilfield, is one of the most thrilling and unusual stories in Baptist Church History.

The Salem-Gilfield Baptist Church was originally the Salem Baptist Church, founded in 1866 by the Reverend African Bailey. During that memorable year when Memphis was visited by an epidemic of the Yellow Fever, Rev. Bailey was one of the many who succumbed to its terrors.

Following his death, Rev. J. P. Jay was called to the pastorage and during his administration the Church split, a part of the congregation pulling out and organizing the Gilfield Baptist Church just a block or more away.

Thus the two churches, Salem and Gilfield, operated in close proximity, yet separate, for approximately sixty years, when on November 13, 1940, they were brought back together by the first and present Pastor of Salem-Gilfield, Rev. A. L. McCargo.

Among the Pastors of Salem had been Revs. Booker, Winston, Louis Williams, C. H. Hayes, Wm. N. Thomas, and finally the late R. E. Roberts who conceived the plan for a great Institutional Church, costing approximately $115,000. He died before the building was completed and Rev. W. L. Varnado was called by the congregation to fill his important place.

Among the pastors of Gilfield had been Dr. Jay, who went out of Salem with the split, Rev. R. J. Petty, Dr. A. L. Hall, Rev. J. W. Ribbons, Rev. R. E. Harshaw, and finally Rev. A. L. McCargo, the man selected by God to unite this broken church family.

The magnificent three-story brick building started by Dr. Roberts and upon which had been spent approximately $72,500.00 by the Salem congregation was about to be lost. Past due indebtedness on the building had increased to around $10,000.00 and there seemed to be no way out. Passersby who saw the incomplete structure standing imposingly upon the corner of Florida and Iowa, had admired the ambition of the man who conceived the idea of such a beautiful and spacious building, but pitted his judgment. But God works in a mysterious way
His wonders to perform
He plants his footsteps on the waves
And rides upon the storm.

Out upon the ocean, twenty-two years ago, God had selected the man who was to complete the Temple so beautifully started by Dr. Roberts and who was to unite the broken family to do the task in His own name.

While we have not room for details, nor space to mention names of faithful leaders and workers, the fact is Salem-Gilfield has been reunited, its spacious auditorium and appointments are nearing completion, its complete indebtedness has been decreased to less than $5,000, peace has been restored among the members of a great family, and the church moves into a new day under God's selected leader—Rev. A. L. McCargo.
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The Barber Shop is equipped with seven chairs and is manned by some of the most popular of Memphis barbers. Among those who have been with the Shop since the death of Mr. Bryant are: Will Higgenbotham, Manager, Ed. Higgenbotham and Richard Hieksen.

The Beauty Salon adjoins the Barber Shop, thus making it private and suitable to the modesty of our ladies as well as convenient for hair cuts. It is in charge of Mrs. Hattie Bush and Miss Lillian Butts, both well known in Beauty circles.

Thus, both ladies and gentlemen, seeking beauty and tonsorial services can find complete service at Bryants. The owner, Mrs. Mattie Bryant is present daily seeing that the standards of the shop are kept intact.
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They are representative of some of the best of our colored citizenry and Southern Funeral Home is happy to present them to our Negro public.

H. L. King, manager, has been with the company eight years. He is a native of Birmingham, Ala., and much of the improvements made by the company in both its service and appearance can be credited to suggestions presented by him.

The company is pleased to have him and the other members of his staff serve you. We believe that under their supervision every case will be given your loved ones in your hours of sorrow and deepest grief.

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For years they have furnished the colored people of Memphis the most wholesome entertainment, have cooperated with them in the execution of their religious, educational and civic programs, and have seen to it that their entire staff of employees, if available, are representative of the people they serve.

Eighteen people are employed by the three theatres, a few of whom have been there since the building of the first theatre. Among these are Herbert Botto, Chief Projectionist, J. H. Parker, J. Edward Cotton, Grandy Wade, Clem Briggs, John Green, Amos Doggett, Lloyd Johnson, Frank Bailey, Ike Taylor, Rufus Sorrels, William Mitchell, James Brown, Melvin Johnson, Neval Jackson, Garnett Grey, Odetta Botto and Quilla Bonds.

These shows have brought to the colored people of Memphis the same type of entertainment featuring Negro artists to be found on Broadway or any other famous section of the country. Presently they are featuring the All American News Reels, running Sunday, Monday, Tuesday, which gives news of the achievements of colored people weekly and especially of our soldiers at home and across the sea.

In efforts to give wholesome entertainment with educational value, our Beale Street Shows are tops and invite the patronage of our people from all the sections of our great city.
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The tragedy of life lies in the fact that youth does not have experience and experience does not have youth. However, when the two get together we have a combination that is as inspiring in aspect as it is formidable in achievement.

Dr. H. B. Hickman, who for thirty years practiced medicine among his people here in Memphis, became alarmed at the apparent growth and spread of syphilis among them. He envisioned the establishment of an institution to administer both treatment and cure.

John R. Arnold, Jr., a Memphis boy, then fresh from the University of Cincinnati where he had majored in Commercial Law and Business Administration, was bubbling over with ambition and desire to make use of his training.

Thus, Dr. Hickman called Arnold in conference and, as a result, selected him to take the "Message to Garcia." Young Arnold's delivery of that message is most emphatically told in the organization, growth, and development of the Friendly Clinic, now one of our permanent Hospitals serving the people of West Tennessee, North Mississippi, East Arkansas, and Southeast Missouri.

The Friendly Clinic opened its doors in 1937. One year later, June, 1938, it was chartered under the laws of the State of Tennessee. Its official family includes, Dr. H. B. Hickman, President and Medical Director, Rev. Blair T. Hunt, Vice President, John R. Arnold, Superintendent, Dr. R. S. Fields, Secretary to the Board of Directors, Dr. R. Dan Miller, of Helena, Ark., and Miss Flossie Jackson, formerly of the Jackson Drug Store.

The institution began in two small rooms on the second floor of the old Randolph Building on Beale. The writer is well acquainted with its meager beginnings and its dilapidated surroundings. To us there was little of hope and none of promise. But, young Arnold and his experienced benefactor saw visions we could not see and dreamed dreams we could not understand.

Almost instantly, the work attracted the attention of the managers and owners of some of our largest industrial plants, who were quick to note its import. Later the attention of the Memphis Health Department and the Shelby County Board of Health were attracted towards it, and most helpful encouragement has been given by such prominent officials as Dr. L. M. Graves and Dr. W. P. Moore. Finally, the government gave some support to its growth and
FRIENDLY CLINIC

A mammoth institution planned for the servicing of 10,000 or more families is to begin following the termination of the present world conflict.

The magnificent building pictured above was purchased in 1939 as a future home for the Clinic and Hospital. Forty-one employees, nine of whom are trained nurses, carry out its daily routine.

The Clinic offers an unusual opportunity for training and advancement to young Negro surgeons as well as nurses.

The records of the Clinic show that in the short period in which it has operated, more than 125,000 patients have been examined. Its Hospital Department, instituted in 1941, is entirely the result of popular demand. The thousands of our people living in the rural sections surrounding Memphis are without hospitalization service and thus Friendly Clinic has opened its doors.

As President and Superintendent of the institution, no two men in Memphis are more highly respected by both white and colored. Dr. Hickman's contribution to our public school program, through the organization and maintenance of Bugle Corps and Bands in our High Schools, represents a personal sacrifice as well as a civic contribution of which all Memphians should feel deeply grateful. Mr. Arnold, as president of the Negro Junior Chamber of Commerce, has already so distinguished himself as to bring to this young organization city-wide attention and respect. His announcement of the nine-point program of his Chamber during a public meeting at the Mt. Nebo Baptist Church Sunday, March 28, commanded a most liberal and popular placement in both of our dailies.

With the Friendly Clinic, headed and managed...
MEMPHIS CITY OFFICIALS

Mayor and Commissioner of Administration and Health, HON. WALTER CHANDLER
Vice Mayor and Commissioner of Public Safety ............... HON. JOSEPH P. BOYLE
Commissioner of Public Works .................................. HON. O. P. WILLIAMS
Commissioner of Finances and Institutions ..................... HON. DONALD C. MILLER
Commissioner of Public Service ................................. HON. ROBERT S. FREDERICKS
City Assessor .......................................................... JOSEPH HICKS
Executive Assistant to Mayor, Director, Personnel and Efficicncy .... MARVIN POPE
City Comptroller ....................................................... FRANK T. TOBEY
City Attorney ........................................................... JOHN EXBY
City Court Judge ....................................................... ALBERT CARUTHERS
City Engineer ........................................................... W. B. FOWLER
Juvenile Court Judge .................................................. CAMILLE KELLEY
Police Chief .............................................................. C. B. SEABROOK
Fire Chief ................................................................. CORNELIUS O'SULLIVAN
Fire Marshall .............................................................. DIST. CHIEF A. J. SCHAEFER
Chief Building Inspector .............................................. C. K. CHANDLER
City Treasurer ......................................................... L. D. ERWIN
Licenses and Privileges Collector ................................ FRED M. WHITE
Health Superintendent ............................................... DR. L. M. GRAVES
School Superintendent .............................................. ERNEST BALL
Park Superintendent .................................................. DAVE RENFROW
Park Commission Secretary ......................................... W. H. METCALF
City Librarian ........................................................... JESSE CUNNINGHAM
Purchasing Agent ..................................................... URA FINCH
Chairman City Beautiful Commission ............................ MRS. W. T. FOWLER
Executive Secretary City Beautiful Commission .......... MRS. GORDON S. GREESON
Paymaster ................................................................. J. J. McCULLOUGH
Claim Agent ............................................................. BEVERLY BOUSHE
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Oakville Sanatorium, Superintendent ........................... DR. J. H. ALLEY
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Light, Gas and Water Commission ............................... THOMAS H. ALLEN, Chairman
JOSEPH BRENNAN, IRA LICHTERMAN
SHELBY COUNTY COLORED SCHOOLS

ANTHONY:
Near Arlington, Tennessee

ARLINGTON:
Near Arlington, Tennessee

AUGUSTA ROSENWALD:
Near Arlington, Tennessee

BARRETS CHAPEL:
Near Arlington, Tennessee

BARTLETT:
Near Bartlett, Tennessee

BENJESTOWN:
Shelby Drive on Benjestown Road

BETHLEHEM:
Two miles east of Kerrville

BLACKS:
Near Brunswick, Tennessee

BOLTON BOTTOM:
Near Lucy, Tennessee

BRIDGEWATER:
Near Cordova, Tennessee

BROOKS AVENUE:
Off of hi-way 61, outside of City Limits

BRUNSWICK:
Near Burnswick, Tennessee

CANE CREEK:
Highway 51, near Lincoln Park

CAPLEVILLE:
Near Capleville, Tennessee

COLLIERVILLE:
Near Collierville, Tennessee

CORDOVA:
Near Cordova, Tennessee

DOUGLAS:
Near Douglas Park

EADS:
Near Eads, Tennessee

FOREST HILL:
Near Forest Hill, Tennessee

FRAYSER:
Frayser Station

FRIENDSHIP:
School is located between Brunswick and Bolton College

FULLVIEW:
Near Ellendale

GEETER:
Near Whitehaven, Tennessee

GILFIELD:
Near Lucy, Tennessee

HAMNER TAYLOR:
One-half mile west of Airport

HICKORY HILL:
Near Germantown, Tennessee

HOGANS CHAPEL:
Near Rugby Park

HOME FERRY:
Near Arlington, Tennessee

LOG UNION:
Near Brunswick, Tennessee

LUCY:
Near Lucy, Tennessee

LUDICIA:
Near Arlington, Tennessee

MAPLE AVENUE:
Highway 78 and Maple Avenue

McKINNEY:
Near Forest Hill, Tennessee

MOORES:
East of Fisherville, Tennessee

MILLINGTON:
Near Millington, Tennessee

MORNING GROVE:
Near Cordova, Tennessee

MT. PISGAH:
Between Fisherville and Cordova, Tenn.

MT. SINAI:
Between Arlington and Bolton, Tenn.

NESHOBIA:
Near Germantown, Tennessee

NEWSUM:
South of Park Avenue

NOAHS CHAPEL:
Near Lucy, Tennessee

OAK GROVE:
Near Bartlett, Tennessee

OAKVILLE:
Near Oakville, Tennessee

OVERTON CROSSING:
Near Frayser Station

PRESIDENT ISLAND:
School is across river—on President Island

PROSPERITY:
Near Bartlett, Tennessee

PRICE CHAPEL:
Near Cordova, Tennessee

RIDGEWAY:
Between White Station and Germantown

SHADY GROVE:
Near Rosemark, Tennessee

SHELBY COUNTY TRAINING:
Woodstock, Tennessee

SHELBY BAILEY:
Near Bailey Station

SPRING HILL:
Near Raleigh, Tennessee

ST. PAUL:
Near Cuba, Tennessee

ST. STEPHENS:
Goodwyn and Macon Road
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Operator
LAURA'S BEAUTY SHOP

MRS. LILLIE LITTLE
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